Welcome
to the Master in International Management (CEMS MIM)
Welcome to your

MSc in International Management (CEMS MIM)

Agenda

1. Welcome & Introduction
   Prof. Marc Fischer, CEMS MIM Academic Director

2. General CEMS MIM Programme Information
   Alexandra Overath, CEMS Programme Manager
Cologne WiSo Faculty

- **Experience and tradition**: Founded as School of Commerce in 1901; first faculty of the newly founded University of Cologne in 1919

- **Interdisciplinary approach with four disciplines**: Management, Economics, Political Sciences and Sociology

- **‘Innovation for society’**: Excellent research linked with corporate and business world

- **No. 3 HR manager ranking**: Wirtschaftswoche ranking 2018

- **No. 1 research ranking**: Handelsblatt Business & Economics combined

- Exclusive German member of **CEMS and PIM** (Partnership in International Management)
Key figures – students and cooperation

20
Bachelor’s and master’s programmes

125
Academic partners

129
Core faculty

9,410*
Degree seeking students

80%
Faculty with international work or research experience

13
International master’s programmes

450
Guest students per year

200+
Corporate partners

1
Executive MBA

*incl. PhD-students
Key figures – research

6

Research project areas:

- Design & Behavior
- Behavioral Management Science
- Digital Transformation & Value creation
- Demography & Inequality
- Economic Policy
- Value & Risk in Finance

3

Collaborative doctoral programmes
- CGS
- SOCLIFE
- Max Planck Institute

15m €
per year
third party funds*

220+
Publications on average per year

110+
Publications in A journals**

* including funds raised by affiliated institutes

No. 1
Combined Handelsblatt research ranking (Management & Economics)

110+
Publications in A journals **

** in 2013
CEMS at the WiSo Faculty

- The WiSo Faculty co-founded CEMS in 1988 (together with Bocconi, ESADE and HEC)

- WiSo Faculty shapes the network through strong corporate relations (A.T. Kearney, Beiersdorf, Henkel, Daimler, E.ON, Transparency International)

- Best CEMS student club in 2014 (2nd in 2013); in 2017 famous DACH Forum

- CEMS Alumni Round Tables in Berlin, Düsseldorf, Frankfurt, München and Hamburg
CEMS at the WiSo Faculty – Key Positions

Prof. Dr. Werner Mellis
Dean
CEMS Strategic Board

Prof. Dr. Ulrich Thonemann
First Vice-Dean
CEMS Executive Board

Prof. Dr. Marc Fischer
Speaker Marketing Area
CEMS Academic Director
Academic Director:
Prof. Dr. Marc Fischer

• CEMS Academic Director
• Director of the Chair of Marketing and Market Research and Professor of Marketing at University of Technology Sydney
• Habilitation from the University of Kiel, Germany; doctoral degree from the University of Mannheim, Germany
• 2001 - 2002 Associate at McKinsey & Company

• Research focuses: Marketing Performance Management, Brand Management, Optimization of Marketing Mix, Ressource allocation, Market Research
Master in International Management

in combination with CEMS Master’s in International Management =

• Network of 31 first-class business schools, 71 Corporate Partners (multinational companies) and 7 Social Partners (NGOs) worldwide

• International focus and strong links with industry and business

• Consistently among the top 10 in the Financial Times Master’s in Management Ranking

• Excellent student placement: 97% are employed or continue their studies within 3 months after graduating
**CEMS MIM graduate profile**

…understand, assess and apply economic theories, such as *international management*.

…develop management and leadership competencies through *engagement with the corporate world* and programme-embedded work-integrated learning.

…understand and question critically *intercultural communication* research.

…draw on an international learning experience, work constructively and cooperatively in small intercultural teams where you develop solutions and approaches to *intercultural management issues*.

…speak at least *three languages*.

Master with focus on General Management, with supplementary, e.g. Marketing, Corporate Development…
The programme at a glance

• The programme places a strong emphasis on application in practice

• Skill seminars and business projects

• Term abroad at a CEMS institution of higher education in another country

• Various practical components conducted in close collaboration with businesses, e.g. Business Project (consulting project), carried out in close cooperation with a company

• Together: profound latest knowledge in management + extensive international experience + practical experience.
Your CEMS MIM Programme Managers

Alexandra Overath
(Your main CEMS Contact, Academic Counselling)

Stefanie Weide
(Admissions, Curriculum Monitoring & Quality Management)
CEMS MIM Programme Information

- MIM Programme
- Term Abroad Information
- Your 3rd CEMS Language
- CEMS Internship
- CEMS Network
- Communication
MIM Programme Structure

- Master’s thesis (15 ECTS)
- Business or Economics Supplementary category (24 ECTS)
- Applied International Management Specialisation category (27 ECTS)
- International Management Core and advanced category (54 ECTS)

120 ECTS in total
International Management
Core and advanced section
(54 ECTS)

1st MIM Year
SCM, CD and IFM

Global Management Practice
Global Strategy
Leadership and Business Skills
(incl. Block Seminar, BCSS, RGL & Skill Seminars)

Electives

2nd CEMS Year

Leadership and Business Skills
(6 ECTS)
SCM, CD and IFM
(3x6 ECTS)
Global Management Practice
(6 ECTS)
Global Strategy
(6 ECTS)
Electives
(3x6 ECTS)
Determine your supplementary section

Business or Economics
Supplementary section (24 ECTS)

- By registration for the first exam in a Supplementary Category
- Change only once (request the Examination Office)

Accounting, Taxation & Finance (24 ECTS)
Corporate Development (24 ECTS)
Marketing (24 ECTS)
Supply Chain Management (24 ECTS)
Economics (24 ECTS)
Applied International Management

Specialisation section (27 ECTS)

- Case Studies (12 ECTS)
- Business Project (15 ECTS)
Your MIM Programme Timeline

Semester 1 > Semester 2 > Semester 3 > Semester 4

October – February/March
April – July/August

August/September - December
Jan/Feb or Apr – May/June or Jul/Aug

CEMS Term 1 > CEMS Term 2
1st year: MIM at University of Cologne

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# 2nd year = CEMS Year

## CEMS Term 1

Aug/Sept – Dec/Jan
3rd MSc Semester = CEMS Term 1 @ School 1

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<th>Block Seminar</th>
<th>Business Communication</th>
<th>Skill Seminars</th>
<th>CEMS Electives</th>
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<td>3 ECTS</td>
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<td>12-18 ECTS</td>
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## CEMS Term 2

Jan/Feb – Jun/Jul
4th MSc Semester = CEMS Term 2 @ School 2

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<th>Responsible Global Leadership</th>
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<td>1 ECTS</td>
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### Leadership and Business Skills
Your CEMS Term Abroad

at one of the 30 CEMS Member schools

- **November:** Exchange Evening, talk to incoming students and alumni about their experiences at the different CEMS universities

- **End of December:** Deadline preference list for host schools and preferred term abroad

- **January:** Allocation to your CEMS host school

→ Allocation is based on your ranking during the MSc application and your preference list

→ [CEMS School list](#)

→ There are **different term dates** to consider for your term abroad
Term Abroad Option 1
Term 1 / Semester 3

Aug/Sep – Dec
Jan - March
Apr – July/Aug
Aug-Oct

CEMS Term 1 Abroad
Thesis/Internship
CEMS Term 2 Cologne
Thesis/Internship
Term Abroad Option 2
Term 2 / Semester 4

Detailed Information about the different options in November
Your 3rd CEMS Language

Ongoing Language Training –
your 3rd CEMS Language

• any language at any level

➢ Recommendation for international students: German Language

• either by an accredited language course (min. 5 ECTS) offered by a CEMS school

• or a language course at elementary level offered by an official Cultural Institute (i.e. Institut Français) min. 60 contact hours. Please contact CEMS Office Cologne before registering for a course.

• or by an official Language certificate as DELF, DELE, DSH...

• University language courses taken at non CEMS schools cannot be accredited

• For further information on the different regulations check [this link](http://www.cems-office.com).
Your Internship Abroad

Requirements
• minimum 8 weeks long
• abroad = placement outside of Germany
• in case of non-German nationality and non-German Bachelor it may take place in Germany or in home country (please contact CEMS office for advice)
• no overlapping with CEMS term dates
• internships abroad taken between Bachelor graduation and Master studies start maybe accredited

Recommendations
• watch out for Visa regulations
• please consult CEMS Office Cologne for advice

→ For criteria and overview of requirements from CEMS use this link.
### CEMS Corporate & Social Partners active at UoC

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- 7 CPs & 1 SP acquired by CEMS Office Cologne
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- 30+ CEMS CP activities already planned this Term
- >50 CPs in close cooperation with the CEMS UoC Office
CEMS Corporate Partners Networking Activities at the University of Cologne

CEMS Office Cologne
Block Seminar/Business Project
Skill Seminars
Courses
Newsletter
Internship and Job Market

WiSo Career Service
Career Tuesday
Internship Database
Workshops
CV Check

CEMS Club Activities
Speed Recruiting
Company and Alumni talks
Social Events

Corporate Partners involved at UoC

Alumni involvement
SAMPS
CEMS Corporate Partners Networking Activities Worldwide

**Career Forum (HO)**
- Pre-scheduled interviews
- Skill Seminars
- Company presentations
- Workshops

**CEMS DACH Forum (CEMS Club)**
- Course accredited
- Company cases
- Informal networking

**Career Service (HO)**
- Internship opportunities
  - Job Market
- Student CV Database
- CEMS Internship Guide

**CEMS Alumni**
- GAMP
- Get-togethers worldwide

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**Your Input:**
CEMS Student Handling Fee
100 € for the CEMS year
collected by CEMS Headoffice
Communication

• Important Information Channels:
  • CEMS Office Cologne Student Newsletter
  • PIM & CEMS Club Newsletter
  • Your Facebook group

• Important websites:
  ZIB – WiSoPIM & CEMS Club
  WiSo Student Service
  Master-Newsletter
  MIM Examination Regulations
Helpful links to important information:

- **MIM Module Catalogue**
- **CEMS Study Guide:**
  - Check out this years study guide to prepare for what will be coming up for your cohort in 2019/20.
- **CEMS School list:**
  - Look at the different courses each university offers to exchange students and make sure to check the minimum requirements
- **CEMS language requirements:**
  - Check here for further information on the different options regarding languages.
- **CEMS Internship Abroad:**
  - Check here for further information regarding internships
Contact details

CEMS Office Cologne at International Relations Center (ZIB-WiSo)
Aachener Str. 209
(Entrance: Richard-Strauss-Str. 1)
5th floor

Opening hours:
Alexandra Overath
Mon, Wed, Thu 10am – 1pm
or make an appointment
Email: wiso-cems@uni-koeln.de
Phone: 0221-470-7971

www.wiso.uni-koeln.de/international.html
Good luck, enjoy your studies!
Welcome
to the MSc in International Management /
CEMS Cologne