# 2022/23

Please note the year of validity of the module catalogue.

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT

valid for students of the Examination Regulations 2015

(enrolment for winter semester 2020/21 at the latest)



# **MODULE CATALOGUE**

**INFORMATION SYSTEMS** 

**BACHELOR OF SCIENCE** 

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR BACHELOR PROGRAMME IN INFORMATION SYSTEMS



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# Lists of abbreviations

AM	Advanced module	PR	Project
AS	Assignment	PRES	Presentation
С	Course	SI	Studium Integrale
СС	Compulsory course	SM	Specialisation module
СМ	Core module	SPM	Supplementary module
СН	Contact hours ( = time spent in class)	SPW	Semester period per week
ECTS	Credit Points	SSt	Self-study
CS	Case study	TP	Term paper
EC	Elective course	TPF	Time required for preparation and follow-up
OE	Oral Examination	TR	Credit points transferred from another university
PRP	Project report	WL	Workload
PCR	Practical component report	WT	Written Test

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## 1 Information Systems

Information Systems is an independent, interdisciplinary field, which has its roots in informatics and economics, especially business administration.

The Cologne Institute of Information Systems (CIIS) is responsible for teaching Information Systems at the University of Cologne. In addition, the range of courses is supplemented by teaching assignments and practical contributions. There are extra-curricular workshops on current topics (for example App development, Big Data, Soft-Skills) held at irregular intervals, which are mostly financially supported by companies and are sometimes even hosted by them.

## 1.1 Content and objectives of the programme

Graduates have competences at level 6 of the German Qualification Framework or the Bachelor level of the German Qualification Framework for Higher Education Qualifications. Their specific formulation as *Intended Learning Outcome* is:

Graduates...

- ...understand the logical and theoretical principles of informatics, correctness, calculability and complexity of algorithms.
- ...know the application, structure and function of information technologies and information systems in organisations and their implications, and/or understand data base management systems and integrated information systems.
- ...recognise different methods for management, know respective advantages and disadvantages, and apply the development process for information systems.
- ...analyse corporate decisions relative to application and information systems from an information economics perspective.
- ...reflect their knowledge in practical situations and use it problem solving oriented.
- ...apply IT, economic, mathematical and statistical theories and methods to selected issues.
- ...understand a programming language, and can create and apply application programmes with a given authoring tool.
- ...apply their knowledge in practical situations or apply the presented methods in practicerelevant tasks, and demonstrate awareness of situational environmental factors (e.g. mid- to long-term economic trends, ethical implications of electronic data processing).
- ...collect, systematise and define literature and data material for scientific papers/questions on a selected topic.
- ...prepare independently an academic paper/thesis on a selected topic under the advisor's quidance.
- ...work constructively and cooperatively in teams.
- ...present and/or discuss academic topics and problems in German or in English.

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- ...justify argumentatively and evaluate independently positions, solutions to problems or processes in German or in English.
- ...consider during the preparation for solution of problems perspectives of relevant stakeholders.
- ...organise independently their own work and learning processes.
- ...evaluate their own action processes by self- and external-reflexion.

The subject of information systems deals with the conception, development and application of information systems in economics, management and increasingly in our private life. The subject unites theoretical knowledge of several disciplines with application-oriented focus towards system solutions for operational challenges. In many contexts of work and living environment, it provides solutions to product and (business) process designing under economic framework conditions, with its innovative capacity. Information systems are indispensable in almost all conceivable economic, political and social contexts like resource management, energy, security, health and care, traffic, environment, production, finance, education, production as well as media. Information systems contribute towards decisionmaking, coordination, steering and control of value added processes as well as their automation, integration and virtualisation. Information systems can affect product, process and business model innovations. Therefore, a degree course in business informatics opens up a wide operational spectrum for the interface of business management and informatics, especially in planning, development, introduction and operation of information systems. In the labour market, the frequently sought-after dual qualification in the areas of business administration and informatics can be applied in a wide spectrum of various business areas and industries. Here, IT business engineers adopt a translation function between business administration related world of ideas and voice on one hand and of a technically entrenched system world on the other. IT business engineers can accordingly perceive coordinating functions between IT specialists and subject specialists on the application side, whereby consultancy services and project management are paramount. Over and above that, IT business engineers are experts in structuring and modelling information systems and understand how to make a difference in IT non-expert domains, like healthcare. From an industry-related perspective, not only companies related to information technology like IT service providers or consultancies are considered employers, but in connection with corresponding specialisations like employers from the trade, logistics/transport, media, telecommunication or banking and insurance sectors also.

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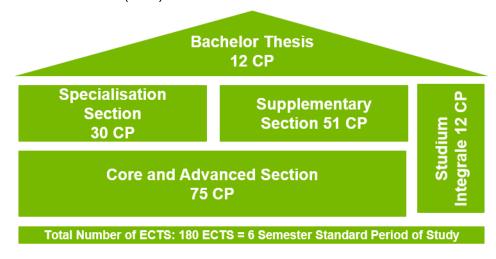
#### 1.2 Requirements

Students must bring along the following professional, methodical and personal strengths and inclinations for a successful bachelor's degree:

- Good mathematical and analytical skills
- Abstract and conceptual thinking
- Good linguistic expressiveness in German and English
- Independent, target and result-oriented work
- Marked interest in economic and information technology issues

#### 1.3 Programme structure and sequence

The degree course comprises overall 180 CP and includes a Core and Advanced Section (75 CP), a Supplementary Section (51 CP), as well as a Specialisation Section (30 CP). The Core and Advanced Section is again divided into a WiSo Core Section, Mathematics, Informatics and Business Informatics Section. It only includes Fundamental, or rather, Compulsory Modules and should be completed first for this specific reason. The Supplementary Section offers students the chance to obtain knowledge in the areas of Business Administration, Business Informatics or Informatics. Moreover, 12 CP from the wider range of Studium Integrale must be completed. Finally, in the Specialisation Section, additional knowledge from Informatics as well as Business Informatics must be deepened and applied. The degree course ends with a bachelor thesis (12 P).



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## 1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities. Successful STAP applicants benefit from direct contact and organisational support at the partner university as well as support in the organisation of the semester abroad by the International Relations Center (ZIB WiSo). Additionally, they are exempt from paying tuition fees there. The range of universities available depends on the bachelor course on which the student is enrolled – the possible options are listed in the WiSo Exchange (WEX) (access through the student's UoC account only), along with detailed information on each university.

Every year, in addition to the STAP programme, the WiSo Faculty organises an exclusive short-term study option WiSo@NYC which takes place in New York City.

In addition to these options offered by the Faculty, bachelor students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

#### 1.4.1 The Faculty's Study Abroad Programme (STAP)

Bachelor students should plan their application for a term abroad at the beginning of their bachelor studies. The main selection round for STAP takes place once a year, ending on 15<sup>th</sup> January. It allows for an application either for fall term or spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online.

If there are still places available after the main selection round has been completed, another small secondary selection round will be offered between April and June 1<sup>st</sup>. In this round, students can only apply for the following spring term.

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#### STAP Bachelor - main selection round (fall term and spring term)



## STAP Bachelor – secondary selection round (for spring term only)

lease note: there is no guarantee that a secondary selection round will take place every year, nor should a wide range of exchange opportunities be expected



<sup>\*</sup> Deadline for handing in FILTERtest results (if taken until 1 June): 15 June. \*\* Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.

### 1.4.2 Credit transfer options from studies abroad

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its bachelor programmes, offering broad credit transfer options for all kinds of study abroad options. Each bachelor course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. Moreover, students have the option of crediting courses from the semester abroad as part of their Studium Integrale.

For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo</u> <u>Credit Transfer Center</u>.

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## 1.5 Module study plan sequence

Term	CC/ EC	tion Systems (start winter term)  Module	Section	СР
1	СС	Core Module Mathematics	Core and Advanced Section	12
1	CC	Core Module Computer Science	Core and Advanced Section	6
1	CC	Core Module Information Systems I	Core and Advanced Section	6
1	CC	Core Module Information Systems II	Core and Advanced Section	6
2	CC	Advanced Module Computer Science I	Core and Advanced Section	9
2	СС	Core Module Fundamentals of Business Administration	Core and Advanced Section	12
2	CC	Advanced Module Information Systems	Core and Advanced Section	9
				3
3	CC	Advanced Module Computer Science II	Core and Advanced Section	9
3	CC	AM Statistics and Ecoometrics	Core and Advanced Section	6
3	EC	Supplementary Section Business Administration I	Supplementary Section	9
3	CC	Supplementary Module Information Systems I	Supplementary Section	6
				3
4	EC	Supplementary Section Business Administration II	Supplementary Section	12
4	CC	Supplementary Module Information Systems II	Supplementary Section	6
4	CC	Programming Project	Specialisation Section	9
4	EC	Studium Integrale	Studium Integrale	6
				3
5	CC	Bachelor Seminar	Specialisation Section	6
5	CC	Specialisation Module Information Systems	Specialisation Section	15
5	EC	Supplementary Module Computer Science	Supplementary Section	9
2	F.C.	0	0	3
6	EC	Supplementary Module Computer Science	Supplementary Section	9
6	EC	Studium Integrale	Studium Integrale	6
6	CC	Bachelor Thesis	Specialisation Section	12

Note: For the Supplementary Modules in Business Administration, it is possible that the modules include mid-term examinations. Further information regarding mid-terms can be found in section 1.6 Modules with mid-term Examinations.

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#### 1.5.1 Study plans including a semester abroad

## a) Adaption

The fifth semester is mostly suitable for studying abroad.

In view of the model study plan sequence and the credit transfer options in the Supplementary Section (12 CP) as well as in the Studium Integrale (12 CP) the two parts of the Studium Integrale as well as the Supplementary Module Business Administration II should be positioned in the fifth semester in the case of an **exemplary** stay abroad. The Specialisation Module Information Systems can be positioned in the sixth semester and both Supplementary Modules Computer Science can be moved to the fourth semester. The Bachelor's Seminar is to be planned according to the individual curriculum.

#### b) General remarks

For questions about studying abroad the ZIB WiSo is at your disposal.

Additionally, it is always possible not to request a semester on leave (*Urlaubssemester*) if you spend a semester abroad such that examinations can be taken upon return to the University of Cologne (if it is individually feasible).

#### 1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

#### 1.7 Calculation of the overall mark

The overall mark for the bachelor degree combines the marks for the various sub-categories, Core and Advanced Section, Supplementary Section and Specialisation Section, weighted based on the respective number of credit points attainable and each sub-category's contribution towards the overall mark for the examinations for which marks are given. The marks for the sub-categories are calculated as the mean of the examination results in line with the weighting for each examination in terms of the credit points it contributes to the overall mark for the examinations in the respective category for which marks are given. If the result of

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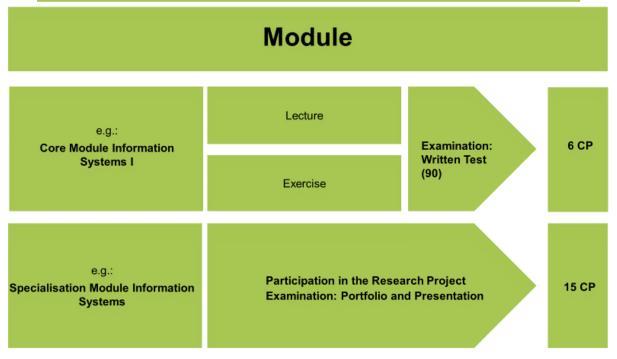
a module examination is calculated based on several components, the mark is calculated based on a weighting given in the module description. For means, only the first decimal place after the decimal point is taken into account; all other decimal places are deleted without rounding.

#### 1.8 Modularity

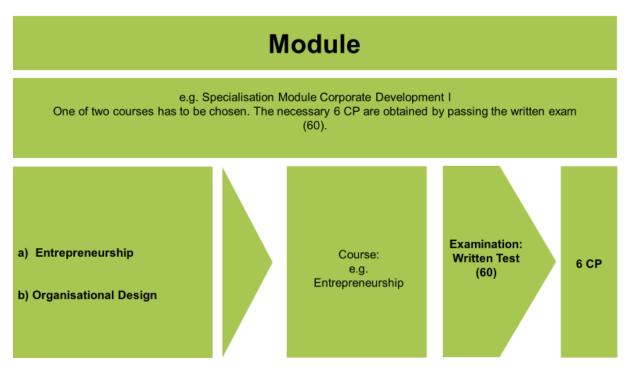
The subject categories on the bachelor programmes are divided into modules, the contents of which are presented in the module descriptions. The bachelor module catalogue can be viewed in the <u>download section</u> of the WiSo Student Services ("WiSo-Studienberatungszentrum") website. Students who pass the necessary examinations are awarded credit points as proof of their successful participation in a module. The module examinations are taken at regular intervals during the programme. Each module consists of various parts and can usually be completed in one or two terms. You will find this information in the "Duration" section of the module description. A module can consist of lectures, exercises and/or tutorials on the same subject. There are also modules that only comprise one type of class, e.g. a seminar. In some cases, modules offer students a choice between various courses and they are required to take one or more of them. In these cases, the examination can consist of two components (written test in course 1 and a term paper in course 2) or take the form of one, combined examination (a written test covering the content of courses 1 and 2).

When planning your studies, please remember that not every module is offered every term. To find out whether a module is being offered, refer to the "Module availability" section of the module description.

The following examples are to be understood exclusively as illustrations of the individual scenarios; they do not necessarily include modules of the present study programme.



Scenario 1: The module consists of complementary courses on the same subject.



Scenario 2: Students have to chose one course from a selection and take the exam.

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#### 1.9 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module.

In addition, additional three resit attempts can be granted to students at any point of the programme. Students who have accumulated at least 140 credit points are granted a further additional attempt. If a student fails an examination in the three additional attempts and the extra attempt for students with 140 points or more, they are deemed to have failed the programme at the final attempt. However, students may only be eligible for additional attempts beyond the initial three attempts if none of the first three examination attempts were failed due to cheating or to an offence. If the candidate fails a module examination three times, he or she will receive a written notification informing him or her of the options available. We recommend all students who fail the initial three attempts to seek advice from WiSo Student Services ("WiSo-Studienberatungszentrum") before embarking upon an additional attempt.

Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to retake module examinations that have already been passed.

A failed bachelor thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

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## 2 Support for students

#### 2.1 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organization tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of WiSo-KLIPS-Support. If you have further questions, feel free to contact WiSo-KLIPS-Support via e-mail (klips-wiso@uni-koeln.de). For account questions, contact the central KLIPS support.

#### 2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses without restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All WiSo Faculty examination candidates are entitled to see their examination papers after they have been marked. For more information, please visit the <u>WiSo Examination Office website</u>.

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#### 2.3 Subject-specific and examination advice

General advice for students, especially regarding study options and programme requirements, is available from <u>WiSo Student Services</u> ("WiSo-Studienberatungszentrum") for all programmes at the WiSo Faculty. The WiSo Student Services also offer subject-specific recommendations for students' study plans for the first semester plus information on how the individual programmes are structured. The WiSo Student Services are also the first place students should turn to if they have any other questions or problems concerning their studies. The centre can be contacted by telephone, in person or by email. The opening hours and contact data can be found on the corresponding webpage.

**Subject-specific advice** is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the <u>WiSo Faculty Examination Office</u>. It also issues transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme. All the necessary information, contact details and opening hours can be found on the corresponding webpage.

## 2.4 Academic Working

To support the academic writing of term and final papers, the University of Cologne offers various courses to practice the process of academic writing by students. These include:

a) Writing advice/consultation

The <u>Kompetenzzentrum Schreiben</u>, the <u>Professional Center</u>, the <u>Kölner Studierendenwerk</u> and the programme <u>SchreibArt</u> offer advice as well as courses related to the issues that arise when writing an academic paper.

b) Literature research

The university library offers various courses especially for researching literature.

c) Text processing and literature administration

The <u>Regionales Rechenzentrum</u> provides courses regarding text processing and literature administration.

Students can register for the courses of the Professional Center and the SchreibArt programme in the **Studium Integrale** under "Kompetenzen für das Studium" (competencies for studies).

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There are even more offers made by the WiSo-faculty that can be elected in the Studium Integrale. Hence, these courses can be credited for your studies.

#### 2.5 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can turn to the <u>International Relations Centre</u> ("Zentrum für Internationale Beziehungen" or "ZIB") for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Centre also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can be found on the corresponding webpage.

The Faculty's <u>Credit Transfer Centre</u> ("Zentrum für die Anrechnung auswärtiger Leistungen") is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system eliminates the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the corresponding webpage.

The <u>WiSo Career Service</u> offers advice and support for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. It also works with other partners in the Faculty and the University to support and guide students as they decide on a career path.

The <u>WiSo IT Service</u> runs regular courses dealing with standard software and field-specific programs.

In case of study-related or personal difficulties, the <u>psychosocial counselling</u> ("Psycho-Soziale Beratung") of the Kölner Studierendenwerk can be called upon. In addition to psychological and social counselling, it also offers writing and learning counselling and support for pregnant women and students with children.

As a further offer, there is <u>Nightline</u> Cologne, the listening and information telephone of students for students. It is available to all students at Cologne universities and colleges.

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The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying at the WiSo faculty. Any information can be found at <a href="wiso-buero.uni-koeln.de">wiso-buero.uni-koeln.de</a> or by directly writing an email to <a href="wiso-buero@uni-koeln.de">wiso-buero@uni-koeln.de</a>.

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# 3 Module tables and descriptions

#### 3.1 Core and Advanced Section

In accordance with Section 29(1), No. 1 of the Examination Regulations, students must accumulate 75 CPs in the Core and Advanced Section.

Group	Module	СР	CC/EC	Reqd. CP
Computer Science	Core Module Computer Science	6	CC	24
	Advanced Module Computer Science I	9	CC	
	Advanced Module Computer Science II	9	CC	
Information Systems	CM Information Systems I	6	CC	21
	CM Information Systems II	6	CC	
	AM Information Systems	9	СС	
Management Core	CM Fundamentals of Business Administration	12	CC	12
Mathematics	Core Module Mathematics	12	CC	18
	AM Statistics and Econometrics <sup>1</sup>	6	CC	

<sup>&</sup>lt;sup>1</sup> The registration for the examination is not possible if the examination for the compulsory module "Advanced Module Statistics" has already been successfully completed.

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## 3.2 Supplementary Section

In accordance with Section 29(1), No. 2 of the Examination Regulations, students must accumulate 51 CPs in the supplementary section.

Group	Module	СР	CC/EC	Reqd. CP
Management I	Core Module Corporate Development	9	EC	9
	Core Module Finance	9	EC	1
	Core Module Marketing	9	EC	
	Core Module Supply Chain Management	9	EC	
Management II	SpM Corporate Development I	6	EC	12
	SpM Corporate Development II	6	EC	
	SpM Finance I	6	EC	
	SpM Finance II	6	EC	
	SpM Marketing I	6	EC	
	SpM Marketing II	6	EC	
	SpM Supply Chain Management I	6	EC	
	SpM Supply Chain Management II	6	EC	
	Supplementary Module Studies Abroad	12	EC	
Computer Science	Supplementary Module Theoretical Computer Science	9	EC	18
	Supplementary Module Practical Computer Science	9	EC	
	Supplementary Module Applied Computer Science	9	EC	
	Supplementary Module Technical Computer Science	9	EC	
	Supplementary Module Mathematics I	9	EC	
	Supplementary Module Mathematics II	9	EC	
	Supplementary Module Mathematics III	9	EC	
Information Systems	SuM Information Systems I	6	СС	12
	SuM Information Systems II	6	СС	

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#### 3.3 Specialisation Section

In accordance with Section 29(1), No. 3 of the Examination Regulations, students must accumulate 30 CPs in the specialisation section.

Group	Module	СР	CC/EC	Reqd. CP
Specialization Section	Programming Project	9	CC	24
	SpM Information Systems	15	CC	
Seminar	Bachelor Seminar Information Systems	6	CC	6

#### 3.4 Studium Integrale

All of the Faculty's bachelor programmes include an interdisciplinary component, known as the Studium Integrale, in which students accumulate 12 credit points. The Studium Integrale is a university-wide and interdisciplinary component of the courses of study in which academic and professional competences are imparted. The Studium Integrale has both theoretical and practical content, enabling students to focus on more academic aspects or topics related to their future careers enhancing their employability. It aims to teach and develop skills that go beyond subject-specific knowledge or that are related to basic academic and personal traits: scientific curiosity, systematic and analytical thinking, and ability to deal with complexity, a solution-minded outlook plus other abilities such as teamwork and foreign language skills.

The Studium Integrale courses are run jointly by the faculties and the University's Professional Centre. They enable students to pursue their own interests in more depth, gain an insight into other subjects and departments, attend courses dealing with issues of relevance to society, acquire skills relevant to their future careers and attend language classes. The "Universitas" segment offers formats especially designed for the Studium Integrale, such as lecture series on societal issues with related workshops. In addition, the Studium Integrale offers students assistance with their learning and studying, helping them with such questions as how to write an academic paper or how to conduct literature reviews. Periods of training abroad and work experience can also be credited in the Studium Integrale. The Studium Integrale carries 12 credit points in total and formally counts as a module. There is no restriction on the number of attempts possible for Studium Integrale examinations.

Any credit points attained in the Studium Integrale over and above the 12 credit points specified in the study structure are shown on the transcript of records.

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#### 3.5 Bachelor Thesis

The bachelor thesis carries 12 CPs and is written at the end of the programme. Its aim is to illustrate that the candidate is capable of working and reflecting independently on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. The topic of the bachelor thesis must reflect one of the subcategories: Core and Advanced Section, Supplementary Section or Specialisation Section. To be allowed to register for the bachelor thesis component, candidates must have acquired at least 100 credit points. In line with the number of credit points it carries, the workload allotted for the thesis is 360 hours, i.e. 12 weeks. Bachelor theses should not be more than 40 pages long. Candidates who have earned all of the necessary credit points, except for the bachelor thesis, must register within a period of one year to write their bachelor thesis. Further and more detailed information concerning bachelor theses can be found in the examination regulations. Please note that the Cologne Institute for Information Systems (CIIS) offers Bachelor theses in every semester. Each semester you can start working on your bachelor thesis at **one fixed starting time** (in November in winter semesters and in May in summer semesters).

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## 3.6 Module Descriptions

## 3.6.1 Core and Advanced Section

Module Co 5722BMIn0		<b>Workload</b> 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	<b>Duration</b> 1 Term
1	Courses Programming Co	ourse		Contact Hours 30h	Self- Studies 150h	Course Language German
2	Java programmi areas of "data ty design and imple	s with a generang language. It pes, instructions mentation, ".	ne core of the couns and control str	rse is the teach uctures", "class ss libraries" an	ning of basic prosess	ments as well as the ogramming skills in the ", "object-oriented llysis and resolution"
3	Learning Objectives Students are able to create, analyze and apply simple Java programs can analyze given problems and implement them as Java programs can independently explore and use class libraries.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	equirements				
6	Mode of End-O Written Test: W		mination			
7	Prerequisites for Awarding of Credit Points  Passing the written test. If prior notice is given, regular participation in the exercises and succe completion of exercises and/or projects can be used as a prerequisite for admission to the examination and included in the examination performance on a pro rata basis					
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section				
9	_	Module Manager Geschäftsführende*r Direktor*in Institut für Informatik				
10	Miscellaneous  Programming cannot be learned exclusively by theoretical observation, therefore the participation the exercises and the independent processing of implementation tasks is indispensable. Registral is required to take part in the final exam. One retest per cycle is offered. A repeated participation the lecture and the exercises to prepare for a repetition of the final exam is possible. The module be graded. The exam will be an e-exam.					pensable. Registration eated participation in

Advance	d Module Com	puter Scier	ice I	T		T	
<b>flodule Co</b> 722AMIn0		<b>Workload</b> 270h	ECTS Credits	<b>Module Language</b> German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Computer Scien	ce I		Contact Hours 90h	Self- Studies 180h	Course Language German	
2	functionality of countries the general des sorting and sear	ction to the ter computers, the sign and analys ch methods as se treated. The	lecture deals with sis of algorithms a	basic contents re performed u ary graph algor	s of algorithms using examples ithms. Furtherm	nore, elementary grap	
3	Students are able to de	Learning Objectives Students are able to design and implement basic algorithms and to analyze algorithms with regard to correctness and their runtime behavior depending on the data structures used.					
4	Teaching and L lecture practice						
5	Module Entry R Recommended:		Computer Science	е			
6		Mode of End-Of-Module Examination Written test: WT (180)					
7	Passing the writ theoretical part a regular participa prerequisites for on a pro rata ba is offered. A rep	ten test. The e and a program tion in the exe admission to sis. Registration eated participa	ming part, which in reises and success the examination a construction is required to take	must be passed sful completion and can be inclusive part in the factor and the exercise.	d equally. If price n of exercises of uded in the exa- inal examinatio		
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section						
9	_	Module Manager Geschäftsführende*r Direktor*in Institut für Informatik					
10							

Advanced	I Module Com	puter Scien	ce II				
Module Cod 5722AMTI02		<b>Workload</b> 270h	ECTS Credits 9	<b>Module</b> <b>Language</b> German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Theoretical Com	Courses Theoretical Computer ScienceContact Hours 60hSelf- Studies 210hCourse Lang Course Lang Studies 210h					
2	introduction in a computability the machines, result	ails an introductionation theo eory and comp ts of diagonal la	lexity theory. Imp	f formal langua ortant areas are ard the Halting	ge. The focus I e, for example,	s of a short ies in the results from the definition of Turing omplexity classes P	
3	Learning Objectives Students will learn how computers are used for modelling in theoretical computer science and whi limitations exist for different computing methods. Furthermore, students will learn about the limits computability and efficient computability, and how to evaluate the complexity of algorithmic problems.					arn about the limits of	
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R Recommendation	· <del>-</del>	natics, BM Compu	ıter Science, Al	M Computer Sc	sience I	
6		Mode of End-Of-Module Examination Written Test: WT (90 120)					
7	-	ten test. If prior				rcises and successful ission to the	
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section						
9	Module Manager Geschäftsführende*r Direktor*in Institut für Informatik						
10			nnot be learned ex	-	-	observation, therefore ble.	

CM Inform	ation System	s I				
<b>Module Code</b> 1277BBWIF1		<b>Workload</b> 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Information Syst	ems Managen	nent	Contact Hours 60h	Self- Studies 120h	Course Language German
2	Module Content  Information systems as a science Strategic role of information systems Internal and inter-company business process integration Electronic commerce and electronic business Computer supported collaborative work IT security Ethical, social and political aspects Information assets Business process reengineering Internet of things					
3	Learning Objectives Students know and understand basic theories in the field of information management apply theories in the field of analysis and structuring concepts in pre-structured contexts (e.g. case studies) in a solution-oriented way use methods in pre-structured contexts in a solution-oriented way in the field of analysis and structuring concepts analyse (current) questions and challenges within the framework of pre-structured contexts communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria question and critically reflect on current social developments.					red contexts (e.g.  d of analysis and  ctured contexts.  oups.
4	Teaching and L lecture practice	earning Meth.	ods			
5	Module Entry R	equirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section					
9	Module Manage UnivProf. Dr. D					

10	Miscellaneous
	Mandatory accompanying reading: Laudon, K.; Laudon, J.; Schoder, D.: Wirtschaftsinformatik – eine
	Einführung, Pearson Verlag, 2015.

CM Infor	mation System	s II					
<b>Module Code</b> 1277BBWIF2		<b>Workload</b> 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Database System	Courses Database Systems			Self- Studies 120h	Course Language German	
2	<ul> <li>Relational mo</li> <li>Relational que</li> <li>Conceptual da</li> <li>Relational dat</li> <li>Normalization</li> <li>Development</li> </ul>	Module Content  Relational model and relational algebra Relational query languages (SQL) Conceptual data modelling (e.g., Entity Relationship Model) Relational database design Normalization (13. normal form, BCNF) Development process of database systems Data organization, data management, data protection and privacy					
3	Students know and und apply theories (e.g. case studie use methods in a solution-orie develop an ur	Learning Objectives Students know and understand basic theories in the field of relational databases and data management apply theories in the field of relational databases and data management in pre-structured context (e.g. case studies) in a solution-oriented way use methods in the field of relational databases and data management in pre-structured contexts in a solution-oriented way develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.					
4	Teaching and L lecture tutorial						
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Written test: WT		mination				
7	_	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module  Bachelor of Science Betriebswirtschaftslehre:     Supplementary Section  Bachelor of Science Wirtschaftsinformatik:     Core and Advanced Section						
9	Module Manage UnivProf. Dr. C		nkranz				
10	Miscellaneous  Mandatory reading is announced every semester. The written test may be in the form of an e-examination. Tutorials will be offered instead of practices.						

AM Infor	mation System	s					
<b>Module Code</b> 1277BAWIF1		270h 9 <b>Langua</b>		Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Integrated Inform	Courses Integrated Information Systems			Self- Studies 210h	Course Language German	
2	Integrated info Business Proo Business Proo Intra-organiza Systems) Inter-organisa Relationship Ma Service-orient	Module Content Integrated information processing Business Process Management Business Process Modelling Intra-organizational application systems (Enterprise Resource Planning (ERP) and Enterprise Systems) Inter-organisational application systems (Supply Chain Management (SCM) and Customer Relationship Management (CRM)) Service-oriented architectures (SOA), Cloud Computing and Micro-Services Enterprise Application Integration (EAI)					
3	Learning Objectives Students know and understand basic theories in the field of integrated information systems and business process management apply theories in the field of integrated information systems and business process management pre-structured contexts (e.g. case studies) in a solution-oriented way know and understand common methods in the field of integrated information systems and business process management use methods in the field of integrated information systems and business process management pre-structured contexts in a solution-oriented way develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.					rocess management in systems and occess management in	
4	Teaching and L lecture tutorial	Teaching and Learning Methods lecture					
5	Module Entry R	•	tion Systems I, C	M Information	Systems II		
6		Mode of End-Of-Module Examination Written test: WT (90)					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section					
9	Module Manage UnivProf. Dr. C		nkranz				
10	is checked in the	UnivProf. Dr. Christoph Rosenkranz  Miscellaneous  Mandatory texts can be indicated, which must be read before the lecture. The degree of preparation is checked in the lectures and exercises. Case studies and exercises can be prepared in group work, which must be presented in the plenum by students. The solutions presented will be analyse					

valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

and discussed. Mandatory reading will be announced each semester. The exam may take the form of an e-examination. Tutorials will be offered instead of practices.

CM Funda	CM Fundamentals of Business Administration								
Module Code 1230BBGDB1		<b>Workload</b> 360h	ECTS Credits	Module Language German	Module Availability every term	<b>Duration</b> 1 Term			
1	Courses Fundamentals of Business Administration Fundamentals Admin								
2	<ul> <li>Management</li> <li>Strategy and</li> <li>Corporate fun</li> <li>Analysis and</li> <li>Main features</li> <li>Main features</li> </ul>	Module Content  Management structures and models  Strategy and target systems of companies  Corporate functions and processes and their interrelationships  Analysis and design of service provision, in particular the deployment of personnel  Main features of the operational cost and performance accounting  Main features of operational investment and financing decisions							
3	Learning Objectives Students analyse market and environment conditions for entrepreneurial action and their influence on corporate decisions reflect and justify basic positions and basic standards (competition, freedom, social justice) of companies in a social market economy structure corporate actions according to different process categories and differentiate between management, business and support processes design individual management processes with the help of procedures and instruments (values, strategy and corporate goals, coordination and motivation, information and control system) make decisions for the design and optimization of business processes (customer attraction, customer loyalty, brand management, service delivery, service innovation) and use them to shape relationships with sales and procurement markets select adequate financial management procedures for various business decisions and apply them in extracts (external accounting, internal controlling, investment and financial accounting) assess the success of corporate decisions with the help of key performance indicator systems and draw conclusions from them.								
4	Teaching and Learning Methods lecture tutorial								
5	Module Entry R	Module Entry Requirements none							
6		Mode of End-Of-Module Examination Written test: WT (90)							
7	•	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module  Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:     Social Sciences Regional Studies Latin America, East and Middle Europe  Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:     Economics Regional Studies Latin America, East and Middle Europe  Bachelor of Science Gesundheitsökonomie:     Core and Advanced Section  Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:     Economics Regional Studies China  Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:								

10	Miscellaneous
9	Module Manager Geschäftsführende*r Direktor*in des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik
	Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Science Mathematik:     Business and Economics Sciences Mathematics Bachelor of Science Wirtschaftsmathematik:     Business and Economics Sciences Bachelor Business Mathematics Bachelor of Science Wirtschaftsinformatik:     Core and Advanced Section Bachelor of Arts Lehramt:     Core Section Bachelor of Arts Medienwissenschaft:     Media Management and Economics Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:     Business Administration Regional Studies China Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft:     Economics Regional Studies Latin America, East and Middle Europe Bachelor of Science Geographie:     Business Administration Bachelor Geography

Core Mod	dule Mathemati	cs				
Module Code 5722BMMa00		Workload 360h ECTS Credits 12		Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Mathematics			Contact Hours 120h	Self- Studies 240h	Course Language German
2	Module Content  Real and complex numbers, introduction to structures and functions, sequences, series, limit values, basics of differential and integral calculus, sets and representations, groups, bodies, vect spaces, linear spaces and linear representations, bases and dimensions.					
3	Learning Objectives Students gain knowledge of the basic concepts and methods of mathematics, familiarity with the associated techniques and knowledge of the applications gain a deep insight into the methods of abstract mathematical argumentation independent of the substance can translate facts into the abstract language of mathematics and explain abstract terms can recognize the connections and similarities of the different mathematical areas can independently solve mathematical problems and present the solutions in an understandable way for fellow students.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (180)					
7	Prerequisites for Awarding of Credit Points Successful participation in the exercises and passing the written examination.					
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section					
9	Module Manager Mathematisches Institut					
10	Miscellaneous Mandatory reading is announced every semester.					

AM Statisti	cs and Econo	ometrics						
Module Code 1314BAMST1		<b>Workload</b> 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term		
1	Courses Statistical Inference and Econometrics  Contact Hours 90h  Contact Self- Studies 90h  German							
2	Module Content  Continuation of probability theory from the Core Module  Fundamentals of statistical inference  Fundamentals of econometrics							
3	Students use methods oriented way systematize a communicate	use methods in the area of statistics and econometrics in pre-structured contexts in a solution-						
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements Recommendation: CM Statistics or CM Mathematics (Information Systems)							
6	Mode of End-Of-Module Examination Written test: WT (90)							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
88	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre:     Core and Advanced Section Bachelor of Science Mathematik:     Business and Economics Sciences Mathematics     Economics Bachelor of Science Volkswirtschaftslehre:     Core and Advanced Section Bachelor of Science Wirtschaftsmathematik:     Business and Economics Sciences Bachelor Business Mathematics     Economics Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung:     Core and Advanced Section Bachelor of Science Wirtschaftsinformatik:     Core and Advanced Section							
9	Module Manager Prof. Dr. Rainer Dyckerhoff Dr. Bastian Gribisch							
10	Miscellaneous In the self-study phase, tutorials are offered.							

valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

# 3.6.2 Supplementary Section

Module Code		Workload	ECTS Credits	Module	Module	Duration	
1253BMCD01		270h	9	<b>Language</b> German	Availability every term	1 Term	
1	Courses Corporate Deve	rate Development I (2. Midterm)  Contact Hours 60h  Self- Studies 210h  Course Langua German					
2	Module Content This course first introduces foundations of Corporate Governance and Corporate Strategy. Building on this, concepts of Organizational Design and Instruments of Human Resource Management are presented and analysed.						
3	Learning Objectives Students know and understand basic theories in the area of corporate governance, business strategy, organizational design and HR-management apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way analyse (current) questions and challenges within the framework of pre-structured contexts establish and evaluate independently developed positions develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.						
4	Teaching and Learning Methods lecture tutorial						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Awarding of Credit Points Passing the written test.						
8	Other Programmes that Use the Module  Bachelor of Science Gesundheitsökonomie:     Supplementary Section  Bachelor of Science Betriebswirtschaftslehre:     Core and Advanced Section  Bachelor of Science Volkswirtschaftslehre:     Supplementary Section  Bachelor of Science Wirtschaftsinformatik:     Supplementary Section  Bachelor of Arts Lehramt:     Core Section  Bachelor of Arts Medienwissenschaft:     Media Management and Economics  Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:     Business Administration Regional Studies China  Bachelor of Science Psychologie:     Interdisciplinary Integration						
9	Interdisciplinary Integration  Module Manager UnivProf. Dr. Matthias Heinz						

	UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka N.N.
10	Miscellaneous

Core Modu	le Finance							
Module Code 1259BMFi01		Workload ECTS Credits 270h 9			Module Availability every term	<b>Duration</b> 1 Term		
1	Courses Investition und F	inanzierung		Contact Hours 60h	Self- Studies 210h	Course Language German		
2	Module Content  Fundamentals of capital budgeting  • Fundamental questions related to terminology and decision theory  • Capital budgeting under certainty  • Prospects of capital budgeting under uncertainty  Fundamentals of financing  • Internal financing  • External financing							
3	Learning Objectives Students know and understand basic theories in the area of finance apply theories in the area of finance in pre-structured contexts (e.g. case studies) in a solution-oriented way know and understand common methods in the area of finance use methods in the area of finance in pre-structured contexts in a solution-oriented way design their learning and working processes independently.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the write	_	f Credit Points					
8	Other Programmes that Use the Module  Bachelor of Science Gesundheitsökonomie:     Supplementary Section  Bachelor of Science Betriebswirtschaftslehre:     Core and Advanced Section  Bachelor of Science Volkswirtschaftslehre:     Supplementary Section  Bachelor of Science Wirtschaftsinformatik:     Supplementary Section  Bachelor of Arts Lehramt:     Core Section  Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:     Business Administration Regional Studies China  Bachelor of Science Psychologie:							
9	Module Manage UnivProf. Dr. A							

	Dr. Alexander Pütz UnivProf. Dr. Heinrich R. Schradin
10	Miscellaneous

Core Modu	le Marketing							
Module Code 1266BMMa00		<b>Workload</b> 270h	ECTS Credits	Module Language German	Module Availability every term	<b>Duration</b> 1 Term		
1	Courses Einführung ins N	/larketing (1. M	idterm)	Contact Hours 60h	Self- Studies 210h	Course Language German		
2	Module Content  The module covers theories and methods to analyse key marketing decision problems and to develop sound recommendations how to solve these decision problems. To this end, it looks at (i) consumers' responses to marketing activities and the underlying psychological mechanisms (consumer behaviour), (ii) the collection and analysis of data about markets and key stakeholders (e.g., consumers) which serves as the empirical basis for decision-making (market research), (iii) the marketing planning process (strategic marketing decisions), and (iv) marketing mix decisions (e.g., brand/product, price, etc.).							
3	Learning Objectives Students know and understand basic theories of a market-oriented management of businesses know and understand common marketing planning methods, including strategic marketing decisions and marketing mix decisions.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements none							
6	Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Passing the write	•	f Credit Points					
8	Other Programmes that Use the Module  Bachelor of Science Gesundheitsökonomie:     Supplementary Section  Bachelor of Science Betriebswirtschaftslehre:     Core and Advanced Section  Bachelor of Science Volkswirtschaftslehre:     Supplementary Section  Bachelor of Science Wirtschaftsinformatik:     Supplementary Section  Bachelor of Arts Lehramt:     Core Section  Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:     Business Administration Regional Studies China  Bachelor of Science Psychologie:     Interdisciplinary Integration							
9	Module Manage UnivProf. Dr. V UnivProf. Dr.' I	Verner Reinartz						
10	Miscellaneous							

Core Mod	dule Supply Ch	nain Manage	ement					
Module Co 1271BMSC		Workload 270h	ECTS Credits	Module Language German	Module Availability every term	<b>Duration</b> 1 Term		
1	Courses Operations Mar	nagement	•	Contact Hours 45h	Self- Studies 225h	Course Language German		
2	<ul> <li>Fundamental</li> <li>Demand Fore</li> <li>Inventory Ma</li> <li>Production Pl</li> <li>Supply Chain</li> <li>Location Plan</li> </ul>	Module Content  • Fundamentals of Operations Management  • Demand Forecasting  • Inventory Management  • Production Planning  • Supply Chain Management  • Location Planning  • Process Design						
3	Students know and und know and und use methods oriented way analyse (curr present and/o develop an u	know and understand basic theories in the area of supply chain management know and understand common methods in the area of supply chain management use methods in the area of supply chain management in pre-structured contexts in a solution-						
4	Teaching and lecture practice tutorial	Learning Meth	nods					
5	Module Entry F	Requirements						
6	Mode of End-C		mination					
7	<u> </u>	Prerequisites for Awarding of Credit Points Passing the written test.						
8	Bachelor of Scie Core a Bachelor of Scie Supple Bachelor of Scie Supple Bachelor of Arts Core S Bachelor of Arts Busine Bachelor of Scie	ence Gesundhe ementary Section ence Betriebsword Advanced Sence Volkswirts ementary Section ence Wirtschaft ementary Section is Lehramt: Section is Regionalstudiess Administration	eitsökonomie: on virtschaftslehre: Section schaftslehre: on tsinformatik: on en China - Betriel ion Regional Stud gie:		hre:			

9	Module Manager UnivProf. Dr. Ulrich W. Thonemann
10	Miscellaneous

SpM Cor	porate Develop	ment I						
Module Code 1253BSMCD1		<b>Workload</b> 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses a) Entrepreneurs b) Organisations	-		Contact Hours a) 60h b) 60h	Self- Studies a) 120h b) 120h	Course Language a) German b) German		
2	Module Conten  • Strategies on  • Entrepreneuri  • Contingency  • Managing Org	Market Entry, al Behaviour Theory	Products, Markets	s and Value Cre	eation			
3	Students know and und apply theories analyse (curre present and/d develop an ur	Learning Objectives Students know and understand basic theories apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way analyse (current) questions and challenges within the framework of pre-structured contexts present and/or discuss results with teaching staff and other students develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.						
4	Teaching and L lecture practice							
5	Econometrics or	on: Either Core CM Digital Tra	Module Corporate ansformation and lotte and lo	Entrepreneurs		, AM Statistics and ess Ethics, CM		
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod		of Credit Points	b)				
8	Bachelor of Scie Special Bachelor of Scie Special Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre:     Specialization Section Bachelor of Science Volkswirtschaftslehre:     Specialization Section Bachelor of Science Wirtschaftsinformatik:     Supplementary Section						
9	UnivProf. Dr. N UnivProf. Dr. E	Module Manager UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka N.N.						
10			nce in addition an		me in the sumn	ner semester 2023; it		

SpM Corp	oorate Develop	ment II						
Module Code 1253BSMCD2		180h 6 L		Module Language German and English	Module Availability every 2nd term - summer term	<b>Duration</b> 1 Term		
1	Courses a) International S b) Organizational	-	-	Contact Hours a) 30h b) 60h	Self-Studies a) 150h b) 120h	Course Language a) English b) English		
2	<ul><li>Theories of In</li><li>Human Resou</li><li>Employee Par</li></ul>	Module Content  Theories of International Management  Human Resources: Tools, Selection and Development  Employee Participation and Corporate Governance  Equality and Diversity						
3	Students know and und analyse (curre communicate develop an ur economic, socia	Learning Objectives Students know and understand basic theories analyse (current) questions and challenges within the framework of pre-structured contexts communicate in English develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria question and critically reflect on current social developments.						
4	Teaching and L lecture practice							
5	Econometrics or	n: Either Core CM Digital Tra	Module Corporat ansformation and ata Analysis and	Entrepreneurshi				
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the mod	_	f Credit Points on of course a) or	b)				
8	Other Programmes that Use the Module  Bachelor of Science Betriebswirtschaftslehre:							
9	Module Manager UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka N.N.							
10	Miscellaneous The lecture b) w	ill be offered fo	r the first time in	the summer sem	ester of 2024.			

SpM Fina	ance I							
Module Code 1259BSMFI1		<b>Workload</b> 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - summer term	<b>Duration</b> 1 Term		
1	Courses a) Corporate Fir b) Investment M			Contact Hours a) 60h b) 60h	Self-Studies a) 120h b) 120h	Course Language a) English b) German		
2	Module Content a) Corporate Finance • Analysing and Working with Financial Statements • Company Valuation • Mergers & Acquisitions  b) Investment Management • Portfolio theory • Risk management • Investment strategies							
3	Students apply theories oriented way use methods analyse (curre establish and develop an ur economic, socia	apply theories in the area of Finance in pre-structured contexts (e.g. case studies) in a solution-						
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_	of Credit Points on of course a) or	b)				
8	Bachelor of Scie Special Bachelor of Scie Special Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section						
9	Supplementary Section  Module Manager UnivProf. Dr. Dieter Hess UnivProf. Dr. Alexander Kempf							

	Dr. Alexander Pütz Dr. Wolfgang Spörk
10	Miscellaneous

SpM Finance II								
Module Code 1259BSMFI2		Workload 180h ECTS Credits 6		Module Language German and English	Module Availability every 2nd term - winter term	<b>Duration</b> 1 Term		
1	Courses a) Bank Manage b) Leasing c) Insurance Ma d) Sustainable F	nagement	1	Contact Hours a) 60h b) 60h c) 60h d) 60h	Self-Studies a) 120h b) 120h c) 120h d) 120h	Course Language a) German b) German c) German d) German		
2	Module Content a) Bank Management The German commercial banking system Central banks / supranational banks Bank Accounting Bank Controlling Bank regulation b) Leasing German leasing market and leasing contracts Calculation of leasing relationships Accounting of leasing relationships Accounting of leasing relationships Cost comparison of leasing and loan financing taking into account tax circumstances Institutional economic analysis of leasing C) Insurance Management Risk management and insurance production Limits of insurability Insurance and reinsurance markets / Historical roots of insurance Reinsurance and alternative risk transfer Institutional framework Value-oriented insurance management d) Sustainable Finance Sustainability ratings Sustainability performance of conventional and sustainable investments Financial performance of conventional and sustainable investments Financial performance of conventional and sustainable investments Sustainability in investment management Sustainability in investment management Sustainability and asset pricing Regulations							
3	Learning Objectives Students know and understand basic theories in the areas of Insurance, Banking and Leasing know and understand common methods in the areas of Insurance, Banking and Leasing use methods in the areas of Insurance, Banking and Leasing in pre-structured contexts in a solution-oriented way analyse (current) questions and challenges within the framework of pre-structured contexts develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.							
4	Teaching and L lecture practice	earning Meth	nods					

5	Module Entry Requirements Recommendation: Either CM Accounting I, CM Finance I or CM Finance and Accounting
6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b), c) or d)
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre:     Specialisation Section Business Administration Bachelor of Science Volkswirtschaftslehre:     Specialisation Section Track Business Administration Bachelor of Science Management, Economics and Social Sciences:     Specialisation Section Management, Economics and Social Sciences
9	Module Manager JunProf. Dr. Tobias Bauckloh UnivProf. Dr. Thomas Hartmann-Wendels UnivProf. Dr. Heinrich R. Schradin Dr. Wolfgang Spörk
10	Miscellaneous

SpM Mar	keting I						
Module Code 1266BSMMA1		<b>Workload</b> 180h	ECTS Credits	Module Language German and English	<b>Duration</b> 1 Term		
1	Courses Methods of Marketing Management (winter term)			Contact Hours 60h	Self- Studies 120h	Course Language English	
2	Module Content  Design of market research projects Sample selection and survey methods Metrics and questionnaire design Uni- and bivariate analyses Application of multivariate analysis methods for marketing mix decisions Introduction to causal analysis						
3	Learning Objectives Students know and understand common methods and approaches of market research analyse (current) questions and challenges in the context of market research projects and investigate expected cause-effect relationships communicate in English.						
4	Teaching and L lecture practice	earning Meth	nods				
5	Module Entry R Recommendatio						
6	Mode of End-O		mination				
7	Prerequisites for Passing the mod	_					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre:     Specialization Section Bachelor of Science Volkswirtschaftslehre:     Specialization Section Bachelor of Science Wirtschaftsinformatik:     Supplementary Section						
9	Module Manage UnivProf. Dr. H						
10	Miscellaneous						

SpM Mar	keting II					
<b>Module Code</b> 1266BSMMA2		<b>Workload</b> 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Concepts of Mar (summer term)	rketing Mix Ma	nagement	Contact Hours 60h	Self- Studies 120h	Course Language English
2	Module Content  Marketing mix decisions (e.g. brand management and new product development)  Management of innovations and established products  Price and distribution management  Communication management  Service Management/ Service Marketing					ment)
3	Learning Objectives Students know and understand basic theories and concepts of marketing in the domain of marketing mi management analyse (current) questions and challenges in the context of marketing mix management communicate in English.					_
4	Teaching and Learning Methods lecture practice					
5	Module Entry R					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section					
9	Module Manage UnivProf. Dr. M					
10	Miscellaneous					

		agement I		ı	T	1
Module Code 1271BSMSC1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every term	<b>Duration</b> 1 Term
1	b) Supply Chain	Courses a) Strategic Procurement b) Supply Chain Planning c) Behavioral Management Science I			<b>Self- Studies</b> a) 135h b) 135h c) 150h	Course Language a) English b) German c) English
2		Module Content Selected Topics in Supply Chain Management				
	<ul><li>a) Strategic Pro</li><li>Strategic Thir</li><li>Sourcing Ana</li><li>Sourcing Met</li><li>Supplier Man</li><li>Behavioral As</li></ul>					
	<ul><li>b) Supply Chain</li><li>Supply Chain</li><li>Demand Plan</li><li>Sales Plannir</li><li>Supply Chain</li></ul>	Design nning ng				
	<ul> <li>c) Behavioral Management Science I</li> <li>Behavioral economics and psychology</li> <li>Experimental methods</li> <li>Applications to different fields of management</li> </ul>					
3	Learning Objectives Students know and understand basic theories in supply chain management apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way know and understand common methods in supply chain management use methods in supply chain management in pre-structured contexts in a solution-oriented way analyse (current) questions and challenges within the framework of pre-structured contexts communicate continuously and purposefully within teaching and learning groups present and/or discuss results with teaching staff and other students develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria design their learning and working processes independently.					
4	Teaching and I lecture practice					
5	Module Entry F Recommendation	=	le Supply Chain N	lanagement		
6	Mode of End-O		mination			

7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager AD Dr. Johannes Antweiler Area Supply Chain Management
10	Miscellaneous

орін оар	ply Chain Mana	agement ii		<u> </u>		1	
<b>Module Code</b> 1271BSMSC2		Workload 180h ECTS Credits 6	ECTS Credits 6	Module Language German and English	Module Availability every term	<b>Duration</b> 1 Term	
1	b) Production Ma	Courses  a) Strategy and Innovation b) Production Management c) Behavioral Management Science II			<b>Self- Studies</b> a) 135h b) 135h c) 150h	Course Language a) English b) German c) English	
2	Module Content Selected Topics in Supply Chain Management:  a) Strategy and Innovation • Managing Projects and Processes						
	Strategic Innovation in Supply Chains      Discrete Production Management     Lot-Sizing and Scheduling     Inventory Management      Behavioral Management Science II     Behavioral economics and psychology     Experimental methods     Applications to different fields of management						
3	Students know and und apply theories solution-oriented know and und use methods analyse (curre communicate present and/o develop an ur economic, socia	Learning Objectives					
4	Teaching and L lecture practice						
5	Module Entry R Recommendation	=	e Supply Chain M	lanagement			
6	Mode of End-O Written test: PO	f-Module Exar	nination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)					
8	_	Passing the module examination of course a), b) or c)  Other Programmes that Use the Module  Bachelor of Science Betriebswirtschaftslehre:  Specialization Section					

	Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager AD Dr. Johannes Antweiler Area Supply Chain Management
10	Miscellaneous

Supplem	Supplementary Module Studies Abroad						
Module Co 1014SAMB		<b>Workload</b> 360h	ECTS Credits	Module Language	Module Availability every term	<b>Duration</b> 1 Term	
1	Courses	Courses			Self- Studies	Course Language	
2		Module Content depending on course selection					
3	Students describe apprinternational per explain intern discuss and cadministration a develop new	Learning Objectives Students describe approaches in business informatics, business administration and economics from an international perspective explain international questions of business informatics, business administration and economics discuss and compare different theories and approaches of business informatics, business administration and economics develop new intellectual perspectives on their own educational background be better equipped to effectively manage the dynamic global dimensions of their future careers.					
4		Teaching and Learning Methods depending on course choice					
5	Module Entry R	Module Entry Requirements					
6	Mode of End-O TR - depending						
7	Prerequisites fo	Prerequisites for Awarding of Credit Points					
8	Bachelor of Scient	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section					
9	Module Manage	Module Manager					
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a foreign university. In this case, there is a standardised course crediting procedure. Information about course crediting (deadlines and procedures) is available from the Credit Transfer Center (WiSo-Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/.) This module can also be studied as part of a Summer School organised by the WiSo-Faculty. In this case, the previous exam registration has to be done according to the regulations of the WiSo-Faculty.						

valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

Supplementary Module Theoretical Computer Science						
Module Code 5722EMTI01		Workload 270h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	<b>Duration</b> 1 Term
1	Courses a) Logic for Computer Scientists b) Graph Theory c) Introduction to Theoretical Computer Science		Contact Hours a) 90h b) 90h c) 90h	Self- Studies a) 180h b) 180h c) 180h	Course Language a) German b) German c) German	

#### 2 Module Content

#### a) Logics for Computer Scientists:

Syntax and semantics of the statement and predicate logic of the 1st level are covered. For the resolution calculus, which is of elementary importance for automatic proof, its completeness and correctness are proven. It also deals with horn logic and its key role in logic programming. In addition, complexity and decisionability issues as well as alternative axiomatization approaches are dealt with.

Finally, non-classical logics are presented, such as multivalent, fuzzy, temporal or modal logics, which are important for the modelling of many problems.

#### b) Graph Theory:

- Directional and non-directional graphs
- Context, circles and cuts
- Planarity and duality
- Euler's graphs
- Shortest paths, flows, matching: duality theorems and algorithms
- Node and edge staining, chromatic polynomial
- Perfect Graphs
- Extreme and random graphs, relationship with Ramsey numbers
- Properties of almost all graphs, tree width and partial k-trees

#### c) Introduction to Theoretical Computer Science:

The lecture conveys the theoretical foundations of computer science in the areas of formal languages, computability and complexity. The basic knowledge of computability and decidability theory, as well as complexity theory, conveyed in "Fundamentals of Computer Science II", will be further deepened in this course. Furthermore, a selection of randomized, approximative and online algorithms will be introduced and analyzed.

#### 3 Learning Objectives

#### Students...

- ... Concepts and methods used in computer science are fundamentally influenced by logic. The concept of calculation, the exact distinction between syntax and semantics have enabled entire areas of computer science, such as programming languages, translator construction, specification, verification, expert systems and many others. In addition, the language of logic is the most important linguistic tool for clarifying complex problems.
- ... learn techniques and ways of thinking of this for the computer science fundamental area ((a) Logic for Computer Scientists).
- ... learn basic techniques and ways of thinking to solve discrete problems with graph-theoretical models ((b) Graphentheorie).
- ... learn the theoretical foundations of computer science in the areas of formal languages, computability and complexity.
- ... are introduced to a selection of randomized, approximate and online algorithms and analyze them ((c) Introduction to Theoretical Computer Science).
- ... deepen their specialist knowledge in the respective field and also acquire general skills for the classification, recognition, formulation and solution of problems through conceptual, analytical and

	logical thinking deepen the lecture material in the exercises and acquire communication and presentation skills there.
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements Recommended: Core Module Computer Science, Advanced Module Computer Science I, Advanced Module Computer Science II, Programming Project
6	Mode of End-Of-Module Examination Written test: WT (180)
7	Prerequisites for Awarding of Credit Points  Passing the written test. One of three courses must be taken and the final module examination refers to the content of this one course. The module is passed and credit points are awarded if the 180-minute final exam is passed or the 30-45-minute oral final exam is passed. Depending on the number of participants, the exam or oral examination may be required. If prior notice is given, regular participation in the exercises and successful completion of exercises may be taken into account as a prerequisite for admission to the examination and included in the examination performance on a pro rata basis.
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager Geschäftsführende*r Direktor*in Institut für Informatik
10	Miscellaneous Registration is required to take part in the final examination. One retest per cycle is offered. A repeated participation in the lecture and the exercises to prepare for a repetition of the final exam is possible. The module will be graded. The contents of the course cannot be learned exclusively through theoretical observation, therefore participation in the exercises and independent working on exercises is indispensable. For further information, please refer to the current website of the event.

lodule Ca	nde	Workload	ECTS Credits	Module	Module	Duration
<b>lodule Code</b> 722EMPI00		270h	9	Language German	Availability every term	1 Term
1	Courses  a) Efficient Algo b) Algorithms fo optimization c) Parallel Algor	r linear and dis	screte	Contact Hours a) 90h b) 90h c) 90h	Self- Studies a) 180h b) 180h c) 180h	Course Language a) German b) German c) German
2	Module Content a) Efficient Algorithms: We treat algorithms for combinatorial optimization problems that can solved with efficient algorithms. After a short introduction to duality theory, the following topic covered: minimum spanning trees, shortest paths, maximum flows, flows with minimum cost cardinality matching in bipartite and general graphs. b) Algorithms for linear and discrete optimization: After the introduction of the basic tools of linear programming and complexity theory, the led deals in particular with algorithms of linear (mixed) integer and combinatorial optimization. The sone the exact solution of mixed-integer decision and optimization problems by Branch-and-Branch-and-Cut, and Branch-and-Cut-and-Price algorithms. Furthermore, polynomial approxial algorithms for NP difficult problems are discussed. In the course of the lecture a selection of prominent combinatorial decision/optimization problems will be discussed: Fulfillability Problem Traveler Problem, Linear Order Problem, Maximum Cut Problem, Node Cover Problem, Grac Coloration Problem, Clique Problem, Stable Set Problem, Backpack Problem, Crate Pack Pl Machine Deployment Problem. In many cases, the discussion of the algorithms is motivated supplemented by application examples in industry, business and the natural sciences. (c) Parallel algorithms: The lecture covers a selection of the following topics: The Parallel Random Access Machine (PRAM) and the Shared Memory Model Basic design techniques for PRAM algorithms Complexity classes NC, P, P complete Parallel solution of numerical problems from linear algebra Transformation of semisystolic algorithms into systolic communication in network-connected systems: Network topologies, network embeddings, routing methods, PRAM simulation on grid-connected systems, efficient load balancing, Two card tricks and your solution with the help of SE networks				following topics will minimum costs, theory, the lecture optimization. The focus Branch-and-Bound approximation a selection of fillability Problem, or Problem, Graph Crate Pack Problem is is motivated and ciences.	
3	Learning Objectives  Students  receive basic knowledge of the conception and implementation of efficient algorithms and combinatorial structures on the basis of prominent problems for which polynomial solution method are known ((a) Efficient Algorithms).  acquire the algorithmic basics for the mathematical methods of Operations Research to solve complete or NP-heavy combinatorial optimization and decision problems ((b) Algorithms for linear and discrete optimization).  learn ways of thinking and techniques for the efficient use of parallel computer architectures.  are able to design and implement powerful algorithms. are able to analyze algorithms with regulation to correctness and their runtime behavior in dependence on data structures ((c) Parallel Algorithm and dependence on their specialist knowledge in the respective field and also acquire further general skills the classification, recognition, formulation and solution of problems through conceptual, analytical and logical thinking.  expand the lecture material in the exercises and acquire communication and presentation skills.					
4	Teaching and I lecture practice			•		

5	Module Entry Requirements Recommended: Core Module Computer Science, Advanced Module Computer Science I, Advanced Module Computer Science II, Programming Project
6	Mode of End-Of-Module Examination Written test: WT (180)
7	Prerequisites for Awarding of Credit Points  Passing the written test. One of three courses must be taken and the final module examination refers to the content of this one course. The module is passed and credit points are awarded if the 180-minute final exam is passed or the 30-45-minute oral final exam is passed. Depending on the number of participants, the exam or oral examination may be required. If prior notice is given, regular participation in the exercises and successful completion of exercises may be taken into account as a prerequisite for admission to the examination and included in the examination performance on a pro rata basis.
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager Institut für Informatik
10	Miscellaneous Registration is required to take part in the final examination. One retest per cycle is offered. A repeated participation in the lecture and the exercises to prepare for a repetition of the final exam is possible. The module will be graded. The contents of the course cannot be learned exclusively through theoretical observation, therefore participation in the exercises and independent working on exercises is indispensable. For further information, please refer to the current website of the event.

Сиррісііі	entary Module			T	1	
Module Code 5722EMAI00				Module Language German	age Availability	Duration 1 Term
1		Courses a) Modeling and Simulation b) Automatic Drawing of Graphs			Self- Studies a) 180h b) 180h	Course Language a) German b) German
2	b) Automatic da Automatic dra that generate a ER diagrams, e methods, each drawing are "fe In this lecture vas drawing methon many cases, the	and Simulation: a simulation ap s of statistical r f random numb modelling metl ethods nd Validation results and so examples from r cts of modelling rawing of graph wing of graphs esthetically "be event process o of which optim w crossings", " we will cover al chods for special	methods pers mods enario analysis modeling and simulation ens: is a young and live eautiful" drawings chains, UML diagratizes different crite few bends" or "as gorithms for drawings	rely field of resof slide-grams ams or network ria. Example colarge an angleing general (un trees, directed motivated and	(such as flowch ks). There are n riteria for an aes as possible". a-directed and d acyclic graphs complemented	
3	Learning Objectives Students are able to analyse real systems using stochastic methods, to create models from the analyse results and to implement these using suitable simulation methods and can validate the validity of simulation application thus created and draw conclusions about the real system by creating and analysing scenarios (a) Modelling and simulation) acquire knowledge on how to visualize different classes of graphs based on their different properties and learn basic techniques for designing and implementing suitable algorithms (b) Automatic drawing of graphs) deepen their specialist knowledge in the respective field and also acquire further general skill the classification, recognition, formulation and solution of problems through conceptual, analytic and logical thinking expand the lecture material in the exercises and acquire communication and presentation skills.				idate the validity of the moby creating and their different e algorithms (b) author general skills for conceptual, analytical	
4	Teaching and lecture practice	Learning Meth	nods			
5	Recommended	Module Entry Requirements  Recommended: Core Module Computer Science, Advanced Module Computer Science I, Advanced Module Computer Science II, Programming Project				
6	Mode of End-O Written test: W		mination			

7	Prerequisites for Awarding of Credit Points  Passing the written test. One of three courses must be taken and the final module examination refers to the content of this one course. The module is passed and credit points are awarded if the 180-minute final exam is passed or the 30-45-minute oral final exam is passed. Depending on the number of participants, the exam or oral examination may be required. If prior notice is given, regular participation in the exercises and successful completion of exercises may be taken into account as a prerequisite for admission to the examination and included in the examination performance on a pro rata basis.
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager Geschäftsführende*r Direktor*in Institut für Informatik
10	Miscellaneous Registration is required to take part in the final examination. One retest per cycle is offered. A repeated participation in the lecture and the exercises to prepare for a repetition of the final exam is possible. The module will be graded. The contents of the course cannot be learned exclusively through theoretical observation, therefore participation in the exercises and independent working on exercises is indispensable. For further information, please refer to the current website of the event.

Supplementary Module Technical Computer Science								
Module Code 5722EMTI00	•	<b>Workload</b> 270h	ECTS Credits 9	<b>Module</b> <b>Language</b> German	Module Availability every 2nd term - winter term	Duration 2 Terms		
1	Courses Computer Graph Algorithms	nics and Visual	ization	Contact Hours 90h	Self- Studies 180h	Course Language German		
2	Module Content  The first lecture of the two-semester course deals with (3D) computer graphics and human-machin communication. The lecture looks at aspects of human perception and introduces graphical output devices and color systems. Based on raster-based 2D graphics, interaction techniques and graphical user interfaces are explained. 3D computer graphics are used to introduce objects, projections, masking, lighting, and scene graphs. The second lecture introduces the term visualization, which is divided into information visualization and visualization of scientific data. Base on the visualization pipeline and scientific data types, the filtering and reconstruction of data is dea with, the mapping of data to visual representations is introduced as a central concept and carried of using concrete algorithms. Information visualization for the representation of not locally distributed data is treated in detail. Volume rendering as an alternative method for the representation of three-dimensional data and virtual reality are also considered. The exercises include tasks for computer graphics, the creation of graphical user interfaces, as well as 2D and 3D programming, e.g. with applets and OpenGL.							
3	Learning Objectives Students acquire knowledge of 2D and 3D computer graphics, user interface technology, data visualization and the ability to handle complex visualization tasks conceptually and in terms of content deepen their specialist knowledge in the respective field and also acquire further general skills for the classification, recognition, formulation and solution of problems through conceptual, analytical and logical thinking expand the lecture material in exercises and also acquire communication and presentation skills there.							
4	Teaching and L lecture practice	earning Meth	ods					
5		Core Module (	Computer Science Programming Proj		odule Compute	r Science I, Advanced		
6	Mode of End-O		nination					
7	Prerequisites for Awarding of Credit Points  Passing the written test. One of three courses must be taken and the final module examination refers to the content of this one course. The module is passed and credit points are awarded if the 180-minute final exam is passed or the 30-45-minute oral final exam is passed. Depending on the number of participants, the exam or oral examination may be required. If prior notice is given, regular participation in the exercises and successful completion of exercises may be taken into account as a prerequisite for admission to the examination and included in the examination performance on a prograta basis.							
8	Other Programs Bachelor of Scie Supple		sinformatik:					

9	Module Manager Geschäftsführende*r Direktor*in Institut für Informatik
10	Miscellaneous Registration is required to take part in the final examination. One retest per cycle is offered. A repeated participation in the lecture and the exercises to prepare for a repetition of the final exam is possible. The module will be graded. The contents of the course cannot be learned exclusively through theoretical observation, therefore participation in the exercises and independent working on exercises is indispensable. For further information, please refer to the current website of the event.

Supplementary Module Mathematics I								
Module Cod 5722EMMa0		<b>Workload</b> 270h	ECTS Credits 9	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Introduction to S	tochastics		Contact Hours 90h	Self- Studies 180h	Course Language German		
2	- Conditional pro-	alculus aces, urns mod bles, distribution babilities, inde andom variable rom distribution cords bers, simulation distribution distribution cords bers, simulation distribution cords bers, simulation distribution cords bers, simulation distribution cords bers, simulation distribution distrib	ons, moments, ine ependence es, common distri ns, analytical tools	ibution				
3	gain knowled understand and create models perform simpl	roduction to proge of the basic solve application that describe estatistical tes		ethods of mather ed on stochastic mena.	c models.	stics needed to		
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R Recommended:	-	Mathematics					
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the write	_	f Credit Points					
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section						
9	Module Manage Mathematische							

valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

#### 10 Miscellaneous

Parallel to the lecture there are exercises in which written homework is done, which can be completed successfully averaged over the semester. At the end of the lecture there is a written exam, the content of which is the material from the lecture and exercises.

Suppleme	entary Module	Mathematic	cs II			
Module Cod 5722EMMa0		<b>Workload</b> 270h	ECTS Credits 9	<b>Module</b> <b>Language</b> German	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Introduction to the Research	ne Mathematic	s of Operations	Contact Hours 90h	Self- Studies 180h	Course Language German
2	Module Content  1. Introduction: resilient matchings 2. Shortest ways 3. Minimum clamping beams 4. Polyhedral theory 5. The simplex method 6. The ellipsoid method 7. Matrix games and LP duality 8. Matchings in bipartite graphs 9. Network flows 10. Integer optimization and completely unimodular matrices					
3	Learning Objectives Students gain knowledge of the basic concepts and methods of mathematical operations research needed to understand and solve problems in the field of business mathematics gain the ability to apply mathematical concepts and methods in the development and application of algorithms.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommended:	-	Mathematics			
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the write	_	of Credit Points			
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section					
9	Module Manage Mathematische					
10	Miscellaneous Parallel to the lecture there are exercises in which written homework is done, which can be completed successfully averaged over the semester. At the end of the lecture there will be an exam, the content of which is the material from the lecture and exercises.					

Suppleme	Supplementary Module Mathematics III							
Module Code 5722EMMa03		<b>Workload</b> 270h	ECTS Credits 9	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Numerical Mathe	ematics I		Contact Hours 90h	Self- Studies 180h	Course Language German		
2	-	h Polynomials problems; Nun	nerics of ordinary		-	ssary, compensation one-step and		
3	scientific compu	ge of the basic ting on the con	concepts and me nputer, which are s and business m	required for un	derstanding an	d solving problems in		
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R Recommended:	=	Mathematics					
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the write		f Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section							
9	Module Manager Mathematisches Institut							
10	completed succe							

Sulvi Into	rmation Syster	ns I						
<b>Module Code</b> 1277BEWIF1		<b>Workload</b> 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	<b>Duration</b> 1 Term		
1		Courses a) Systems Analysis and Design b) Information Security and IT Forensics  Contact Hours Studies a) German b) 40h b) 40h b) 140h						
2	a) Systems And Requirements System mode Project plann Prototyping Unified Mode Human-comp b) Information S Terms, protect Historical Cast Presentation Design of sect 27001, risk and Recognized f Security mod Fundamental Authenticatio Mobile Securi	Module Content  a) Systems Analysis and Design  • Requirements analysis and survey  • System modelling  • Project planning						
3	systems; b) cryl communicate develop an u economic, socia	derstand commotographic process continuously anderstanding oal or ethical crite	non methods in the edures and prote and purposefully volume f the impact of de eria. orking processes i	ction requireme vithin teaching a cisions that take	ents of informat and learning gr	ion systems. oups.		
4	Teaching and lecture practice	Learning Meth	ods					
5	Module Entry F	Requirements						
6	Mode of End-C Written test: PC		mination					
7		Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)						
8	_	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section						

9	Module Manager Sprecher des Fachbereichs Wirtschaftsinformatik
10	Miscellaneous  a) Systems Analysis and Design: In some sessions case studies and exercises are prepared in group work and presented and discussed in the plenum by the students. Mandatory reading will be announced during the respective semester. b) Information security and IT forensics: The course is usually offered by a lecturer and is offered as a block course in the first or second half of the semester. Please note the course dates given in KLIPS. Within the scope of the exercise, practical work with IT security gaps within a laboratory environment (hacking and subsequent security) will take place. Previous knowledge of Linux is useful, but not necessary.

7 3	Valid for students of the ETC 2010 (chilolinicht for whiter somester 2020/21 at the latesty							
SuM Inform	nation Systen	ns II						
Module Code 1277BEWIF2		<b>Workload</b> 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses a) Information S b) Introduction to		•	Contact Hours a) 60h b) 30h	Self- Studies a) 120h b) 150h	Course Language a) German b) English		
2	Module Content a) Information Systems Development • Processes and important challenges in the development of IS • Alternatives for the realization of IS ("Make or Buy", Outsourcing, Software as a Service, etc.) • Procedures for the development of IS (waterfall model, evolutionary development, agile software development) • Concept and forms of project management for IS development • Project control and evaluation methods • Communication and leadership • Time, team and project management • Ethics in the development of IS  b) Introduction to Data Science and Machine Learning • The value of data from a business perspective • Data quality and data cleansing • Design of a data analysis process • Explanation vs. forecast • Data visualization • Use of data to support entrepreneurial activity • Introduction to machine learning							
3	Learning Objectives Students know and understand common methods in the areas of (a Information Systems Development and (b Data Science and Machine Learning use methods in the areas of (a Information Systems Development and (b Data Science and Machine Learning in pre-structured contexts in a solution-oriented way communicate continuously and purposefully within teaching and learning groups present and/or discuss results with teaching staff and other students develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria design their learning and working processes independently.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry R	equirements						
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO						

7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager Geschäftsführende*r Direktor*in Kölner Institut für Wirtschaftsinformatik
10	Miscellaneous  Mandatory reading will be announced in the respective semester of the course. b) Python is used in the course.

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# 3.6.3 Specialisation Section

Programi	ming Project						
<b>Module Co</b> o 5751PrPrak		<b>Workload</b> 270h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Programming Pr	roject		Contact Hours 30h	Self- Studies 240h	Course Language German	
2	<ul> <li>Software deve</li> <li>Conceptual soft</li> <li>program comport</li> <li>Implementation</li> <li>Software testi</li> </ul>	Module Content  Software development in teamwork  Conceptual software design, division of the task into subtasks, interface definition between program components  Implementation of the components and integration to an executable program  Software testing and troubleshooting  Preparation of a complete documentation and a project report					
3	Students are able to an down into subtas communicate establish and present and/o design their le	Learning Objectives Students are able to analyse a given problem in self-organised and self-responsible group work, to break it down into subtasks, to design a software solution, to implement it in Java and to present the results communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions present and/or discuss results with teaching staff and other students design their learning and working processes independently use under guidance techniques of scientific work and good scientific practice.					
4	Teaching and L	earning Meth	ods				
5	Module Entry R Recommendation		ter Science, AM (	Computer Scier	nce I		
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the modern						
8	Other Program Bachelor of Scie		tsinformatik:				
9	Module Manage Geschäftsführer		in Institut für Infor	matik			
10	phase, the group individual tasks advisory or correquo. At the end supervisor. The	Miscellaneous  During the first weeks, the tasks to be processed are presented by the internship supervisor. In the phase, the group divisions also take place. Subsequently, specifications and modularization of the individual tasks and interface definitions are carried out. The supervisor supervises this phase in a advisory or corrective way. The individual groups meet at least once a week to discuss the status quo. At the end of the semester, the complete programme is presented in the presence of the supervisor. The examination consists of the Java software, the documentation, the proof of authorship and the presentations at the milestone presentations as well as the final acceptance of					

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the project. In addition, a 15 to 45-minute examination can take place. A graded certificate of achievement is issued.

SpM Information Systems								
<b>Module Cod</b> 1277BSWIF		<b>Workload</b> 450h	ECTS Credits 15	Module Language German and English	Module Availability every term	Duration 1 Term		
1	Courses Capstone Project	ct Information S	Systems	Contact Hours 90h	Self- Studies 360h	Course Language German		
2	<ul> <li>Independent a</li> <li>Project and te</li> <li>Requirements</li> <li>Draft</li> <li>Implementation</li> <li>Testing</li> </ul>	Implementation						
3	Students communicate establish and present and/o develop an ur economic, socia design their le	Learning Objectives Students communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions present and/or discuss results with teaching staff and other students develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria design their learning and working processes independently reflect their own performance and implement feedback constructively.						
4	Teaching and L Research project	_	ods					
5	SuM Information	n: CM Informa Systems I, Su	•	stems II; CM C	•	Information Systems, ce, SpM Computer		
6	Mode of End-O							
7	Prerequisites for Passing the mod	_						
8	Other Programs Bachelor of Scie Special		sinformatik:					
9	Module Manage UnivProf. Dr. C		nkranz					
10	Miscellaneous The preliminary course at the beginning of the course may include examinations. Basic knowledge of programming, databases, modeling, architectures, data structures and algorithms as well as project management is required. The students work self-organized in teams. On fixed dates the teams have to present fixed milestones (e.g. requirement specification, requirement specification, sprint meeting, backlogs, intermediate presentation, final presentation, finished product incl. program code). The work results are compared and, if necessary, corrected so that all teams are able to complete their development assignment. If necessary, the students receive training in the tools and methods to be used as part of a preliminary course.							

Bachelor S	eminar Inforr	mation Syst	tems				
Module Code 1277BSSWF1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every term	Duration 1 Term	
1	Courses a) Bachelorsemi Sustainable Soc b) Bachelorsemi Digital Technolo c) Bachelorsemi Systems (Prof. F d) Bachelorsemi (Prof. Schoder)	iety (Prof. Kett nar Informatior gy (N.N.) nar Integrated Rosenkranz)	er) n Systems and Information	Contact Hours a) 30h b) 30h c) 30h d) 30h	Self- Studies a) 150h b) 150h c) 150h d) 150h	Course Language a) German and English b) German and English c) German and English d) German and English	
2	Module Content  Project planning in the context of scientific work Structure and argumentation in scientific works: problem, objective, terminology system, outline Dealing with scientific literature: literature research, literature administration, literature evaluation, referencing and citation in scientific work Scientific Writing Formal requirements Writing, presenting and defending one's own scientific work Seminar work topics are taken from the following areas, among others: a) Business Intelligence, Analytics, Machine Learning and Learning Agents research in the domains of Energy Markets, Smart Sustainable Mobility, Energy Storage and Transactive Energy & Blockchain b) Conceptual Modeling, Business Process Management, Information Systems Development, Systems Analysis and Design, Digital Innovation, Digital Entrepreneurship, Green IS, Environmental Sustainability c) IT Outsourcing, IT Strategy, Information Systems Development & IT Project Management, Open Source Software Development, Agile Development, Business Process Management, Digital Transformation d) Media Mass Customisation, Electronic Commerce, Social Media & Social Network Analysis, Openness, Management of information spheres and IT platforms, Decision Support Systems,						
3	Learning Objectives Students know and understand basic theories from the above mentioned areas collect, systematize and synthesize literature and data material for a scientific work on a selected topic present and/or discuss results with teaching staff and other students reflect their own performance and implement feedback constructively use under guidance techniques of scientific work and good scientific practice.						
4	Teaching and L seminar	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-Of-Module Examination Combined examination: PRES, TP						
7		Prerequisites for Awarding of Credit Points Passing the module examination of one of the courses a) to d)					

8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Specialization Section
9	Module Manager Geschäftsführende*r Direktor*in Kölner Institut für Wirtschaftsinformatik
10	Miscellaneous In the first step, the Bachelor's seminar module is taken by students via KLIPS. This allocation takes place in the 1st allocation phase through the submission of prioritised allocation requests. When enrolling via KLIPS, priority enrolment requests must be submitted for the Bachelor's seminars offered by the various examiners. As a rule, there will be no booking in the 2nd occupancy phase or in the allocation of remaining places. Subsequently, each student is allocated a place in a Bachelor's seminar, taking into account the available capacities. After the allocation to the Bachelor seminars, the students give preferences for concrete seminar work topics. This is usually done at the beginning of the semester via a survey in ILIAS. Part of the Bachelor's seminar is the participation in the block course "Scientific Work", which is offered at the beginning of the semester. Further information on the allocation procedure and the block course can be found in the course descriptions in KLIPS or on the website of the Cologne Institute for Information Systems. The seminar paper can be written in German or English. It is strongly recommended to complete the Bachelor's seminar before the Bachelor's thesis, as the Bachelor's seminar teaches basic competences for scientific work and especially for writing a scientific paper.

valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

#### 3.6.4 Bachelor Thesis

<b>Module Code</b> 1277BaWi00	•	<b>Workload</b> 360h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term	
1	Courses a) Bachelor The b) Bachelor The c) Bachelor The d) Bachelor The	sis with N.N. sis with Prof. [	Or. Rosenkranz	Contact Hours a) 0h b) 0h c) 0h d) 0h	Self- Studies a) 360h b) 360h c) 360h d) 360h	Course Language a) German and English b) German and English c) German and English d) German and	
2	Module Content Preparation of a scientific thesis. Bachelor thesis topics are taken from the following areas, among others: a) Business Intelligence, Analytics, Machine Learning and Learning Agents research in the domains of Energy Markets, Smart Sustainable Mobility, Energy Storage and Transac-tive Energy & Blockchain b) Conceptual Modeling, Business Process Management, Information Systems Development, Systems Analysis and Design, Digital Innovation, Digital Entrepreneurship, Green IS, Environmental Sustainability c) IT Outsourcing, IT Strategy, Information Systems Development & IT Project Management, Global Software Development, Agile Development, Business Process Management, Enterprise Systems d) Media Mass Customization, Electronic Commerce, Social Media & Social Network Analysis, Openness, Management von information spheres und IT-platforms, Decision Support Systems, artificial intelligence						
3	Learning Objectives Students know the current state of the theoretical and methodical discussions of the subject identify specifically defined scientific questions and problems work on these specific questions independently and in exchange with teachers and students on the basis of the relevant literature know theoretical and methodical (qualitative and/or quantitative) approaches to scientific work create an investigation design and implement it independently organise and design a scientific work process for a clearly defined task develop scientifically and socially relevant conclusions.						
4	Teaching and Learning Methods Bachelor's Thesis						
5	Module Entry Requirements 100 CP successfully passed; Recommended: Bachelor Seminar						
6	Mode of End-Of-Module Examination Written test 12 weeks						
7	Prerequisites for Awarding of Credit Points Passing the written test.						
8	Other Programmes that Use the Module Bachelor of Science Wirtschaftsinformatik: Bachelorthesis						
9	Module Manager Geschäftsführende*r Direktor*in Kölner Institut für Wirtschaftsinformatik						

valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

#### 10 Miscellaneous

Bachelor theses at the Cologne Institute for Information Systems are awarded in a central award procedure. In the first step, the Bachelor's thesis module is assigned to students via KLIPS. This allocation takes place in the 1st allocation phase through the submission of prioritised allocation requests. In the case of KLIPS, prioritized requests for the Bachelor thesis modules offered by the various examiners must be submitted. As a rule, there will be no enrolment in the 2nd phase or in the allocation of remaining places. Subsequently, each student is allocated a place for a Bachelor's thesis, taking into account the available capacities. After the allocation to the examiners, the students give preferences for concrete Bachelor thesis topics. This is usually done about three weeks before the respective start date via a survey in ILIAS. Further information on the award procedure can be found in the course descriptions in KLIPS or on the website of the Cologne Institute for Information Systems. The Bachelor thesis can be written in German or English. It is strongly recommended that you complete the Bachelor's seminar before writing your Bachelor's thesis, as the Bachelor's seminar teaches basic skills for scientific work and especially for writing a scientific paper. Please note that the Cologne Institute for Information Systems (CIIS) offers Bachelor theses in every semester. Each semester you can start working on your bachelor thesis at a fixed starting time (in November in winter semesters and in May in summer semesters).