What we offer you today

General presentation
• Information about the University of Cologne and the WiSo Faculty
• Our Master's programmes

Information fair (12:00 – 15:00)

ITB presentation (12:15 – 12:45)
• Topic: admission test: TM WiSo/TM Base

Campus tour (14:30 – 15:00)
The vibrant city of Cologne (Köln)

- 4th largest city in Germany
- Kölner Dom, medieval city center & carnival
- Connected with all major cities in Europe
- Germany’s media capital
- Pulsating nightlife

Köln Bonn Airport
The University of Cologne

• Founded in 1388
• Located in the center of Cologne (100,000 students)
• (Second) Largest German university with over 50,000 students
• 10% international students
• Six faculties
Cologne WiSo Faculty

» Faculty of Management, Economics and Social Sciences (founded as a School of Commerce in 1901)

» Interdisciplinary approach between Management, Economics, Political Science and Sociology

• ‘Innovation for society’: Excellent research closely linked to industry

• Six key research initiatives:
  - Design & Behavior
  - Behavioral Management Science
  - Digital Transformation
  - Demography & Social Inequality
  - Markets and Governments
  - Value and Risk
WiSo Faculty ranking

- **Wirtschaftswoche (2019)**
  Ranked as **top 3** in graduate performance (for Management, Information Systems and Economics)

- **Financial Times (2019)**
  CEMS/MIM **no. 1** programme in Germany and **no. 7** world wide

- **Academic Ranking of World Universities (2019)**
  Subject ranking "Sociology" **no. 1**
  and subject ranking „Managegent“ **no. 2** in Germany

- **Association of Information Systems AIS Ranking (2019)**
  **No. 7** in region Europe/Africa/Middle East and **no. 2** in Germany

- **Ranking Wirtschaftswoche “research-oriented business economists in the German-speaking world 2019”**
  Jan Recker is **no. 1** in the category "Under 40“

  Consistently **among the top 5** in research performance
WiSo Faculty - accreditation and networks

- **EQUIS** accredited (European Quality Improvement System)
- **AQAS** (Agency for quality assurance in higher education)
- **PRME** (Principles for Responsible Management Education)
- The only German member of **CEMS** (The Global Alliance in Management Education) and **PIM** (Partnership in International Management)
- More than 140 partner universities worldwide
- Cooperations with other research institutions e.g. Max Planck etc.
- 15m € third party funds per year
- 43 successful doctorates each year
The WiSo Master's Programmes
Which Master's degree programmes do we offer?

» MSc Business Administration
  - Accounting & Taxation*
  - Corporate Development²
  - Finance²
  - Marketing²
  - Supply Chain Management*

» MSc International Management (CEMS MIM)²

» MSc Economics²

» MSc Economic Research²

» MSc Health Economics*

» MSc Information Systems*

» MA Political Science²

» MSc Sociology and Social Research²

» Master of Education Wirtschaftspädagogik²

*: bilingual (English/German)
²: programme fully taught in English
We also offer:

» Double Master’s Programmes (DMP) in:
  » MSc Business Administration (in Helsinki, Louvain or Ahmedabad)
  » MSc Economics (in Tokyo)
  » MSc Demography and Social Inequality (in Groningen)
  » MSc Health Economics and Management (in Maastricht)
  » MA European Studies (in Maastricht)

all DMP’s are fully taught in English
Summarized: Good reasons to study at the WiSo Faculty

- Excellent service and support
- International experience
- Great career perspectives
- Unique range of subjects
- Top rankings
- Successful graduates
What’s coming up next?

WiSo Alumni introduction

ITB presentation (12:15 – 12:45)
• Topic: admission test: TM WiSo/TM Base

Information fair (12:00 – 15:00)
• Meet professors for a personal consulting
• What about your studies abroad options?
• Meet our colleagues from the Career service
• Find out the different admission criteria
• Get information about our WiSo-Alumni network
• Get to know the WiSo Student Council

Campus tour (14:30 – 15:00)
Thank you very much for your interest in our Master's programmes!
MASTER’S INFORMATION DAY 2020

Next: Information Fair 12:00 – 15:00