Welcome to the Master in International Management (CEMS MIM)
Welcome to your

Master in International Management
(CEMS MIM)

Alexandra Overath, CEMS Programme Manager
Cologne WiSo Faculty

- **Experience and tradition**: Founded as School of Commerce in 1901; first faculty of the newly founded University of Cologne in 1919

- **Interdisciplinary approach with four disciplines**: Management, Economics, Political Sciences and Sociology

- ‘**Innovation for society**’: Excellent research linked with corporate and business world

- **Top 2 German Faculty for Management** (Wirtschaftswoche Ranking 2019)

- **EQUIS** accredited

- Exclusive German member of **CEMS and PIM** (Partnership in International Management)
Key figures – students and cooperation

- **20** Bachelor’s and master’s programmes
- **13** International master’s programmes
- **130** Academic partners
- **9,410*** Degree seeking students
- **154** Core faculty
- **80%** Faculty with international work or research experience
- **1 Executive MBA**
- **450+** Guest students per year
- **200+** Corporate partners

*incl. PhD-students
Key figures – research

3 Collaborative doctoral programmes
   • CGS
   • SOCLIFE
   • Max Planck Institute

15m € per year third party funds*

6

Research project areas:
   • Design & Behavior
   • Behavioral Management Science
   • Digital Transformation & Value creation
   • Demography & Inequality
   • Economic Policy
   • Value & Risk in Finance

No. 1
Combined Handelsblatt research ranking (Management & Economics)

220+
Publications on average per year

110+
Publications in A journals**

University of Cologne
Faculty of Management, Economics and Social Sciences

* including funds raised by affiliated institutes

** in 2013
**CEMS at the WiSo Faculty**

- The WiSo Faculty co-founded CEMS in 1988 (together with Bocconi, ESADE and HEC)

- WiSo Faculty shapes the network through strong corporate relations (A.T. Kearney, Beiersdorf, Henkel, Daimler, E.ON, Transparency International)

- Best CEMS student club in 2014/15 (2\textsuperscript{nd} in 2015/16)

- CEMS Alumni Round Tables in Köln, Berlin, Düsseldorf, Frankfurt, München and Hamburg
CEMS at the WiSo Faculty – Key Positions

Prof. Dr. Ulrich Thonemann
Dean
CEMS Strategic Board

Prof. Dr. Michael Overesch
First Vice-Dean
CEMS Executive Board

Prof. Dr. Marc Fischer
Speaker Marketing Area
CEMS Academic Director
Academic Director:
Prof. Dr. Marc Fischer

- CEMS Academic Director
- Director of the Chair of Marketing and Market Research and Professor of Marketing at University of Technology Sydney

- Habilitation from the University of Kiel, Germany; Doctoral degree from the University of Mannheim, Germany

- 2001 - 2002 Associate at McKinsey & Company

- Research focuses: Marketing Performance Management, Brand Management, Optimization of Marketing Mix, Resource allocation, Market Research
CEMS Master in International Management

- Network of 32 first-class business schools, around 70 Corporate Partners (multinational companies) and 7 Social Partners (NGOs) worldwide

- International focus and strong links with industry and business

- The programme places a strong emphasis on application in practice

- Consistently among the top 10 in the Financial Times Master’s in Management Ranking
Excellent student placement

- 95% are employed or continue their studies within 3 months after graduation
- 49% are located outside of their home country
- 75% work for multinational companies
- 44% work for CEMS Corporate Partners
- 76% are fluent in 3 or more languages
CEMS MIM Programme

- Information
- Term Abroad Information
- Your 3rd CEMS Language
- CEMS Internship
- CEMS Network
- Communication

Cologne WiSo Faculty

University of Cologne
Faculty of Management, Economics and Social Sciences
Your MIM & CEMS Programme Timeline

Academic Year 2019/2020

- October – February
- MIM Semester 1

- April – July
- MIM Semester 2

Academic Year 2020/2021

- August/September - December
- MIM Semester 3

- Jan/Feb or Apr – May/June or July
- MIM Semester 4

MIM Term 1

CEMS Term 1

MIM Term 2

CEMS Term 2
MIM Programme Structure

Master’s thesis
(15 ECTS)

Supplementary category
(24 ECTS)

Specialisation category
(27 ECTS)

Core and advanced category
(54 ECTS)
CEMS Programme Structure

- Core Courses & Electives (min. 45 ECTS)
- Business Project (15 ECTS)
- Seminars (6 ECTS)
- International Internship
- CEMS Language 3
MIM Programme vs. CEMS Programme

Master's thesis (15 ECTS)
Supplementary category (24 ECTS)
Specialisation category (27 ECTS)
Core and advanced category (54 ECTS)

120 ECTS in total
No internship & language
No further requirements regarding ECTS & time

Core Courses & Electives (min. 45 ECTS)
Business Project (15 ECTS)
Seminars (6 ECTS)
International Internship
CEMS Language 3

66 ECTS in total
No master thesis
CEMS requirements (min. ECTS, time…)
MIM Programme vs. CEMS Programme

- Master's thesis (15 ECTS)
- Supplementary category (24 ECTS)
- Specialisation category (27 ECTS)
- Core and advanced category (54 ECTS)

- Core Courses & Electives (min. 45 ECTS)
- Business Project (15 ECTS)
- Seminars (6 ECTS)
- International Internship
- CEMS Language 3
MIM Programme vs. CEMS Programme

- Core and advanced category (54 ECTS)
- Supplementary category (24 ECTS)
- Specialisation category (27 ECTS)

= Core Courses & Electives (min. 45 ECTS)

= Business Project (15 ECTS)

+ Seminars (6 ECTS)
MIM Programme in your first year
3 courses in semester 1

Core and advanced section (54 ECTS)

- Supply Chain Management
- Corporate Development
- International Financial Management

Core Courses & Electives (min. 45 ECTS)

- Global Strategy
- Global Management Practice
- Electives
- CEMS flexibility rule

Seminars (6 ECTS)

- Leadership & Business Skills
MIM Programme in your first year

Specialisation section (27 ECTS)

- Case Studies (12 ECTS)

Business Project (15 ECTS)
Determine your supplementary section

Supplementary section (24 ECTS)

- Accounting, Taxation & Finance (24 ECTS)
- Corporate Development (24 ECTS)
- Marketing (24 ECTS)
- Supply Chain Management (24 ECTS)
- Economics (24 ECTS)

• By registration for the first exam in a Supplementary Category
• Change only once (request the Examination Office)

CEMS flexibility rule

⇒ Accredit max. 15 ECTS from outside the CEMS year

Core Courses & Electives (min. 45 ECTS)
1st year: MIM at University of Cologne

<table>
<thead>
<tr>
<th>Semester 1</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Supply Chain Management</td>
<td>Corporate Development</td>
<td>International Financial Management</td>
<td>1-2 modules Supplementary Section</td>
<td></td>
</tr>
<tr>
<td>6 ECTS</td>
<td>6 ECTS</td>
<td>6 ECTS</td>
<td>12 ECTS</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester 2</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CEMS Case Studies</td>
<td>1-2 modules Supplementary Section</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 ECTS</td>
<td></td>
<td></td>
<td>12 ECTS</td>
<td></td>
</tr>
</tbody>
</table>
Extracurricular offer

The WiSo Faculty offers extracurricular modules for master students. Participation is voluntary and depending on the individual workload you already have during the semester.

The full course programme for the respective semester can be found in KLIPS under "Extracurriculare Angebote" (currently in German only).

The extracurricular modules do not influence your overall grade. They do, however, appear on your transcript of records.

Please note that language courses offered here cannot be accredited for CEMS language 3, as they don’t fulfil the requirements.
CEMS MIM Programme Information

- Cologne WiSo Faculty
- CEMS MIM Programme
- Term Abroad Information
- Your 3rd CEMS Language
- CEMS Internship
- CEMS Network
- Communication
Your CEMS Term Abroad

at one of the 31 CEMS member schools

- **November:** Network Event, talk to incoming students and alumni about their experiences at the different CEMS universities

- **End of December:** Deadline preference list for host schools and preferred term abroad

- **January:** Allocation to your CEMS host school

  → Allocation is based on your ranking during the Master application and your preference list

  → [CEMS School list](#)

  → There are **different term dates** to consider for your term abroad
Term Abroad Option 1
CEMS term 1 / MIM semester 3

Aug/Sep – Dec  
Jan - March  
Apr – July/Aug  
Aug-Oct

CEMS Term 1 Abroad  
Thesis/Internship  
CEMS Term 2 Cologne  
Thesis/Internship
Term Abroad Option 2
CEMS term 2 / MIM semester 4

Detailed Information about the different options in November
CEMS MIM Programme

Information

Cologne WiSo Faculty

CEMS MIM Programme

Term Abroad Information

Your 3rd CEMS Language

CEMS Internship

CEMS Network

Communication
### CEMS Minimum Language Requirements

<table>
<thead>
<tr>
<th>Language 1</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mother tongue or Proficiency</strong> (fulfilled through entry requirements and MIM Programme)</td>
<td></td>
</tr>
<tr>
<td>Language 2</td>
<td>a CEMS language</td>
</tr>
<tr>
<td><strong>Mother tongue or B2 oral /B1 written level</strong></td>
<td></td>
</tr>
<tr>
<td>Language 3</td>
<td>any language</td>
</tr>
<tr>
<td><strong>Mother tongue or elementary level</strong></td>
<td></td>
</tr>
</tbody>
</table>

- Already fulfilled during application
- Already fulfilled during application
- Needs to be fulfilled

CEMS uses the [Common European Framework of References (CEFR)](https://www.coe.int/en/web/cefr) for comparing language proficiency in all European languages.

Please note: CEMS defines A1, A2, B1 as elementary level of studies.
How can I fulfill my Language 3 requirement?

You have these 5 options:

1. Take a commercial language course at an accredited cultural institute
2. Take a language course at your CEMS Host University during your term abroad
3. Take an accredited commercial exam or hand in a certificate, if you have already done one.
4. Declare a second Mother Tongue
5. If you are an international student take a german language course at the University of Cologne
Option 1: Commercial language course

Requirements

- Elementary level (A1, A2 or B1)
- At least 60 contact hours (class hours)
- At least 90 working hours (overall workload)
- Pass the exam at the end of course
- Validity: max. 2 years before the start of the CEMS year

- Find [here](#) the list of Cultural Institutes accredited for CEMS
- In Cologne you find:
  - Institut Français
  - Istituto Italiano di Cultura
  - Japan Foundation
  - VHS Cologne (only the spanish course „Crashkurs für Studierende“ is accepted!)

→ Please note that In some cases, only a **combination of 2 courses** (same language) fulfils the minimum requirements, if the courses are taken consecutively.
Option 2: Language Course during your CEMS Term Abroad

Most of the CEMS Partner Universities offer accredited language courses that fulfill the requirements for CEMS Language 3.

Selected introductory / elementary language courses at CEMS Universities must have a value of 5-6 ECTS or include minimum 90 working hours of which at least 60 contact hours.

Please get the information from the course lists or ask the CEMS Programme Manager at your Host School.
Option 3: Commercial Language tests

Requirements

• accredited commercial tests are accepted from minimum B1 level.
• both the written and oral parts have to be successfully passed on the minimum B1 level.
• CEMS accepts solely the commercial exams listed here*.

*please note that the University of Cologne doesn’t offer MBC Tests (Test for Management and Business Communication) as described on cems.org.
Option 4: Declare a second Mother Tongue

Students may declare more than one mother tongue. Mother tongues are not tested but a **Mother Tongue Declaration statement** will be requested upon application. Students cannot change their mother tongue once they confirmed it during application. A declaration is to be filled in for each language declared.

- Certain combinations of similar languages will not be allowed to fulfil the requirements. These are *Bosnian/Croatian/Serbian/Montenegrin/Slovenian, Czech/Slovak, Danish/Swedish/Norwegian, Danish/Faroese, Dutch/Flemish/Frisian/Afrikaans, German/Luxembourischer, Russian/Ukrainian/Belarusian, Russian/Kazak, Spanish/Catalan.*
Option 5:
German language course for international students

The University of Cologne offers Pre-semester courses in March and September and semester long courses.

As an international student you will be contacted by the CEMS Office Cologne if you wish to apply for a German Language course.
CEMS MIM Programme Information

- Cologne WiSo Faculty
- CEMS MIM Programme
- Term Abroad Information
- Your 3rd CEMS Language
- CEMS Internship
- CEMS Network
- Communication

University of Cologne
Faculty of Management, Economics and Social Sciences
Your Internship Abroad

Requirements

- must cover a period of at least 8 consecutive weeks full-time in the same company (first 8 weeks of a full-time employment position are also accepted)
- abroad = placement outside of Germany
- in case of non-German nationality and non-German Bachelor it may take place in Germany or in home country (please contact CEMS office for advice)
- no overlapping with CEMS term dates
- internships abroad taken after Bachelor graduation maybe accredited
- must be a full-time activity at a professional level (first job level, although salaries may not be commensurate) where the student is given one or more challenging projects with a certain degree of autonomy.
- The student’s work must be supervised within the company.

Recommendations

- watch out for Visa regulations
- use our broad network within CEMS and the WiSo faculty
- please consult CEMS Office Cologne for advice
CEMS Corporate & Social Partners active at UoC

<table>
<thead>
<tr>
<th>A.T. Kearney</th>
<th>Google</th>
<th>PwC</th>
<th>Social Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABB</td>
<td>Groupe SEB</td>
<td>Salesforce</td>
<td></td>
</tr>
<tr>
<td>Bain &amp; Company</td>
<td>H&amp;M</td>
<td>Simon Kucher &amp; Partners</td>
<td>Care</td>
</tr>
<tr>
<td>Barilla</td>
<td>Henkel</td>
<td>Skoda</td>
<td>Fairtrade</td>
</tr>
<tr>
<td>Bayer</td>
<td>Hilti</td>
<td>Société Générale</td>
<td>Transparency International</td>
</tr>
<tr>
<td>Beiersdorf</td>
<td>Integration Consulting</td>
<td>The Boston Consulting Group</td>
<td></td>
</tr>
<tr>
<td>Coca-Cola HBC</td>
<td>Kone</td>
<td>Unibail-Rodamco-Westfield</td>
<td></td>
</tr>
<tr>
<td>Daimler</td>
<td>L’Oréal</td>
<td>UniCredit</td>
<td>ESA</td>
</tr>
<tr>
<td>Deloitte</td>
<td>Lufthansa Group</td>
<td>Vodafone</td>
<td></td>
</tr>
<tr>
<td>DHL Consulting</td>
<td>LVMH</td>
<td>Whirlpool</td>
<td></td>
</tr>
<tr>
<td>E.ON Inhouse Consulting</td>
<td>Mastercard</td>
<td>zeb</td>
<td></td>
</tr>
<tr>
<td>EY</td>
<td>McKinsey &amp; Company</td>
<td>Zurich</td>
<td></td>
</tr>
<tr>
<td>Facebook</td>
<td>METRO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gartner</td>
<td>Procter &amp; Gamble</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**7+1**
CEMS CPs & 1 CEMS SP acquired by CEMS Office Cologne

26+
CEMS CP different activities already planned until today in term 1

>40
CEMS CPs & SPs in close cooperation with the CEMS Office Cologne
Very active CEMS Corporate Partners in Cologne
CEMS Corporate Partner Networking Activities at the University of Cologne organized by

**CEMS Office Cologne**
- Business Projects
- Skill Seminars
- Courses
- CEMS Student Newsletter
- Internship offers

---

**CEMS Club Cologne**
- Networking Events
- Company and Alumni Events
- Social Events

---

**Corporate Partners involved at UoC**

---

**WiSo Career Service**
- Events (Career Tuesday etc.)
- Internship and job postings
- Cooperations with companies
- Application support

---

**CEMS Alumni & WiSo Alumni**
- SAMP CEMS Mentoring Programme
- Local CEMS Alumni round tables
- Local CEMS Alumni Week
- Job Shadowing @WiSo
CEMS Corporate Partners
Networking Activities Worldwide

Career Forum (Global Office)
41 CPs attending the job fair
Pre-scheduled interviews
Half-day Skill Seminars
Events overview

CEMS International Events
Student Board Meeting
CEMS Club Conference
Global Responsibility Week
Regional Events

Your Input:
CEMS Student Handling Fee
100 € for the CEMS year
collected by CEMS Headoffice

Career Service (Global Office)
Job Market
Student CV Database
Going Global
CEMS Internship Guide

CEMS Alumni Association
Online Mentoring GAMP
Get-togethers worldwide
Global Alumni Week

* You will soon be registered as a student on cems.org and can access the information and platforms
Communication & Information

- Important Information Channels:
  - CEMS Office Cologne Student Newsletter
  - PIM & CEMS Club Newsletter
  - Your Facebook group

- Important websites:
  - WiSo Student Service
  - Master-Newsletter
  - MIM Examination Regulations
Helpful links to important information:

- Cologne MIM Module Catalogue
- CEMS Study Guide
  - Check out this years study guide to prepare for what will be coming up for your cohort in 2020/21.
- CEMS School list
  - Look at the different courses each university offers to exchange students and make sure to check the minimum requirements
- CEMS language requirements
  - Check here for further information on the different options regarding languages.
- CEMS Internship Abroad and Internship Guide
  - Check here for further information regarding internships
Your CEMS Office Cologne

Alexandra Overath
CEMS Programme Manager
(Your main CEMS Contact, Academic Counselling)

Christa Leenen-Poser
CEMS Corporate Relations Manager

Christoph Karl
CEMS Programme Manager
Incomings Course Programme

Ida Haas
CEMS Student Assistant

wiso-cems@uni-koeln.de
Contact details

CEMS Office Cologne at
International Relations Center (ZIB-WiSo)
Aachener Str. 209, (Entrance: Richard-Strauss-Str. 1)
5th floor

Office hours Alexandra Overath
Mon & Wed 9 am – 12 pm
in the ZIB (Aachener Str. 209, 50931 Köln)
Thu 9 am – 12 pm
at WiSo Student Service (new extension building, Universitätstr. 24)
or make an appointment

Email: wiso-cems@uni-koeln.de
Phone: 0221-470-7971

Please always check office hours on the website before visiting
Good luck, enjoy your studies!
Welcome
to the MSc in International Management / CEMS Cologne