

2022/23

Please note the year of validity of the module catalogue.

FACULTY OF MANAGEMENT,
ECONOMICS AND SOCIAL
SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES
DEPARTMENT



valid for students of the
Examination
Regulations 2015

(enrolment for
summer semester 2021
at the latest)

MODULE CATALOGUE

BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR
BACHELOR PROGRAMME IN BUSINESS ADMINISTRATION

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Status	Taking effect on 01.10.2022

Lists of abbreviations

AM	Advanced module	PR	Project
AS	Assignment	PRES	Presentation
C	Course	SI	Studium Integrale
CC	Compulsory course	SM	Specialisation module
CM	Core module	SPM	Supplementary module
CH	Contact hours (= time spent in class)	SPW	Semester period per week
ECTS	Credit Points	SSt	Self-study
CS	Case study	TP	Term paper
EC	Elective course	TPF	Time required for preparation and follow-up
OE	Oral Examination	TR	Credit points transferred from another university
PRP	Project report	WL	Workload
PCR	Practical component report	WT	Written Test

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1 Business Administration

Business administration, a subset of the field of economics, deals with the business context within which individual companies operate and provides information about their structures and processes. The subject matter covered and researched is derived from issues that face the various areas of a company. The Bachelor in Business Administration programme gives students the knowledge and skills needed to find optimal solutions to those issues.

1.1 Content and objectives of the programme

Graduates have competences at level 6 of the German Qualifications Framework respectively the Bachelor level of the German Qualifications Framework for Higher Education Qualifications. Their specific formulation as *Intended Learning Outcome* is:

Graduates...

- ...understand basic methods and techniques of accounting.
- ...understand mathematical and statistical methods.
- ...understand theories and concepts in fundamental and adjoining fields, such as economics, social sciences or information systems.
- ...understand business theories and concepts.
- ...apply disciplinary knowledge to known and unknown problems.
- ...systemize and specify both literature and data and prepare independently an academic paper/thesis on a selected topic.
- ...reflect and evaluate managerial and economic assertions.
- ...work constructively and cooperatively in teams.
- ...discuss specific problems in German and English language.
- ...defend their independently acquired positions and solutions.
- ...develop an understanding for the effects of economic decisions regarding ecological, social and ethical aspects.
- ...independently organise their own work and learning process.
- ...evaluate their own action processes and identify development potential.

In addition to business administration, the programme includes aspects of economics, social sciences and other interdisciplinary areas (information systems, law, etc.) and qualifies graduates for demanding, high-level specialist jobs in business administration that provide opportunities for promotion to management positions. Job opportunities for graduates are to

be found direct or via trainee programmes in companies in all economic segments, including manufacturing, trade, logistics, energy, finance, the public sector and the entire service sector. Various areas of commercial activity in industry provide numerous graduate pathways into employment in case handling and project management after just a short period of induction training. Potential roles vary depending on functional area and company sector/size. Increasingly, they are very much project-based as a result of market dynamics. Graduates can be employed in a wide variety of positions along a company's business process chain though their individual skill set and, in some cases, professional experience in the area concerned play a key role in their ability to find their way around the job. Graduates can find appropriate employment opportunities in almost all economic sectors and forms of enterprise, assuming that any necessary specialised or job-specific abilities can be acquired "on the job", building on the skills learned on the bachelor programme. All graduates from the Cologne B.Sc. in Business Administration programme benefit from a strong foundation in theory and typical patterns of action, covering an exceptionally broad range of functions in the field of business administration. Analysis of interrelationships between functional areas of businesses and conceptual understanding of value chains in those areas are key components, which graduates are capable of expressing in quantitative form too. They are able to express, justify and discuss business decisions and their own standpoints and recommendations for action and to use them for problem-solving. In keeping with academic tradition, critical reflection on their own actions and those of others and the social relevance and responsibility of companies and business also feature strongly in the graduate profile. In addition, the programme gives students the opportunity to make choices based on their own future plans, particularly with regard to the subjects they choose to study.

In addition, students can deepen and expand their specialist knowledge scientifically in an advanced Master's programme and thus specialise specifically in certain occupational fields.

1.2 Requirements

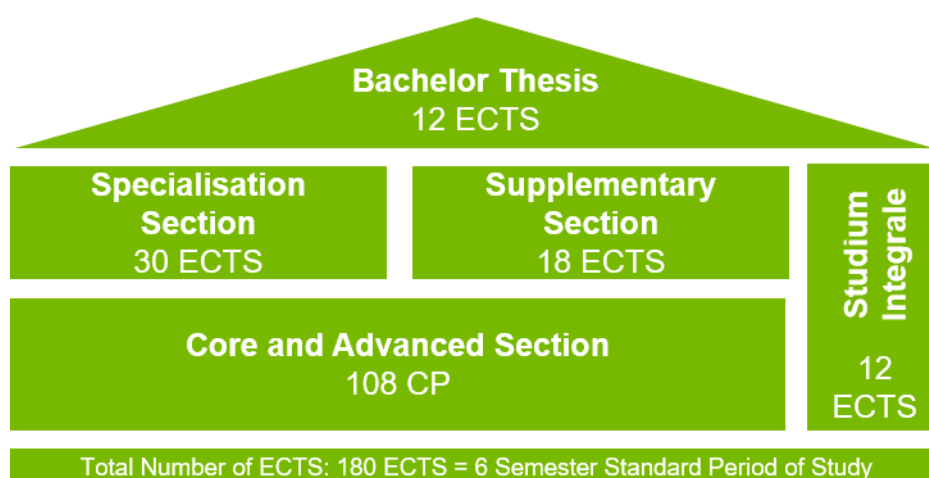
Successful students will have the following subject-related, methodical and personal strengths and aptitudes:

- good mathematical and analytical skills,
- ability to think abstractly and conceptually,
- good communication skills in German and English,
- ability to perform independent, goal-driven and result-oriented work,
- a keen interest in economic issues.

Students with insufficient knowledge in mathematics (e.g. only basic course in high school) are recommended to attend a preparatory module in mathematics which is offered in blocked form before the regular lectures begin. For further information, have a look in the corresponding module description.

1.3 Programme structure and sequence

The Bachelor in Business Administration programme carries 180 credit points (CPs). The standard period of study is six terms and the programme comprises the following subject categories: The Core and Advanced Section (108 CPs), consisting of basic Business Administration, Economics and Methods modules, all of which are compulsory. The Supplementary Section (18 CPs) consists of supplementary and more in-depth modules in Business Administration and Economics and additional Information Systems and Social Science modules. The Specialisation Section (30 CPs) consists of the Specialisation Modules, which can be chosen from a wide range of options in the areas of Business Administration, Economics and Social Sciences, plus the bachelor seminar. The fourth component is the “Studium Integrale”, which all bachelor students take and which carries 12 CPs. At the end of the programme, students write a bachelor thesis (12 CPs).



1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities. Successful STAP applicants benefit from direct contact and organisational support at the partner university as well as support in the organisation of the semester abroad by the International Relations Center (ZIB WiSo). Additionally, they are

valid for students of the ER 2015 (enrolment for summer semester 2021 at the latest)

exempt from paying tuition fees there. The range of universities available depends on the bachelor course in which the student is enrolled – the possible options are listed in the WiSo Exchange (WEX) (access through the student's UoC account only), along with detailed information on each university.

Every year, in addition to the STAP programme, the WiSo Faculty organises an exclusive short-term study option WiSo@NYC which takes place in New York City.

In addition to these options offered by the Faculty, bachelor students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

1.4.1 The Faculty's Study Abroad Programme (STAP)

Bachelor students should plan their application for a term abroad at the beginning of their bachelor studies. The main selection round for STAP takes place once a year, ending on 15th January. It allows for an application either for fall term or spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online.

If there are still places available after the main selection round has been completed, another small secondary selection round will be offered between April and June 1st. In this round, students can only apply for the following summer semester.

STAP Bachelor – main selection round (fall term and spring term)



* Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.
 ** End of main selection round. In case any exchange slots become available after 15 March, these slots will be made available in a secondary selection round.

STAP Bachelor – secondary selection round (for spring term only)

Please note: there is no guarantee that a secondary selection round will take place every year, nor should a wide range of exchange opportunities be expected.



* Deadline for handing in FILTERtest results (if taken until 1 June): 15 June. ** Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.

1.4.2 Credit transfer options from studies abroad

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its bachelor programmes, offering broad credit transfer options for all kinds of study abroad options. Each bachelor course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. Moreover, students have the option of crediting courses from the semester abroad as part of their Studium Integrale.

For any questions regarding credit transfer, students can contact the [ZIB WiSo](#) or the [WiSo Credit Transfer Center](#).

1.5 Module study plan sequence

Due to several factors you need to plan your studies more and more individually. This is caused for example by the fact that some specialisation modules cannot be finished within one term or are solely offered in the winter or summer term. Thus, the following sequences are only recommendations, from which you can or have to diverge depending on your individual study plan.

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B.Sc. Business Administration (Start Winter Term)				
Term	CC/ EC	Module Winter term	Section	CP
1	CC	Core Module Fundamentals of Accounting	Core and Advanced Section	6
1	CC	Core Module Mathematics	Core and Advanced Section	6
1	CC	Core Module Statistics	Core and Advanced Section	6
1	CC	Core Module Civil Property and Economic Law	Core and Advanced Section	6
1	CC	Core Module Fundamentals of Information Systems	Core and Advanced Section	6
				30
Summer term				
2	CC	Core Module Financial Accounting	Core and Advanced Section	6
2	CC	Core Module Cost Accounting	Core and Advanced Section	6
2	CC	Advanced Module Microeconomics for Business Administration	Core and Advanced Section	9
2	CC	Advanced Module Statistics and Econometrics	Core and Advanced Section	6
2	CC	Studium Integrale I	Studium Integrale	3*
				27/30
Winter term				
3	CC	Core Module Business Administration I**	Core and Advanced Section	9
3	CC	Core Module Business Administration II**	Core and Advanced Section	9
3	CC	Core Module Macroeconomics for Business Administration	Core and Advanced Section	9
3	CC	Studium Integrale II	Studium Integrale	3/6*
				30/33
Summer term				
4	CC	Core Module Business Administration III**	Core and Advanced Section	9
4	CC	Core Module Business Administration IV**	Core and Advanced Section	9
4	EC	Specialisation Module I (one 12 CPs-module or two 6 CPs-modules)	Specialisation Section	12
				30
Winter term				
5	EC	Supplementary Module I	Supplementary Section	6
5	EC	Specialisation Module II I (one 12 CPs-module or two 6 CPs-modules)	Specialisation Section	12
5	CC	Bachelor Seminar***	Specialisation Section	6
5	CC	Core Module Corporate and Business Ethics	Core and Advanced Section	6
				30
Summer term				
6	EC	Supplementary Module II	Supplementary Section	6
6	EC	Supplementary Module III	Supplementary Section	6
6	CC	Studium Integrale III	Studium Integrale	6*
6	CC	Thesis Bachelor Business Administration	Thesis	12
				30

* SI courses are credited with 2, 3 or 6 ECTS.

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** A choice from the Core Modules Supply Chain Management, Finance, Marketing or Corporate Development.

*** If a semester abroad is planned in the fifth semester, the Bachelor's seminar should already be taken in a previous semester.

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valid for students of the ER 2015 (enrolment for summer semester 2021 at the latest)

B.Sc. Business Administration (Start Summer Term)				
Term	CC/ EC	Module	Section	CP
Summer term				
1	CC	Core Module Fundamentals of Accounting	Core and Advanced Section	6
1	CC	Core Module Mathematics	Core and Advanced Section	6
1	CC	Core Module Statistics	Core and Advanced Section	6
1	CC	Core Module Civil Property and Economic Law	Core and Advanced Section	6
1	CC	Core Module Fundamentals of Information Systems	Core and Advanced Section	6
				30
Winter term				
2	CC	Core Module Financial Accounting	Core and Advanced Section	6
2	CC	Core Module Cost Accounting	Core and Advanced Section	6
2	CC	Core Module Microeconomics for Business Administration	Core and Advanced Section	9
2	CC	Advanced Module Statistics and Econometrics	Core and Advanced Section	6
2	CC	Studium Integrale I	Studium Integrale	3*
				27/30
Summer term				
3	CC	Core Module Business Administration I**	Core and Advanced Section	9
3	CC	Core Module Business Administration II**	Core and Advanced Section	9
3	CC	Core Module Macroeconomics for Business Administration	Core and Advanced Section	9
3	CC	Studium Integrale II	Studium Integrale	3/6*
				30/33
Winter term				
4	CC	Core Module Business Administration III**	Core and Advanced Section	9
4	CC	Core Module Business Administration IV**	Core and Advanced Section	9
4	EC	Specialisation Module I (one 12 CPs-module or two 6 CPs-modules)	Specialisation Section	12
				30
Summer term				
5	EC	Supplementary Module I	Supplementary Section	6
5	EC	Supplementary Module II	Supplementary Section	6
5	EC	Specialisation Module II (one 12 CPs-module or two 6 CPs-modules)	Specialisation Section	12
5	CC	Bachelor Seminar***	Specialisation Section	6
				30
Winter term				
6	CC	Core Module Corporate and Business Ethics	Core and Advanced Section	6
6	EC	Supplementary Module III	Supplementary Section	6
6	CC	Studium Integrale III	Studium Integrale	6*
6	CC	Thesis Bachelor Business Administration	Thesis	12
				30

* SI courses are credited with 2, 3 or 6 ECTS.

** A choice from the Core Modules Supply Chain Management, Finance, Marketing or Corporate Development.

*** If a semester abroad is planned in the fifth semester, the Bachelor's seminar should already be taken in a previous semester.

1.5.1 Study plans including a semester abroad

a) Beginning of Studies: Winter Term

The fifth semester is mostly suitable for studying abroad.

In view of the model study plan sequence and the credit transfer options in the Specialisation Section (12 CP), in the Studium Integrale (12 CP) as well as in the Supplementary Section (6 CP) the 12 CP Studium Integrale should be positioned in the fifth semester in the case of an **exemplary** stay abroad. The Core Module Corporate and Business Ethics can be moved to the third semester. The Bachelor Seminar is to be planned according to the individual curriculum. If you are planning a semester abroad in the fifth semester, you should already attend a Bachelor's seminar in a previous semester.

b) Beginning of Studies: Summer Term

The fourth semester is mostly suitable for studying abroad.

In view of the model study plan sequence and the credit transfer options in the Specialisation Section (12 CP), in the Studium Integrale (12 CP) as well as in the Supplementary Section (6 CP) the 12 CP Studium Integrale as well as the Supplementary Module III should be positioned in the fourth semester in the case of an **exemplary** stay abroad. The Core Module Business Administration III could be moved to the second or third semester whereas the Core Module Business Administration IV could be placed in the sixth semester.

c) General remarks

For questions about studying abroad the [ZIB WiSo](#) is at your disposal.

Additionally, it is always possible not to request a semester on leave (*Urlaubssemester*) if you spend a semester abroad such that examinations can be taken upon return to the University of Cologne (if it is individually feasible).

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for each examination are determined by the respective examiners. The overall mark for the bachelor degree combines the marks for the various sub-categories, weighted based on the respective number of credit points attainable and each sub-category's contribution towards the overall mark for the examinations for which marks are given. The marks for the sub-categories are calculated as the mean of the examination results in line with the weighting for each examination in terms of the credit points it contributes to the overall mark for the examinations in the respective category for which marks are given. If the result of a module examination is calculated based on several components, the mark is calculated based on a weighting given in the module description. The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the bachelor thesis. On the Business Administration programme, the weighting for the contributions to the overall mark are as follows:

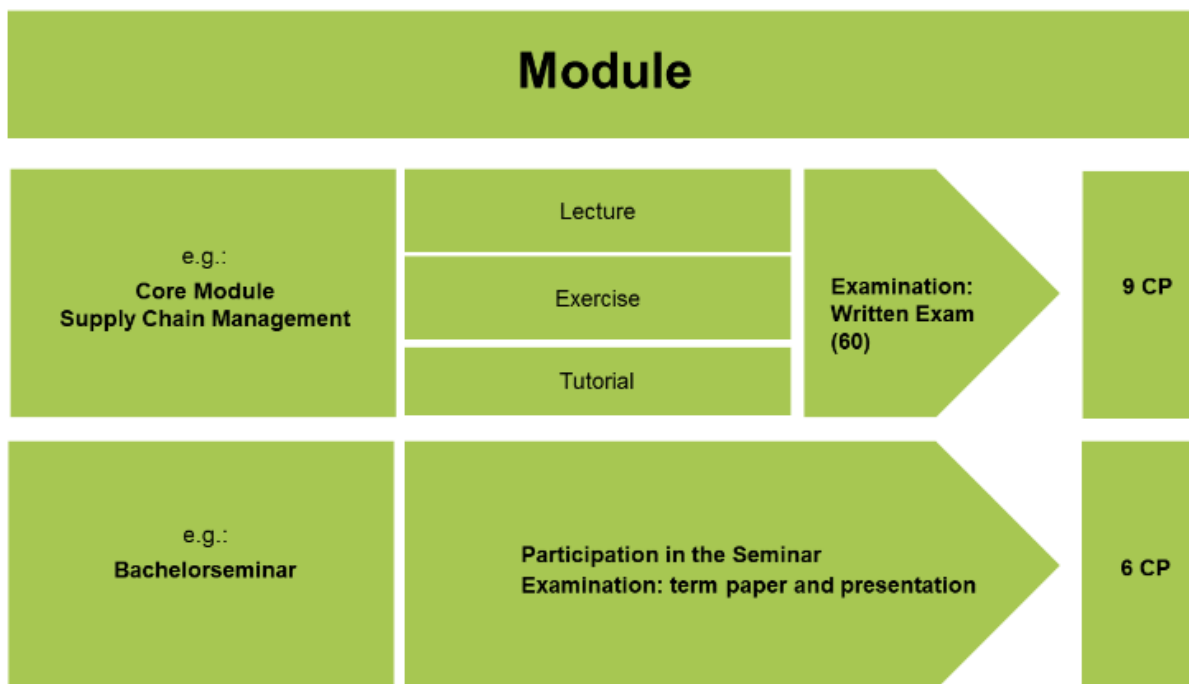
- a) Mark for Core and Advanced Section: 108 of 168 CPs
- b) Mark for Supplementary Section: 18 of 168 CPs
- c) Mark for Specialisation Section: 30 of 168 CPs
- d) Mark for Bachelor Thesis: 12 of 168 CPs.

1.8 Modularity

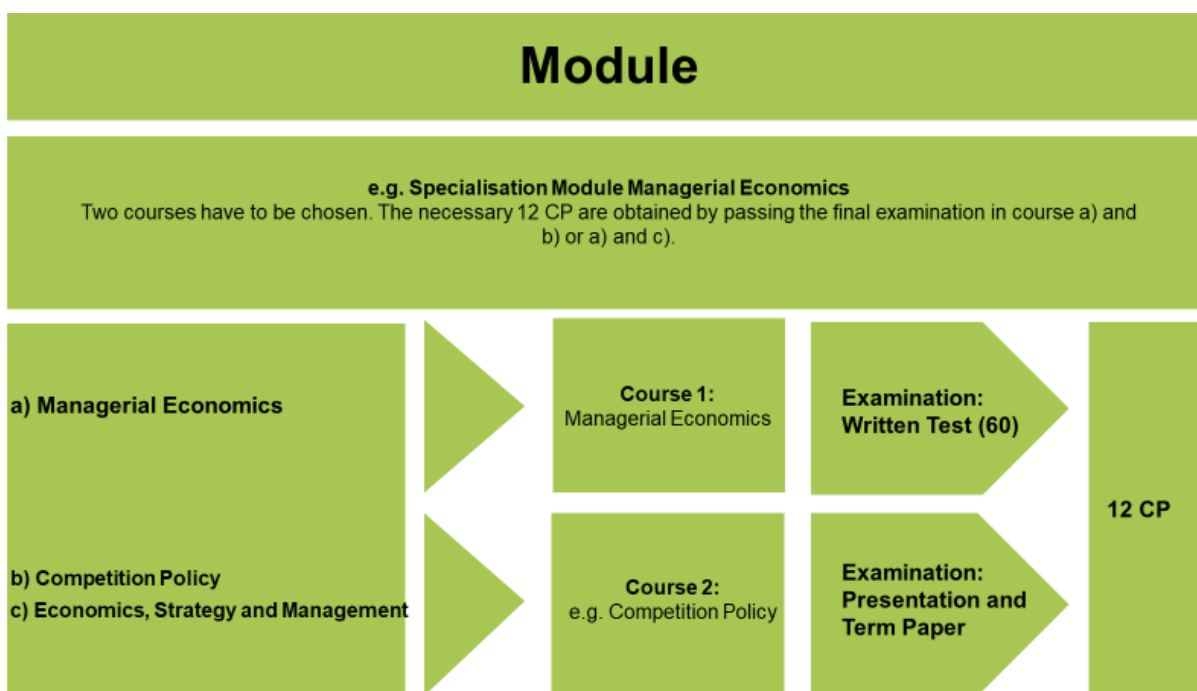
The subject categories on the bachelor programmes are divided into modules, the contents of which are presented in the module descriptions. The bachelor module catalogue can be viewed in the [download section](#) of the WiSo Student Services ("WiSo-Studienberatungszentrum") website. Students who pass the necessary examinations are awarded credit points as proof of their successful participation in a module. The module examinations are taken at regular intervals during the programme. Each module consists of various parts and can usually be completed in one or two terms (see the "Duration" section in the module description). A module can consist of lectures, exercises and/or tutorials on the same subject. There are also modules that only comprise one type of class, e.g. a seminar. In some cases, modules offer students a choice between various courses and they are required to take one or more of them. In these cases, the examination can consist of two components (written test in course 1 and a term paper in course 2) or take the form of one, combined examination (a written test covering the content of courses 1 and 2).

When planning your studies, please remember that not every module is offered every term. To find out whether a module is being offered, refer to the "Module availability" section of the module description.

The following examples are to be understood exclusively as illustrations of the individual scenarios; they do not necessarily include modules of the present study programme.



Scenario 1: The module consists of complementary classes on the same topic.



Scenario 2: Students are required to take a combination of courses, each of which ends with its own examination. The CP are awarded once both examinations have been passed.

Module

e.g. Specialisation Module Accounting and Taxation I
One of the two courses must be taken. The 6 CP are obtained by completing a written exam (60) of the selected course.



Scenario 3: Students have to choose one course from a selection and take the exam.

1.9 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module.

In addition, additional three resit attempts can be granted to students at any point of the programme. Students who have accumulated at least 140 credit points are granted a further additional attempt. If a student fails an examination in the three additional attempts and the extra attempt for students with 140 points or more, they are deemed to have failed the programme at the final attempt. However, students may only be eligible for additional attempts beyond the initial three attempts if none of the first three examination attempts were failed due to cheating or to an offence. If the candidate fails a module examination three times, he or she will receive a written notification informing him or her of the options available. We recommend all students who fail the initial three attempts to seek advice from WiSo Student Services (“WiSo-Studienberatungszentrum”) before embarking upon an additional attempt.

Where a module examination consists of several components, the candidate must obtain a “bestanden” (pass) mark, or at least an “ausreichend (4,0)” (sufficient) mark, in all of the examination components. All components marked “mangelhaft (5,0)” or “nicht bestanden” (fail) must be retaken.

It is not possible to retake module examinations that have already been passed.

A failed bachelor thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

2 Support for students

2.1 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organization tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of WiSo-KLIPS-Support. If you have further questions, feel free to contact WiSo-KLIPS-Support via e-mail (klips-wiso@uni-koeln.de). For account questions, contact the central KLIPS support.

2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses without restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to “space out” the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All WiSo Faculty examination candidates are entitled to see their examination papers after they have been marked. For more information, please visit the WiSo Examination Office website.

2.3 Subject-specific and examination advice

General advice for students, especially regarding study options and programme requirements, is available from WiSo Student Services (“**WiSo-Studienberatungszentrum**”) for all programmes at the WiSo Faculty. The WiSo Student Services also offer subject-specific recommendations for students’ study plans for the first semester plus information on how the

individual programmes are structured. The WiSo Student Services are also the first place students should turn to if they have any other questions or problems concerning their studies. The centre can be contacted by telephone, in person or by email. The opening hours and contact data can be found on the corresponding webpage.

Subject-specific advice is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the WiSo Faculty Examination Office. It also issues transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme. All the necessary information, contact details and opening hours can be found on the corresponding webpage.

2.4 Academic Working

To support the academic writing of term and final papers, the University of Cologne offers various courses to practice the process of academic writing by students. These include:

a) Writing advice/consultation

The Kompetenzzentrum Schreiben, the Professional Center, the Kölner Studierendenwerk and the programme SchreibArt offer advice as well as courses related to the issues that arise when writing an academic paper.

b) Literature research

The university library offers various courses especially for researching literature.

c) Text processing and literature administration

The Regionales Rechenzentrum provides courses regarding text processing and literature administration.

Students can register for the courses of the Professional Center and the SchreibArt programme in the **Studium Integrale** under „Kompetenzen für das Studium“ (competencies for studies). There are even more offers made by the WiSo Faculty that can be elected in the **Studium Integrale**. Hence, these courses can be credited for your studies.

2.5 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can turn to the International Relations Centre (“Zentrum für Internationale Beziehungen” or “ZIB”) for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Centre also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can be found on the corresponding webpage.

The Faculty’s Credit Transfer Centre (“Zentrum für die Anrechnung auswärtiger Leistungen”) is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system eliminates the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the corresponding webpage.

The WiSo Career Service offers advice and support for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. It also works with other partners in the Faculty and the University to support and guide students as they decide on a career path.

The WiSo IT Service runs regular courses dealing with standard software and field-specific programs.

In case of study-related or personal difficulties, the psychosocial counselling (“Psycho-Soziale Beratung”) of the Kölner Studierendenwerk can be called upon. In addition to psychological and social counselling, it also offers writing and learning counselling and support for pregnant women and students with children.

As a further offer, there is Nightline Cologne, the listening and information telephone of students for students. It is available to all students at Cologne universities and colleges.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying at the WiSo faculty. Any information can be found at wiso-buero.uni-koeln.de or by directly writing an email to wiso-buero@uni-koeln.de.

3 Module tables and descriptions

3.1 Core and Advanced Section

In accordance with Section 29(1), No. 1 of the Examination Regulations, students must accumulate 108 CPs in the Core and Advanced Section.

Group	Module	CP	C/EC	Reqd. CP
	CM Accounting I ^{1, 2, 3}	6	C	60
	CM Accounting II ^{3, 4}	6	C	
	Core Module Corporate Development	9	C	
	Core Module Finance	9	C	
	Core Module Marketing	9	C	
	Core Module Supply Chain Management	9	C	
	CM Corporate and Business Ethics	6	C	
	CM Fundamentals of Information Systems	6	C	
Economics	CM Microeconomics (Business Administration)	9	C	18
	CM Macroeconomics (Business Administration)	9	C	
Methods	Core Module Fundamentals of Accounting	6	C	30
	CM Mathematics	6	C	
	CM Civil Property and Economic Law	6	C	
	CM Statistics	6	C	
	AM Statistics and Econometrics ⁵	6	C	

¹ Not possible if the examination for the compulsory module "Basic Module Accounting" (12 LP) has been successfully completed.

² The registration for the examination is not possible if the examination for both compulsory modules "Core Module Financial Accounting" and "Core Module Cost Accounting" have already been successfully completed.

³ This module will be offered for the first time in the academic year 2022/2023 according to the planned schedule.

⁴ The registration for the examination is only possible if the examination for none of the following compulsory modules has already been passed: "Basic Module Accounting (12 CP)", "Core Module Financial Accounting", "Core Module Cost Accounting"

⁵ The registration for the examination is not possible if the examination for the compulsory module "Advanced Module Statistics" has already been successfully completed.

3.2 Supplementary Section

In accordance with Section 29(1), No. 2 of the Examination Regulations, students must accumulate 18 CPs in the Supplementary Section.

Group	Module	CP	CC/EC	Reqd. CP
Supplementary Section	CM Decision Analysis	6	EC	18
	SuM Business Analytics Methods	6	EC	
	SpM Media and Technology Management I	6	EC	
	Studies Abroad in Management	6	EC	
	AM Microeconomics (Conflict, Cooperation and Competition)	6	EC	
	Supplementary Module International Economics	6	EC	
	AM Public Economics	6	EC	
	SpM Empirical Methods and Data Analysis	6	EC	
	SuM Innovation and Sustainable Development in the Global South	6	EC	
	SuM Management of the Co-operative	6	EC	
	CM Introduction to Psychology	6	EC	
	CM Information Systems I	6	EC	
	CM Information Systems II	6	EC	

3.3 Specialisation Section

In accordance with Section 29(1), No. 3 of the Examination Regulations, students must accumulate 30 CPs in the specialisation category.

Group	Module	CP	CC/EC	Reqd. CP
Specialisation Modules I	SpM Accounting and Taxation I ¹	6	EC	Min. 12
	SpM Accounting and Taxation II ¹	6	EC	
	SpM Corporate Development I ²	6	EC	
	SpM Corporate Development II ²	6	EC	
	SpM Finance I ³	6	EC	
	SpM Finance II ³	6	EC	
	SpM Marketing I ⁴	6	EC	
	SpM Marketing II ⁴	6	EC	
	SpM Supply Chain Management I ⁵	6	EC	
	SpM Supply Chain Management II ⁵	6	EC	
Specialisation Modules II	SpM Project/Seminar Empirical Methods and Data Analysis ⁶	12	EC	Max. 12
	Specialisation Module Institutional Economics and Economic Policy Consulting ⁶	12	EC	
	SpM Economic Psychology	12	EC	
	SpM Economic Geography I	6	EC	
	SpM Economic Geography II	6	EC	
	AM Ecological Economics	6	EC	
	AM Macroeconomics ⁷	6	EC	
	AM Economic History ^{8, 9}	6	EC	
	SpM Topics in Economics ⁶	6	EC	
	SpM Seminar Economics ⁶	6	EC	
	SpM Economics ⁶	6	EC	
	SpM Economics and Business	6	EC	
	SpM Economics and Society ⁶	6	EC	
	SpM Current Topics in Economics	12	EC	
	Selected Topics in Economics I	6	EC	
	Selected Topics in Economics II	6	EC	
Specialisation Module Studies Abroad	12	EC		
Bachelor Seminar	Bachelorseminar Accounting and Taxation	6	EC	6
	Bachelorseminar Corporate Development	6	EC	

MODULE CATALOGUE – BUSINESS ADMINISTRATION – BACHELOR OF SCIENCE

valid for students of the ER 2015 (enrolment for summer semester 2021 at the latest)

	Bachelorseminar Finance	6	EC	
	Bachelorseminar Marketing	6	EC	
	Bachelorseminar Supply Chain Management	6	EC	
	Bachelorseminar Interdisciplinary Business Administration	6	EC	

¹ Not possible if the examination for "Specialisation module Accounting and Taxation I" (12 CP) or "Specialisation module Accounting and Taxation II" (12 CP) has been successfully completed.

² Not possible if the examination for "Specialisation module Strategy, Organization and Human Resources" (12 CP) has been successfully completed.

³ Not possible if the examination for "Specialisation module Finance" (12 CP) has been successfully completed.

⁴ Not possible if the examination for "Specialisation module Marketing" (12 CP) has been successfully completed.

⁵ Not possible if the examination for "Specialisation module Supply Chain Management (1271SMSC01)" (12 CP) has been successfully completed.

⁶ This module will be offered for the last time in 2022/2023 in accordance with the planned schedule.

⁷ The registration for the examination is not possible if the examination for the compulsory module "Advanced Module for Institutions and Applied Economic Research" or "Advanced Module Quantitative Methods" has already been successfully completed.

⁸ This module will be offered for the first time in the academic year 2022/2023 according to the planned schedule.

⁹ The registration for the examination is not possible if the examination for the compulsory module "Advanced Module for Institutions and Applied Economic Research" or "Advanced Module Quantitative Methods" or "Advanced Module Institutions" has already been successfully completed.

3.4 Studium Integrale

All of the Faculty's bachelor programmes include an interdisciplinary component, known as the Studium Integrale, in which students accumulate 12 credit points. The Studium Integrale is a university-wide and interdisciplinary component of the courses of study in which academic and professional competences are imparted. The Studium Integrale has both theoretical and practical content, enabling students to focus on more academic aspects or topics related to their future careers enhancing their employability. It aims to teach and develop skills that go beyond subject-specific knowledge or that are related to basic academic and personal traits: scientific curiosity, systematic and analytical thinking, and ability to deal with complexity, a solution-minded outlook plus other abilities such as teamwork and foreign language skills.

The Studium Integrale courses are run jointly by the faculties and the University's Professional Centre. They enable students to pursue their own interests in more depth, gain an insight into other subjects and departments, attend courses dealing with issues of relevance to society, acquire skills relevant to their future careers and attend language classes. The "Universitas" segment offers formats especially designed for the Studium Integrale, such as lecture series on societal issues with related workshops. In addition, the Studium Integrale offers students assistance with their learning and studying, helping them with such questions as how to write an academic paper or how to conduct literature reviews. Periods of training abroad and work experience can also be credited in the Studium Integrale. The Studium Integrale carries 12 credit points in total and formally counts as a module. There is no restriction on the number of attempts possible for Studium Integrale examinations.

Any credit points attained in the Studium Integrale over and above the 12 credit points specified in the study structure are shown on the transcript of records.

3.5 Bachelor Thesis

In accordance with Section 21(2) of the Examination Regulations, students must accumulate 12 CPs in the Bachelor Thesis.

Module	CP	CC/EC	Reqd. CP
Bachelorthesis Accounting & Taxation	12	EC	12
Bachelorthesis Corporate Development	12	EC	
Bachelorthesis Finance	12	EC	
Bachelorthesis Marketing	12	EC	
Bachelorthesis Supply Chain Management	12	EC	
Bachelorthesis Interdisciplinary Business Administration	12	EC	
Bachelorthesis General Business Administration	12	EC	

The bachelor thesis carries 12 CPs and is written at the end of the programme. Its aim is to illustrate that the candidate is capable of working and reflecting independently on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. On the Business Administration programme, the topic of the bachelor thesis must reflect the content learned during the programme in one of the specialisation modules. From the summer semester 2019 onwards, students who have successfully completed the corresponding Bachelor's seminar in a previous semester will be considered for the allocation of the Bachelor's thesis. The Bachelor's thesis will then be written in the same area in which the Bachelor's seminar was taken.

Group bachelor theses can also be permitted if a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual bachelor theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for bachelor theses.

To be allowed to register for the bachelor thesis component, candidates must have acquired at least 100 credit points; additionally, the Bachelor's Seminar must be successfully completed. In line with the number of credit points it carries, the workload allotted for the thesis is 360 hours, i.e. 12 weeks. Bachelor theses should not be more than 40 pages long. Candidates who have earned all of the necessary credit points, except for the bachelor thesis, must register within a period of one year to write their bachelor thesis. Further and more detailed information concerning bachelor theses can be found in the examination regulations.

3.6 Module Descriptions

3.6.1 Preparatory Module

Preparation Module Mathematics					
Module code	Workload 180	ECTS credits none, school's additional offer	Module language German	Module availability every term	Duration 1 term
1	Courses Preparation Course for Mathematics		Contact hours 60 h	Self-Studies 120 h	Course Language German
2	Learning Objectives Students... ...repeat and apply the essential learning content of mathematics, which they have learned in school and is essential for the Bachelor programme. ...complement their school's knowledge relating to topics that were not part of exams or the schedule and apply that knowledge.				
3	Module Content <ul style="list-style-type: none"> • formal/technical calculating/arithmetic • vector and matrix algebra • functions, sequences and marginal values • differential calculus for functions of one variable • integral calculus for functions of one variable 				
4	Teaching and learning methods lecture with integrated exercise				
5	Module entry requirements No recommendations				
6	Mode of end-of-module examination none				
7	Prerequisites for awarding of credit points no awarding of ECTS credits, school's additional offer				
8	Other programmes that use the module Bachelor of Science Business Administration: Core and Advanced Section Bachelor of Science Economics: Core and Advanced Section Bachelor of Science Economics and Social Sciences: Core and Advanced Section Bachelor of Science Social Sciences: Core and Advanced Section				
9	Module Manager				

	Dr. Christoph Scheicher
10	<p>Miscellaneous</p> <ul style="list-style-type: none"> • The participation in the preparation course is optional and is recommended to students who chose basic course in Mathematics in school or did not gain good results in the advanced course. • The preparation course normally takes place as block course in the month before the lecture starts • An application is not required.

3.6.2 Core and Advanced Section

CM Accounting I					
Module Code 1016BBMAT1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Accounting I		Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Introduction to Accounting • Fundamentals in Financial Accounting • Fundamentals in Managerial Accounting • Book Keeping • Case Studies 				
3	Learning Objectives Students... <ul style="list-style-type: none"> ... know and understand basic theories. ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods. ... use methods in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. 				
4	Teaching and Learning Methods lecture practice tutorial				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section				
9	Module Manager Area Accounting and Taxation				
10	Miscellaneous Courses take place in first part of the semester (1. midterm). From the academic year 2022/23 students can study this module if they have not yet successfully completed the Core Module Financial Accounting and/or the Core Module Cost Accounting or the Core Module Accounting (12 CP).				

CM Accounting II						
Module Code 1016BBMAT2		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Accounting II			Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content Profound analysis of advanced topics in <ul style="list-style-type: none"> • Financial Accounting • Managerial Accounting on the basis of case studies and using IT-Tools (in relatively small groups).					
3	Learning Objectives Students... <ul style="list-style-type: none"> ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods. ... use methods in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate continuously and purposefully within teaching and learning groups. ... present and/or discuss results with teaching staff and other students. ... reflect their own performance and implement feedback constructively. 					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: CM Accounting I					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section					
9	Module Manager Area Accounting and Taxation					
10	Miscellaneous Courses take place in second part of the semester (2. midterm). From the academic year 2022/23 students can study this module if they have neither successfully completed the Core Module Financial Accounting nor the Core Module Cost Accounting nor the Core Module Accounting (12 CP).					

Core Module Corporate Development					
Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BMCD01	270h	9	German	every term	1 Term
1	Courses Corporate Development I (2. Midterm)		Contact Hours 60h	Self-Studies 210h	Course Language German
2	Module Content This course first introduces foundations of Corporate Governance and Corporate Strategy. Building on this, concepts of Organizational Design and Instruments of Human Resource Management are presented and analysed.				
3	Learning Objectives Students... ... know and understand basic theories in the area of corporate governance, business strategy, organizational design and HR-management. ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture tutorial				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the written test.				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section Bachelor of Arts Lehramt: Core Section Bachelor of Arts Medienwissenschaft: Media Management and Economics Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Regional Studies China Bachelor of Science Psychologie: Interdisciplinary Integration				
9	Module Manager Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch				

	Univ.-Prof. Dr. Dirk Sliwka N.N.
10	Miscellaneous

Core Module Finance					
Module Code 1259BMFi01	Workload 270h	ECTS Credits 9	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Investition und Finanzierung		Contact Hours 60h	Self-Studies 210h	Course Language German
2	Module Content Fundamentals of capital budgeting <ul style="list-style-type: none"> • Fundamental questions related to terminology and decision theory • Capital budgeting under certainty • Prospects of capital budgeting under uncertainty Fundamentals of financing <ul style="list-style-type: none"> • Internal financing • External financing 				
3	Learning Objectives Students... ... know and understand basic theories in the area of finance. ... apply theories in the area of finance in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods in the area of finance. ... use methods in the area of finance in pre-structured contexts in a solution-oriented way. ... design their learning and working processes independently.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the written test.				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section Bachelor of Arts Lehramt: Core Section Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Regional Studies China Bachelor of Science Psychologie: Interdisciplinary Integration				
9	Module Manager Univ.-Prof. Dr. Alexander Kempf				

	Dr. Alexander Pütz Univ.-Prof. Dr. Heinrich R. Schradin
10	Miscellaneous

Core Module Marketing					
Module Code 1266BMMa00	Workload 270h	ECTS Credits 9	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Einführung ins Marketing (1. Midterm)		Contact Hours 60h	Self-Studies 210h	Course Language German
2	Module Content The module covers theories and methods to analyse key marketing decision problems and to develop sound recommendations how to solve these decision problems. To this end, it looks at (i) consumers' responses to marketing activities and the underlying psychological mechanisms (consumer behaviour), (ii) the collection and analysis of data about markets and key stakeholders (e.g., consumers) which serves as the empirical basis for decision-making (market research), (iii) the marketing planning process (strategic marketing decisions), and (iv) marketing mix decisions (e.g., brand/product, price, etc.).				
3	Learning Objectives Students... ... know and understand basic theories of a market-oriented management of businesses. ... know and understand common marketing planning methods, including strategic marketing decisions and marketing mix decisions.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the written test.				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section Bachelor of Arts Lehramt: Core Section Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Regional Studies China Bachelor of Science Psychologie: Interdisciplinary Integration				
9	Module Manager Univ.-Prof. Dr. Werner Reinartz Univ.-Prof. Dr. Franziska Völckner				
10	Miscellaneous				

Core Module Supply Chain Management					
Module Code 1271BMSC01	Workload 270h	ECTS Credits 9	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Operations Management		Contact Hours 45h	Self-Studies 225h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Fundamentals of Operations Management • Demand Forecasting • Inventory Management • Production Planning • Supply Chain Management • Location Planning • Process Design 				
3	Learning Objectives Students... ... know and understand basic theories in the area of supply chain management. ... know and understand common methods in the area of supply chain management. ... use methods in the area of supply chain management in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice tutorial				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the written test.				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section Bachelor of Arts Lehramt: Core Section Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Regional Studies China Bachelor of Science Psychologie: Interdisciplinary Integration				

9	Module Manager Univ.-Prof. Dr. Ulrich W. Thonemann
10	Miscellaneous

CM Corporate and Business Ethics					
Module Code 1253BBMUW1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Corporate and Business Ethics		Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Normative approaches to moral decision-making (teleology, deontology, virtue ethics) • Moral decision making from a psychological perspective (e.g. determinants of moral behaviour, bounded ethical behaviour, moral disengagement) • Ethics of economics (e.g. moral criteria of markets, competition and corruption) • Moral decision making within a company (e.g. discrimination, fairness and justice, lying and cheating, whistleblowing) • Application to examples from compliance management, accounting, corporate development, finance, marketing, supply chain management 				
3	Learning Objectives Students... ... know and understand basic theories in the area of normative and descriptive ethics. ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section				
9	Module Manager Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka N.N.				
10	Miscellaneous				

CM Fundamentals of Information Systems					
Module Code 1277BBMGW1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Fundamentals of Information Systems		Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content <ul style="list-style-type: none"> • The importance of information and information processing in the company • Information as an operational resource • Information logistics as a paradigm of operational information processing • Operational and inter-company information systems • Economic valuation of information, information technology and information use • Forms of IT Sourcing • 'Computer-Supported Cooperative Work' and Social Information Systems • Integration of IT and corporate strategy • Information spheres • (Further) development of information systems in organisations and the role of functional areas • Risks arising from the use of information technology 				
3	Learning Objectives Students... ... know and understand basic theories in the field of information systems. ... know and understand common methods in the field of information systems. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section				
9	Module Manager Univ.-Prof. Dr. Detlef Schoder				
10	Miscellaneous				

CM Microeconomics (Business Administration)						
Module Code 1289BBMMB1		Workload 270h	ECTS Credits 9	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Microeconomics (9 CP)		Contact Hours 75h	Self-Studies 195h	Course Language German	
2	Module Content Fundamental questions and methodology of microeconomics: the allocation of scarce resources to markets (competitive and monopoly markets) and the economic behaviour of individual economic actors, in particular households and companies (supply and demand).					
3	Learning Objectives Students... ... use methods in the area of microeconomics in pre-structured contexts in a solution-oriented way. ... know and understand basic theories in the area of microeconomics. ... communicate continuously and purposefully within teaching and learning groups. ... reflect their own performance during their electronic homework and implement feedback constructively.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section					
9	Module Manager Dr. Julia Fath					
10	Miscellaneous The lecture is designed as an inverted classroom. The contents of the e-lecture and the e-homework are to be prepared before attending the lecture and are assumed to be known. The electronic homework in ILIAS is an essential part of the workload. Bonus points for the final exam can be achieved by sending in bonus tasks. In the self-study phase, tutorials are offered.					

CM Macroeconomics (Business Administration)					
Module Code 1302BBMMB1	Workload 270h	ECTS Credits 9	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Macroeconomics (9 CP)		Contact Hours 105h	Self-Studies 165h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Measurement and interpretation of macroeconomic aggregates • Determinants and importance of interaction between markets and prices for general equilibrium allocations • Causes of inflation, financial crises, unemployment, and business cycles and their relation to frictions in goods, credit, and labour markets • Effects of fiscal and monetary policy and other economic policy measures in the short and medium run • Empirical facts and theoretical approaches for explaining long-term economic developments and structural change • Long-run trends and recent developments in macroeconomic aggregates like income, savings, and investment. A particular focus will be on the role of the accumulation of human and physical capital, technological progress as well fundamental determinants of growth 				
3	Learning Objectives Students... ... use methods in the area of macroeconomics in pre-structured contexts in a solution-oriented way. ... know and understand basic theories in the area of macroeconomics. ... discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section				
9	Module Manager CMR Center for Macroeconomic Research				
10	Miscellaneous In the self-study phase, tutorials are offered.				

Core Module Fundamentals of Accounting					
Module Code 1016BMTR00	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Fundamentals of Accounting		Contact Hours 45h	Self-Studies 135h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Distinction between external and internal accounting • Balance sheets and balance sheet changes • Double-entry bookkeeping • Structure of bookkeeping and financial accounting • Organisational structure of bookkeeping • Legislation relating to bookkeeping • Complete bookkeeping system from the opening to the closing balance sheet, overview of general ledgers • More in-depth look at booking trade in goods, taxes, payroll entries, write-downs, accruals/deferrals, provisions, securities and foreign exchange 				
3	Learning Objectives Students... ... know basic principles in accounting. ... acquire knowledge with which they can understand bookkeeping. ... understand legal aspects of accounting in Germany. ... assign items to external or internal accounting. ... recognise the point of balance sheets, which provides them with an essential basis for further accounting courses. ... apply the double-entry bookkeeping technique to new business transactions.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the written test.				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Supplementary Section				
9	Module Manager Dr.' Stefanie Liesenfeld				
10	Miscellaneous				

CM Mathematics					
Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1314BBMMA1	180h	6	German	every term	1 Term
1	Courses Mathematical Methods		Contact Hours 34h	Self-Studies 146h	Course Language German
2	Module Content The following contents will be presented in e-lectures and e-homework with subsequent classroom exercises based on the methods of inverted classroom: <ul style="list-style-type: none"> • repetition of relevant school knowledge • combinatorics • basic concepts of linear algebra • basics of financial mathematics • functions of several variables • differential calculus for functions of several variables and their economic applications • optimization with and without constraints for functions of several variables • integral calculus for functions of one and several variables as well as their application in statistics 				
3	Learning Objectives Students... ... use methods in mathematics for business and economics in pre-structured contexts in a solution-oriented way. ... communicate continuously and purposefully within teaching and learning groups. ... design their learning and working processes independently. ... reflect their own performance during their electronic homework and implement feedback constructively.				
4	Teaching and Learning Methods lecture practice tutorial				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Core and Advanced Section				
9	Module Manager Dr. Christoph Scheicher				
10	Miscellaneous There will be two lectures at the beginning and at the end of the lecture period. Otherwise, there will be e-lectures. After the e-lectures electronic homework has to be done. Bonus points may be earned for the final exam. The contents of the e-lecture and the e- homework have to be worked out				

	<p>independently before attending the exercise and are assumed to be known in the exercise. In the self-study phase, the attendance of interactive tutorials is offered, interactive exercise in large groups, interactive tutorials in small groups. Compulsory literature: Mosler, Dyckerhoff, Scheicher (current edition). E-lecture: https://www.youtube.com/MathematischeMethoden</p>
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CM Civil Property and Economic Law					
Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1015BBMBR1	180h	6	German	every term	1 Term
1	Courses a) Civil Property Law b) Commercial and Corporate Law		Contact Hours a) 30h b) 30h	Self-Studies a) 60h b) 60h	Course Language a) German b) German
2	<p>Module Content</p> <p>Examples will be taken from the basic principles of civil property law, i.e. civil law rules dealing with cash and non-cash claims arising from private law agreements. An additional aim is to teach students the most important rules concerning commercial transactions.</p> <p>Civil Property Law:</p> <ol style="list-style-type: none"> 1. Fundamentals 2. Contract conclusion, particularly mutual consent, interpretation, receipt (of a declaration of intent), form, legal capacity, representation, terms and conditions 3. Termination of contracts, particularly performance, contestation, withdrawal, revocation, impossibility 4. Damages due to breach of contract/in tort 5. Commercial warranties for defects 6. Limitation periods <p>Commercial and Corporate Law:</p> <ol style="list-style-type: none"> 1. The German concepts of “Kaufmann” and “Firma” and commercial representation 2. Commercial register/company register 3. Commercial transactions 4. Partnerships 5. Corporations 6. Groups 7. International transactions 				
3	<p>Learning Objectives</p> <p>Students...</p> <ul style="list-style-type: none"> ... know and understand representation and liability issues in corporation law. ... know the basics concerning the conclusion, performance and termination of contracts. ... solve independently simple cases related to real-life practice in private economic transactions. ... recognise the most important forms of enterprise in partnership and corporation law. ... identify the most important commercial rules that differ from the German Civil Code (“BGB”). ... learn how legal experts think and present arguments; this enables students to conduct effective talks in all legal matters. 				
4	<p>Teaching and Learning Methods</p> <p>lecture</p>				
5	<p>Module Entry Requirements</p> <p>none</p>				
6	<p>Mode of End-Of-Module Examination</p> <p>Written test: WT (60)</p>				
7	<p>Prerequisites for Awarding of Credit Points</p> <p>A pass in the written test. Students must take both courses. The written test will be based on the content of both courses.</p>				

8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section
9	Module Manager Dr. Christian Deckenbrock
10	Miscellaneous Recommended reading: Deckenbrock/Höpfner, Bürgerliches Vermögensrecht: Grundlagen des Wirtschaftsprivatrechts mit Fällen und Lösungen, 5th ed. 2022. Prütting/Weller: Handels- und Gesellschaftsrecht, 10th ed. 2020

CM Statistics						
Module Code 1314BBMST1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Descriptive Statistics and Probability Theory			Contact Hours 90h	Self-Studies 90h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Fundamental methods of descriptive statistics • Fundamentals of probability theory 					
3	Learning Objectives Students... ... know and understand common methods in the areas of statistics and probability. ... discuss results with teaching staff and other students. ... design their learning and working processes independently.					
4	Teaching and Learning Methods lecture practice tutorial					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Core and Advanced Section					
9	Module Manager Prof. Dr. Rainer Dyckerhoff Dr. Bastian Gribisch					
10	Miscellaneous In the self-study phase, tutorials are offered.					

AM Statistics and Econometrics					
Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1314BAMST1	180h	6	German	every term	1 Term
1	Courses Statistical Inference and Econometrics		Contact Hours 90h	Self-Studies 90h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Continuation of probability theory from the Core Module • Fundamentals of statistical inference • Fundamentals of econometrics 				
3	Learning Objectives Students... ... use methods in the area of statistics and econometrics in pre-structured contexts in a solution-oriented way. ... systematize and synthesize data. ... communicate continuously and purposefully within teaching and learning groups. ... design their learning and working processes independently.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Statistics or CM Mathematics (Information Systems)				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Bachelor of Science Mathematik: Business and Economics Sciences Mathematics Economics Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Bachelor of Science Wirtschaftsmathematik: Business and Economics Sciences Bachelor Business Mathematics Economics Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Core and Advanced Section Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section				
9	Module Manager Prof. Dr. Rainer Dyckerhoff Dr. Bastian Gribisch				
10	Miscellaneous In the self-study phase, tutorials are offered.				

3.6.3 Supplementary Section

CM Decision Analysis					
Module Code 1282BBEDT1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Decision theory		Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Fundamentals of rational decision-making • Structuring and differentiation of complex decision situations with regard to different characteristics • Description of theoretical prerequisites for the application of decision theoretical methods • Application of methods to practical examples • Determination and justification of optimal alternatives using formal procedures 				
3	Learning Objectives Students... ... know and understand basic theories. ... know and understand common methods. ... use methods in pre-structured contexts in a solution-oriented way. ... communicate continuously and purposefully within teaching and learning groups.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Bachelor of Science Betriebswirtschaftslehre: Supplementary Section				
9	Module Manager Univ.-Prof. Dr. Ludwig Kuntz				
10	Miscellaneous The event is offered in the second term. An exam is offered both after the second term and during the semester break.				

SuM Business Analytics Methods					
Module Code 1271BEBAM1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular	Duration 1 Term
1	Courses Operations Research		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • linear programming • network optimization • binary programming • dynamic programming 				
3	Learning Objectives Students... ... apply theories in the area of business analytics in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods in the area of business analytics. ... use methods in pre-structured contexts in a solution-oriented way. ... communicate continuously and purposefully within teaching and learning groups. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section				
9	Module Manager Prof. Dr. Andreas Fügener Area Supply Chain Management				
10	Miscellaneous				

SpM Media and Technology Management I					
Module Code 1284BSMTM1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Media and Technology Management I		Contact Hours 30h	Self-Studies 150h	Course Language German and English
2	Module Content <ul style="list-style-type: none"> • Introduction to the management of digital and hybrid media and technology goods and services • Corporate strategies of various media genres in the fields of journalism and entertainment and their significance in a social context 				
3	Learning Objectives Students... ... know and understand basic theories. ... use methods in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... design their learning and working processes independently.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Arts Medienwissenschaft: Media Management and Economics				
9	Module Manager Univ.-Prof. Dr.' Claudia Loebbecke, M.B.A.				
10	Miscellaneous				

Studies Abroad in Management					
Module Code 1014SAMB00	Workload 180h	ECTS Credits 6	Module Language	Module Availability every term	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content Depend on courses chosen				
3	Learning Objectives Students... ... describe approaches to business administration from an international perspective. ... explain international business administration issues. ... discuss and compare different business administration theories and approaches. ... develop new intellectual perspectives in relation to their own educational background. ... are better equipped to cope effectively with the dynamic global dimensions of their future professional lives.				
4	Teaching and Learning Methods depending on course choice				
5	Module Entry Requirements				
6	Mode of End-Of-Module Examination TR - depending on course selection				
7	Prerequisites for Awarding of Credit Points depending on course selection				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section				
9	Module Manager AD Dr. Johannes Antweiler				
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a foreign university. In this case, there is a standardised course crediting procedure. Information about course crediting (deadlines and procedures) is available from the Credit Transfer Center (WiSo-Anrechnungszentrum : https://www.anrechnungswiso.uni-koeln.de/.) This module can also be studied as part of a Summer School organised by the WiSo-Faculty. In this case, the previous exam registration has to be done according to the regulations of the WiSo-Faculty.				

AM Microeconomics (Conflict, Cooperation and Competition)					
Module Code 1289BAMMI1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Game Theory and Strategic Thinking		Contact Hours 45h	Self-Studies 135h	Course Language German
2	Module Content • Introduction to the science of strategic thinking and applications				
3	Learning Objectives Students... ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way in the area of strategic thinking and competition policy. ... discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Either CM Microeconomics or CM Fundamentals in Microeconomics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Mathematik: Economics Bachelor of Science Wirtschaftsmathematik: Economics				
9	Module Manager Univ.-Prof. Dr. Axel Ockenfels				
10	Miscellaneous				

Supplementary Module International Economics					
Module Code 1289EMIn00	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses International Trade and Investment		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content Economic Theories, Empirical Evidence and Case Studies from the Area "International Economics": <ul style="list-style-type: none"> • Technology, Comparative Advantages and International Trade: Ricardian Model; • Specific Factors, Trade and Incomes: Specific Factor Model; • Resources, Trade and Incomes: Heckscher-Ohlin Model; • Economies of Scale and International Locations of Production; • Increasing Returns to Scale, Imperfect Competition and Trade; • "Dumping"; • Trade Policy Interventions; • International Migration; • Multinational Firms and "Foreign Direct Investment"; • International Agreements and Globalisation. 				
3	Learning Objectives Students... ... know and understand basic theories in the area of "International Economics". ... apply methods and theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... establish and evaluate independently developed positions. ... question and critically reflect on current social developments. ... design their learning and working processes independently.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommended: Core Module Microeconomics (Business Administration), Core Module Mathematics, Core Module Statistics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points A pass in the written test.				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Mathematik: Economics Bachelor of Science Wirtschaftsmathematik: Economics				
9	Module Manager Univ.-Prof. Dr.' Susanne Prantl				

10	Miscellaneous Usually, the course will be taught in the first half of the winter term. The first exam date will then be offered in early December and the second date at the end of the winter term (1st exam period after the teaching in the winter term). For further information see all relevant online sources.
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AM Public Economics						
Module Code 1302BAMWF1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses Policy of Economics and Finance		Contact Hours 45h	Self-Studies 135h	Course Language German	
2	Module Content <ul style="list-style-type: none"> • Welfare economics and state intervention (equity/efficiency trade-off, market failure: natural monopolies, externalities, public goods, asymmetric information) • Economic order and systems • Fundamentals of Political Economics • Social security and redistribution • Tax system, tax effects and optimal taxation • Current challenges of economic and financial policy (e.g. climate policy and inequality) 					
3	Learning Objectives Students... ... analyse current questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria. ... question and critically reflect on current social developments.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Either CM Microeconomics and CM Macroeconomics or CM Fundamentals of Economics or CM Fundamentals in Microeconomics and CM Fundamentals in Macroeconomics					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Mathematik: Economics Bachelor of Science Wirtschaftsmathematik: Economics					
9	Module Manager Univ.-Prof. Dr. Matthias Messner					
10	Miscellaneous					

SpM Empirical Methods and Data Analysis					
Module Code 1314BSMDA1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Selected Quantitative Methods		Contact Hours 45h	Self-Studies 135h	Course Language German and English
2	Module Content Selected advanced topics in econometrics, for example: <ul style="list-style-type: none"> • Asymptotic properties of the OLS estimator • general estimation principles • heteroscedasticity • instrumental variables • introduction to time series analysis (unit root tests, GARCH) 				
3	Learning Objectives Students... <ul style="list-style-type: none"> ... know and understand common methods in the area of econometrics and statistics. ... use methods in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. 				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Core and Advanced Section				
9	Module Manager Univ.-Prof. Dr. Dominik Wied				
10	Miscellaneous				

SuM Innovation and Sustainable Development in the Global South					
Module Code 1230BEWGE1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Innovation and Sustainable Development in the Global South		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Innovation and markets in the Global South • Multinational companies, foreign direct investments and local sustainable development in the Global South • Clusters and regional innovation systems in the Global South • Strategies for sustainable urban and rural development in the Global South • International development cooperation • Regional focus: Latin America, Asia & Africa 				
3	Learning Objectives Students... ... know and understand basic theoretical concepts of globalization, sustainability and development. ... apply theories in case studies of sustainable innovation in the Global South in a solution-oriented way. ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... question and critically reflect on current economic and social developments in the Global South.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Arts Regionalstudien China - Sozialwissenschaften: Social Sciences Regional Studies China Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe				
9	Module Manager Univ.-Prof. Dr.' Martina Fuchs				
10	Miscellaneous				

SuM Management of the Co-operative					
Module Code 1344BEBKO1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Management of the Co-operative		Contact Hours 30h	Self-Studies 150h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Differentiation between co-operatives and enterprises with a commercial objective • Discussion of the justification, classification, and orientation of special business administration in co-operatives as management theory • Analysis of business management problems of co-operatives from the management perspective • Dealing from the leadership perspective with questions of goals and goal formation, member motivation, corporate policy, strategic leadership, marketing, performance measurement, and corporate governance 				
3	Learning Objectives Students... ... understand specific structural characteristics of Co-operatives. ... analyse problems of the co-operative business type. ... communicate continuously and purposefully within teaching and learning groups. ... question and critically reflect on current social developments. ... design their learning and working processes independently.				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Arts Regionalstudien China - Sozialwissenschaften: Social Sciences Regional Studies China Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Dr. Johannes Blome-Drees				
10	Miscellaneous				

CM Introduction to Psychology					
Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BBWPS1	180h	6	German	every 2nd term - winter term	1 Term
1	Courses Introduction to Psychology		Contact Hours 30h	Self-Studies 150h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Evolutionary Psychology • Thinking and consciousness • Motivation and emotions • Learning and socialisation • Social perception and social comparison • Attitudes and behaviour, dissonance theories and decision theory • Psychology of the self 				
3	Learning Objectives Students... ... know and understand basic theories in the area of psychology. ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods of statistical data analysis. ... use regression analysis methods in pre-structured contexts in a solution-oriented way. ... communicate continuously and purposefully within teaching and learning groups. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Arts Regionalstudien China - Sozialwissenschaften: Social Sciences Regional Studies China Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Supplementary Section Bachelor of Science Sozialwissenschaften: Core and Advanced Section				
9	Module Manager Univ.-Prof. Dr. Detlef Fetchenhauer				

10	Miscellaneous Mandatory reading is announced every semester.
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CM Information Systems I					
Module Code 1277BBWIF1	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Information Systems Management		Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Information systems as a science • Strategic role of information systems • Internal and inter-company business process integration • Electronic commerce and electronic business • Computer supported collaborative work • IT security • Ethical, social and political aspects • Information assets • Business process reengineering • Internet of things 				
3	Learning Objectives Students... ... know and understand basic theories in the field of information management. ... apply theories in the field of analysis and structuring concepts in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... use methods in pre-structured contexts in a solution-oriented way in the field of analysis and structuring concepts. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate continuously and purposefully within teaching and learning groups. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria. ... question and critically reflect on current social developments.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section				
9	Module Manager Univ.-Prof. Dr. Detlef Schoder				

10	Miscellaneous Mandatory accompanying reading: Laudon, K.; Laudon, J.; Schoder, D.: Wirtschaftsinformatik – eine Einführung, Pearson Verlag, 2015.
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CM Information Systems II					
Module Code 1277BBWIF2	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Database Systems		Contact Hours 60h	Self-Studies 120h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Relational model and relational algebra • Relational query languages (SQL) • Conceptual data modelling (e.g., Entity Relationship Model) • Relational database design • Normalization (1.-3. normal form, BCNF) • Development process of database systems • Data organization, data management, data protection and privacy 				
3	Learning Objectives Students... ... know and understand basic theories in the field of relational databases and data management. ... apply theories in the field of relational databases and data management in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... use methods in the field of relational databases and data management in pre-structured contexts in a solution-oriented way. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.				
4	Teaching and Learning Methods lecture tutorial				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Bachelor of Science Wirtschaftsinformatik: Core and Advanced Section				
9	Module Manager Univ.-Prof. Dr. Christoph Rosenkranz				
10	Miscellaneous Mandatory reading is announced every semester. The written test may be in the form of an e-examination. Tutorials will be offered instead of practices.				

3.6.4 Specialisation Section

SpM Accounting and Taxation I					
Module Code 1016BSACT1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Fundamentals of External Accounting b) Fundamentals of Taxation		Contact Hours a) 60h b) 60h	Self-Studies a) 120h b) 120h	Course Language a) German b) German
2	Module Content <ul style="list-style-type: none"> • Topics in accounting or business taxation • Key methods and regulations • Specialization in selected topics of accounting or taxation of companies • Case studies 				
3	Learning Objectives Students... ... know and understand basic theories in the area of accounting and business taxation. ... know and understand common methods in the area of accounting and business taxation. ... acquire basic knowledge about accounting principles, recognition and valuation standards according to IAS/IFRS in the area of accounting and business taxation. ... analyse questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account economic and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section				
9	Module Manager Area Accounting and Taxation				
10	Miscellaneous Accompanying reading canon, deployment of lecturers.				

SpM Accounting and Taxation II					
Module Code 1016BSACT2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Fundamentals in International Accounting b) Fundamentals in International Taxation c) Introduction to Management Accounting		Contact Hours a) 30h b) 30h c) 30h	Self-Studies a) 150h b) 150h c) 150h	Course Language a) English b) English c) English
2	Module Content <ul style="list-style-type: none"> • Topics in accounting or business taxation • Key methods and regulations • Specialization in selected topics of accounting or taxation of companies • Case studies 				
3	Learning Objectives Students... ... know and understand basic theories in the area of accounting and business taxation. ... know and understand common methods in the area of accounting and business taxation. ... acquire basic knowledge about accounting principles, recognition and valuation standards according to IAS/IFRS in the area of accounting and business taxation. ... analyse questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account economic and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section				
9	Module Manager Area Accounting and Taxation				
10	Miscellaneous Accompanying reading canon, deployment of lecturers.				

SpM Corporate Development I					
Module Code 1253BSMCD1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Entrepreneurship b) Organisational Design		Contact Hours a) 60h b) 60h	Self-Studies a) 120h b) 120h	Course Language a) German b) German
2	Module Content <ul style="list-style-type: none"> • Strategies on Market Entry, Products, Markets and Value Creation • Entrepreneurial Behaviour • Contingency Theory • Managing Organizational Change 				
3	Learning Objectives Students... <ul style="list-style-type: none"> ... know and understand basic theories. ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. 				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Either CM Corporate Development I, CM Corporate and Business Ethics, CM Statistics, AM Statistics and Econometrics or CM Digital Transformation and Entrepreneurship, CM Business Ethics, CM Introduction to Statistics, CM Data Analysis and Econometrics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences				
9	Module Manager Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka				

	N.N.
10	<p>Miscellaneous</p> <p>The lecture b) will be offered once in addition and for the last time in the summer semester 2023; it will no longer be offered from the winter semester 23/24.</p>

SpM Corporate Development II					
Module Code 1253BSMCD2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) International Strategic Management b) Organizational Behavior (Bachelor)		Contact Hours a) 30h b) 60h	Self-Studies a) 150h b) 120h	Course Language a) English b) English
2	Module Content <ul style="list-style-type: none"> • Theories of International Management • Human Resources: Tools, Selection and Development • Employee Participation and Corporate Governance • Equality and Diversity 				
3	Learning Objectives Students... ... know and understand basic theories. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate in English. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... question and critically reflect on current social developments.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Either CM Corporate Development I, CM Corporate and Business Ethics, CM Statistics, AM Statistics and Econometrics or CM Digital Transformation and Entrepreneurship, CM Business Ethics, CM Introduction to Statistics, CM Data Analysis and Econometrics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences				
9	Module Manager Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka N.N.				

10	Miscellaneous The lecture b) will be offered for the first time in the summer semester of 2024.
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SpM Finance I					
Module Code 1259BSMF11	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Corporate Finance b) Investment Management		Contact Hours a) 60h b) 60h	Self-Studies a) 120h b) 120h	Course Language a) English b) German
2	Module Content a) Corporate Finance <ul style="list-style-type: none"> • Analysing and Working with Financial Statements • Company Valuation • Mergers & Acquisitions b) Investment Management <ul style="list-style-type: none"> • Portfolio theory • Risk management • Investment strategies 				
3	Learning Objectives Students... ... apply theories in the area of Finance in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... use methods in the area of Finance in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... question and critically reflect on current developments at the capital market.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section				
9	Module Manager Univ.-Prof. Dr. Dieter Hess Univ.-Prof. Dr. Alexander Kempf				

	Dr. Alexander Pütz Dr. Wolfgang Spörk
10	Miscellaneous

SpM Finance II					
Module Code 1259BSMF12	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Bank Management b) Leasing c) Insurance Management d) Sustainable Finance		Contact Hours a) 60h b) 60h c) 60h d) 60h	Self-Studies a) 120h b) 120h c) 120h d) 120h	Course Language a) German b) German c) German d) German
2	Module Content a) Bank Management <ul style="list-style-type: none"> • The German commercial banking system • Central banks / supranational banks • Bank Accounting • Bank Controlling • Bank regulation b) Leasing <ul style="list-style-type: none"> • German leasing market and leasing contracts • Calculation of leasing rates • Capital costs of leasing relationships • Accounting of leasing relationships according to HGB and IFRS • Cost comparison of leasing and loan financing taking into account tax circumstances • Institutional economic analysis of leasing c) Insurance Management <ul style="list-style-type: none"> • Risk management and insurance production • Limits of insurability • Insurance and reinsurance markets / Historical roots of insurance • Lines of individual insurance • Reinsurance and alternative risk transfer • Institutional framework • Value-oriented insurance management d) Sustainable Finance <ul style="list-style-type: none"> • Sustainability ratings • Sustainability performance of conventional and sustainable investments • Financial performance of conventional and sustainable investments • Sustainability in investment management • Sustainability and asset pricing • Regulations • Research in the field of sustainable finance 				
3	Learning Objectives Students... ... know and understand basic theories in the areas of Insurance, Banking and Leasing. ... know and understand common methods in the areas of Insurance, Banking and Leasing. ... use methods in the areas of Insurance, Banking and Leasing in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				

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4	<p>Teaching and Learning Methods lecture practice</p>
5	<p>Module Entry Requirements Recommendation: Either CM Accounting I, CM Finance I or CM Finance and Accounting</p>
6	<p>Mode of End-Of-Module Examination Written test: WT (60)</p>
7	<p>Prerequisites for Awarding of Credit Points Passing the module examination of course a), b), c) or d)</p>
8	<p>Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences</p>
9	<p>Module Manager Jun.-Prof. Dr. Tobias Bauckloh Univ.-Prof. Dr. Thomas Hartmann-Wendels Univ.-Prof. Dr. Heinrich R. Schradin Dr. Wolfgang Spörk</p>
10	<p>Miscellaneous</p>

SpM Marketing I					
Module Code 1266BSMMA1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Methods of Marketing Management (winter term)		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Design of market research projects • Sample selection and survey methods • Metrics and questionnaire design • Uni- and bivariate analyses • Application of multivariate analysis methods for marketing mix decisions • Introduction to causal analysis 				
3	Learning Objectives Students... ... know and understand common methods and approaches of market research. ... analyse (current) questions and challenges in the context of market research projects and investigate expected cause-effect relationships. ... communicate in English.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Core Module Marketing				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section				
9	Module Manager Univ.-Prof. Dr. Hernán Bruno				
10	Miscellaneous				

SpM Marketing II					
Module Code 1266BSMMA2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Concepts of Marketing Mix Management (summer term)		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Marketing mix decisions (e.g. brand management and new product development) • Management of innovations and established products • Price and distribution management • Communication management • Service Management/ Service Marketing 				
3	Learning Objectives Students... ... know and understand basic theories and concepts of marketing in the domain of marketing mix management. ... analyse (current) questions and challenges in the context of marketing mix management. ... communicate in English.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Core Module Marketing				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section				
9	Module Manager Univ.-Prof. Dr. Marc Fischer				
10	Miscellaneous				

SpM Supply Chain Management I					
Module Code 1271BSMSC1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses a) Strategic Procurement b) Supply Chain Planning c) Behavioral Management Science I		Contact Hours a) 45h b) 45h c) 30h	Self-Studies a) 135h b) 135h c) 150h	Course Language a) English b) German c) English
2	Module Content Selected Topics in Supply Chain Management: <ul style="list-style-type: none"> a) Strategic Procurement <ul style="list-style-type: none"> • Strategic Thinking • Sourcing Analysis • Sourcing Methods • Supplier Management • Behavioral Aspects b) Supply Chain Planning <ul style="list-style-type: none"> • Supply Chain Design • Demand Planning • Sales Planning • Supply Chain Management c) Behavioral Management Science I <ul style="list-style-type: none"> • Behavioral economics and psychology • Experimental methods • Applications to different fields of management 				
3	Learning Objectives Students... <ul style="list-style-type: none"> ... know and understand basic theories in supply chain management. ... apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods in supply chain management. ... use methods in supply chain management in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate continuously and purposefully within teaching and learning groups. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... design their learning and working processes independently. 				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Core Module Supply Chain Management				
6	Mode of End-Of-Module Examination Written test: PO				

7	<p>Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)</p>
8	<p>Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section</p>
9	<p>Module Manager AD Dr. Johannes Antweiler Area Supply Chain Management</p>
10	<p>Miscellaneous</p>

SpM Supply Chain Management II					
Module Code 1271BSMSC2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses a) Strategy and Innovation b) Production Management c) Behavioral Management Science II		Contact Hours a) 45h b) 45h c) 30h	Self-Studies a) 135h b) 135h c) 150h	Course Language a) English b) German c) English
2	Module Content Selected Topics in Supply Chain Management: <ul style="list-style-type: none"> a) Strategy and Innovation <ul style="list-style-type: none"> • Managing Projects and Processes • Strategic Innovation in Supply Chains b) Production Management <ul style="list-style-type: none"> • Lot-Sizing and Scheduling • Inventory Management c) Behavioral Management Science II <ul style="list-style-type: none"> • Behavioral economics and psychology • Experimental methods • Applications to different fields of management 				
3	Learning Objectives Students... <ul style="list-style-type: none"> ... know and understand basic theories in supply chain management. ... apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods in supply chain management. ... use methods in supply chain management in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate continuously and purposefully within teaching and learning groups. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... design their learning and working processes independently. 				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Core Module Supply Chain Management				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre:				

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	Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Wirtschaftsinformatik: Supplementary Section
9	Module Manager AD Dr. Johannes Antweiler Area Supply Chain Management
10	Miscellaneous

SpM Project/Seminar Empirical Methods and Data Analysis					
Module Code 1314BSSMD1	Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Analysis of Multivariate Data b) Computational Methods and Data Analysis c) Forecasting Methods		Contact Hours a) 60h b) 60h c) 60h	Self-Studies a) 300h b) 300h c) 300h	Course Language a) English b) English c) English
2	Module Content a) The students work independently or in groups on selected topics of multivariate data analysis, e.g. variance analysis, principal components and factor analysis, discriminant analysis, cluster analysis. b) The students use statistical software extensively and work independently or in groups on selected topics of macro, micro and financial econometrics as well as statistical learning. c) The students get familiar with modern forecasting tools from time series analysis and machine learning.				
3	Learning Objectives Students... ... know and understand common methods [in the area of econometrics and statistics]. ... apply theories in the area of econometrics and statistics in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... reflect their own performance and implement feedback constructively. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar Research project				
5	Module Entry Requirements Recommendation: SpM Empirical Methods and Data Analysis				
6	Mode of End-Of-Module Examination Combined examination: PRES, PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) oder c)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Univ.-Prof. Dr. Jörg Breitung Academic Director				

	Dr. Bastian Gribisch Univ.-Prof. Dr. Dominik Wied
10	Miscellaneous If necessary, the students receive training in the tools and methods to be used in advance as part of a preliminary course. The preliminary course at the beginning of the course may end with a test as part of the portfolio examination. The students work self-organized. Fixed milestones are presented on fixed dates (e.g. project outline, exposé, project report, term paper, final presentation). Feedback is given on intermediate results so that each participant is able to complete all development steps.

Specialisation Module Institutional Economics and Economic Policy Consulting					
Module Code 1289SMIP00	Workload 360h	ECTS Credits 12	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Theoretical foundations and current issues of economic policy		Contact Hours 60h	Self-Studies 300h	Course Language German
2	Module Content The module focuses on identifying economic factors in complex, real-life problems, analysing them using economic methods and deriving reform possibilities based on a problem-solving approach. The main topics covered are: <ul style="list-style-type: none"> • Elements of scientific theory • Role of normative posits in economic policy advice and combination thereof with scientifically validated, intersubjectively verifiable economic policy • Identification and analysis of real-life economic policy problems • Economic policy theory and how it is used in problem-oriented analysis of real-life economic policy issues • Combination of economic analysis and theoretical models with institutional knowledge • Interdependencies between the economic system and political, cultural and legal aspects of social order • Study of topics and methods that support economists in their role as policy advisors 				
3	Learning Objectives Students... ... work in a systematic and problem-oriented manner. ... develop lines of reasoning that are intersubjectively verifiable and therefore accessible to discourse. ... develop criteria and analytical tools for scientifically validated policy advice. ... apply the concepts to specific economic policy issues. ... work in a problem-oriented, systematic manner. ... analyse interdependencies in areas of relevance to economic policy. ... evaluate current political events. ... engage in academic discourse.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommended: Core Module Microeconomics, Core Module Macroeconomics, Core Module Mathematics, Advanced Module Economic Policy				
6	Mode of End-Of-Module Examination Combined examination: PRES, PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section				

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	Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section
9	Module Manager IWP - Institut für Wirtschaftspolitik Univ.-Prof. Dr. Steffen J. Roth
10	Miscellaneous

SpM Economic Psychology					
Module Code 1320BSMSEP	Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Economic Psychology		Contact Hours 90h	Self-Studies 270h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Basic concepts in Economic Psychology • Economic Psychology and its application in consumer markets, labour markets, and financial markets • Economic Psychology and its application in macroeconomic contexts 				
3	Learning Objectives Students... ... know and understand basic theories in Economic Psychology. ... know and understand common methods in Economic Psychology. ... communicate in English. ... develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager Univ.-Prof. Dr. Erik Hölzl				
10	Miscellaneous				

SpM Economic Geography I					
Module Code 1230BSWGE1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Companies and Sustainability		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Theoretical approaches to globalization, global-local linkages of companies and sustainable development • Multinational enterprises; small and medium enterprises • Global value chains, global production networks and cluster • Internationalization strategies of multinational companies and implications for local and regional development • Case studies from different sectors and regions worldwide • Practical approaches towards sustainable development 				
3	Learning Objectives Students... ... apply theories of economic geography in case studies on companies' location strategies in international contexts and their implications for local sustainable development in a solution-oriented way. ... analyse current questions and challenges considering the role of innovation, knowledge, work and skills for socio-economic development. ... establish and evaluate independently developed positions and identify current discourses in economic geography. ... develop an understanding of the impact of decisions that take into account environmental, social or ethical criteria. ... question and critically reflect on current socio-economic dynamics and their spatial effects from an ethical point of view by applying interdisciplinary perspectives.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Arts Regionalstudien China - Sozialwissenschaften: Social Sciences Regional Studies China Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Science Volkswirtschaftslehre: Specialization Section				

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	Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section
9	Module Manager Univ.-Prof. Dr. Martina Fuchs
10	Miscellaneous

SpM Economic Geography II					
Module Code 1230BSWGE2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Regional policies and sustainability		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Key concepts in economic geography: globalisation and uneven development • Policies and strategies for local sustainable development • Challenges and strategies for local sustainable development in urban and rural regions in the Global North and in the Global South • Regional focus: Germany, Europe, USA, Latin America, Asia, Africa 				
3	Learning Objectives Students... ... know and understand basic theoretical approaches to local sustainable development in the context of globalization. ... collect, systematise and synthesise literature and data material for a scientific work in the form of a case study employing theoretical frameworks from economic geography. ... establish and evaluate independently developed positions considering the effect of activities of multinational companies on local communities. ... develop an understanding of the impact of decisions that take into account environmental, social or ethical criteria and formulate strategies for local sustainable development in urban and rural regions in the Global North and the Global South. ... question and critically reflect on the roles of key actors, such as firms, the state, labour and civil society organizations in local and regional development.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Arts Regionalstudien China - Sozialwissenschaften: Social Sciences Regional Studies China Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Social Sciences Regional Studies Latin America, East and Middle Europe Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Univ.-Prof. Dr.' Martina Fuchs				

10	Miscellaneous
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AM Ecological Economics					
Module Code 1289BAMEE1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Ecological Economics		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content This module covers selected issues in ecological economics, i.e. the economics relevant to "space ship Earth". Ecological economics recognises the finiteness of the planet regarding physical (material and energy) resources and limits to absorptive capacities within ecosystems. The module includes natural science foundations, especially the laws of thermodynamics and their relevance for economics. It covers the role of energy conversion in wealth creation, and the role of entropy production in environmental impacts. Implications regarding energy and environmental regulation are discussed.				
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate continuously and purposefully within teaching and learning groups. ... communicate in English. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Microeconomics and CM Macroeconomics or CM Fundamentals of Economics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager PD Dr. Dietmar Lindenberger				
10	Miscellaneous				

AM Macroeconomics					
Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1302BAMMA1	180h	6	German	every 2nd term - summer term	1 Term
1	Courses Economic Growth and Inequality		Contact Hours 45h	Self-Studies 135h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Stylized facts and theoretical approaches explaining long-run economic growth and inequality. • The course will consider long-run trends and recent developments in macroeconomic aggregates like income, wealth, or consumption as well as the distribution of these variables. • A particular focus will be on the effect of the accumulation of human and physical capital, of technological progress and automation on economic growth, inequality and pollution. 				
3	Learning Objectives Students... <ul style="list-style-type: none"> ... apply theories in the area of macroeconomics in pre-structured contexts in a solution-oriented way. ... discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria. 				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Either CM Macroeconomics or CM Fundamentals of Macroeconomics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Economics Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Science Mathematik: Nebenfach VWL				

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	<p>Bachelor of Science Wirtschaftsmathematik: Nebenfach VWL</p> <p>Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich VWL</p>
9	<p>Module Manager Univ.-Prof. Dr. Peter Funk</p>
10	<p>Miscellaneous The module will not be offered in winter semester 2022/23. This module description is valid from summer semester 2023.</p>

AM Economic History						
Module Code 1302BAMEH1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Economic History b) Economic History		Contact Hours a) 60h b) 60h	Self-Studies a) 120h b) 120h	Course Language a) German b) English	
2	Module Content <ul style="list-style-type: none"> • Introduction to European economic history • Presents economic theories and quantitative evidence to explain periods of growth and stagnation • Compares explanations for the origins of the Industrial Revolution, the timing of the Great Divergence, and describes changes in the institutional framework during the transition to sustained growth 					
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, historical, social, and/or ethical criteria.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Either CM Statistics and AM Statistics and Econometrics or CM Data Analysis and AM Statistics (SoWi) or CM Introduction to Statistics and CM Data Analysis and Econometrics					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or course b).					
8	Other Programmes that Use the Module Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Core and Advanced Section Bachelor of Science Betriebswirtschaftslehre: Specialization Section					
9	Module Manager Univ.-Prof. Dr. Erik Hornung					
10	Miscellaneous					

SpM Topics in Economics					
Module Code 1287BSVWL1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular	Duration 1 Term
1	Courses Selected Topics in Economics		Contact Hours 45h	Self-Studies 135h	Course Language German and English
2	Module Content Various topics in Economics				
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... discuss results with teaching staff and other students. ... question and critically reflect on current social developments.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Academic Director				
10	Miscellaneous				

SpM Seminar Economics					
Module Code 1287BSSVW1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular	Duration 1 Term
1	Courses Seminar: Selected Topics in Economics		Contact Hours 30h	Self-Studies 150h	Course Language German and English
2	Module Content Various Topics in Economics				
3	Learning Objectives Students... ... collect, systematize and synthesize literature and/or data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Academic Director				
10	Miscellaneous				

SpM Economics					
Module Code 1289BSECO1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Market Design: Auctions and Matching		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content Introduction to the design of auctions and matching mechanisms. The course emphasizes an interplay between applications and (microeconomic) theory. While the course does rely on game-theoretical analysis, intuition is prioritized over formal analysis. Applications vary from year to year and range from the design of internet-ad auctions to refugee resettlement.				
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... discuss results with teaching staff and other students. ... communicate in English. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Univ.-Prof. Dr. Alexander Westkamp				
10	Miscellaneous Main Literature: Guillaume Haeringer, Market Design: Auctions and Matching (MIT Press)				

SpM Economics and Business					
Module Code 1289BSECB1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Monetary Policy, Banking and Financial Markets b) Theory of the firm		Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) German b) German
2	Module Content a) Specialisation Economics and Finance: Monetary policy instruments, money demand, Interest rates and exchange rates, financial intermediation, financial regulation, international financial markets b) Specialisation Economics and Management: Microeconomic analysis of monopolistic and oligopolistic behaviour, Price theory, Market institutions, Game-theoretic and contract-theoretic concepts				
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... discuss results with teaching staff and other students. ... reflect their own performance and implement feedback constructively.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of the course a) or b)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Univ.-Prof. Dr. Andreas Schabert Univ.-Prof. Dr. Patrick W. Schmitz				
10	Miscellaneous				

SpM Economics and Society					
Module Code 1289BSECS1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Inequality and Intergenerational Mobility		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content This module will revolve around questions distributional inequality and inequality of opportunity. The first aim is to learn about some of the theoretical models and empirical stylized facts related to inequality and intergenerational mobility. Second, students are supposed to gain a better understanding of the mechanics through which inequality is generated within and across generations. Ideally, the module brings students to the frontier of this important research field and enables them to form an opinion about which policies might be appropriate to fight intergenerational cycles of poverty.				
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... question and critically reflect on current social developments.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Either CM Microeconomics and CM Macroeconomics or CM Fundamentals of Economics or CM Fundamentals in Microeconomics and CM Fundamentals in Macroeconomics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Univ.-Prof. Dr. Pia Pinger				
10	Miscellaneous				

SpM Current Topics in Economics					
Module Code 1289BSCTE1	Workload 360h	ECTS Credits 12	Module Language German and English	Module Availability every term	Duration 1 or 2 Term(s)
1	Courses a) Current topics in energy and environmental policy (summer term) b) Media Order (summer term) c) Labor market discrimination (winter term) d) Current topics in Public Economics and Macroeconomics (winter term)		Contact Hours a) 45h b) 45h c) 45h d) 45h	Self-Studies a) 135h b) 135h c) 135h d) 135h	Course Language a) English b) German c) German d) English
2	Module Content Working on various current socially relevant topics with the use of economic approaches and methods a) This course covers current topics in energy and environmental policy. Examples include emission trading schemes and their application, the German coal phase-out, or the promotion of renewable energies. The course covers both theoretical aspects (what mechanisms and incentives are involved) and practical aspects (case studies) of such policies. b) Topics from the field of media markets: Special features - Market failure and state failure - Industrial economics - External effects - Political economics - Current developments c) Including educational discrimination, Gender gap, Unequal career opportunities, Anti-discrimination measures d) Socially relevant topics from the fields of public economics and macroeconomics				
3	Learning Objectives Students... ... analyse current questions and challenges within the framework of pre-structured contexts. ... discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (120)				
7	Prerequisites for Awarding of Credit Points Passing the module examination of two courses out of a) to d)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager Academic Director				

10	Miscellaneous
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Selected Topics in Economics I					
Module Code 1287BSATV1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content				
3	Learning Objectives Students...				
4	Teaching and Learning Methods depending on course choice				
5	Module Entry Requirements				
6	Mode of End-Of-Module Examination Written test: WT				
7	Prerequisites for Awarding of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager				
10	Miscellaneous This module serves to transfer examination achievements to the examination regulations 2015 (21/22).				

Selected Topics in Economics II					
Module Code 1287BSATV2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content				
3	Learning Objectives Students...				
4	Teaching and Learning Methods depending on course choice				
5	Module Entry Requirements				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager				
10	Miscellaneous This module serves to transfer examination achievements to the examination regulations 2015 (21/22).				

Specialisation Module Studies Abroad					
Module Code 1014SASb00	Workload 360h	ECTS Credits 12	Module Language	Module Availability every term	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content depends on course(s) chosen				
3	Learning Objectives Students... ... describe approaches to business administration, economics and social science from an international perspective. ... explain international business administration, economic and social science issues. ... discuss and compare different business administration, economic and social science theories and approaches. ... develop new intellectual perspectives in relation to their own educational background. ... are better equipped to cope effectively with the dynamic global dimensions of their future professional lives.				
4	Teaching and Learning Methods depending on course choice				
5	Module Entry Requirements depending on course selection				
6	Mode of End-Of-Module Examination TR - depending on course selection				
7	Prerequisites for Awarding of Credit Points depending on course selection				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section				
9	Module Manager AD Dr. Johannes Antweiler				
10	Miscellaneous This module can be studied at foreign higher education institutions or at one of the summer schools organised by the WiSo Faculty. A standardised crediting procedure then applies. Credit is only transferred for courses that: - are clearly linked to the subjects covered at the WiSo Faculty and - have not already been taken at the University of Cologne. Information concerning the crediting procedure is available from the International Relations Center (ZIB). Further information concerning the procedure and the deadlines applicable can be found on the WiSo Credit Transfer Centre's platform at: https://www.anrechnungwiso.uni-koeln.de/ .				

Bachelor Seminar Accounting and Taxation					
Module Code 1016BSMSAT	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term
1	Courses a) Bachelor Seminar Controlling b) Bachelor Seminar Financial Accounting c) Bachelor Seminar Business Taxation		Contact Hours a) 30h b) 30h c) 30h	Self-Studies a) 150h b) 150h c) 150h	Course Language a) German b) German c) German
2	Module Content • Selected Issues in accounting or business taxation				
3	Learning Objectives Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... communicate continuously and purposefully within teaching and learning groups. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... design their learning and working processes independently. ... reflect their own performance and implement feedback constructively. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommendation: SpM Accounting and Taxation I and II				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager Area Accounting and Taxation				
10	Miscellaneous Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.				

Bachelor Seminar Corporate Development					
Module Code 1253BSMSCD	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses Bachelor Seminar Corporate Development		Contact Hours 60h	Self-Studies 120h	Course Language German and English
2	Module Content The goal of the seminar is that students apply the methods and contents that they learned in their studies to specific research questions from well-defined topics. Moreover, the students should autonomously study the literature about a research questions, and independently write, present and defend a scientific work.				
3	Learning Objectives Students... ... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... communicate continuously and purposefully within teaching and learning groups. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... question and critically reflect on current social developments. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka N.N.				
10	Miscellaneous Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.				

Bachelor Seminar Finance					
Module Code 1259BSMSFI	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses Bachelor Seminar Finance		Contact Hours 30h	Self-Studies 150h	Course Language German and English
2	Module Content Changing contents from the area of Finance will be dealt with. The offers of the respective semester can be viewed in KLIPS.				
3	Learning Objectives Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommendation: Corresponding Specialisation Module				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager Area Finance				
10	Miscellaneous Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.				

Bachelor Seminar Marketing					
Module Code 1266BSMSMA	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses Bachelor Seminar Marketing		Contact Hours 30h	Self-Studies 150h	Course Language German and English
2	Module Content Various topics from the marketing domain. The offered course content of the respective semester can be found in KLIPS.				
3	Learning Objectives Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... present and/or discuss results with teaching staff and other students. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommendation: Completion of the two marketing specialization modules prior to taking the seminar module				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager Area Marketing				
10	Miscellaneous Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.				

Bachelor Seminar Supply Chain Management					
Module Code 1271BSMSSC	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses a) Bachelor Seminar Supply Chain Management b) Bachelor Seminar Supply Chain Management		Contact Hours a) 30h b) 30h	Self-Studies a) 150h b) 150h	Course Language a) German b) English
2	Module Content <ul style="list-style-type: none"> • Topics from all areas of supply chain management • Application of quantitative methods • Scientific preparation of problem formulation and solution 				
3	Learning Objectives Students... ... apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... use methods in supply chain management in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... question and critically reflect on current social developments. ... design their learning and working processes independently. ... reflect their own performance and implement feedback constructively. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommendation: At least one SpM Supply Chain Management successfully passed				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager AD Dr. Johannes Antweiler Area Supply Chain Management				
10	Miscellaneous Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of				

	remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.
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Bachelor Seminar Interdisciplinary Business Administration					
Module Code 1320BBIDB1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses a) Bachelor Seminar Economic Geography b) Bachelor Seminar Economic Psychology c) Bachelorseminar Behavioural Management Science (winter term)		Contact Hours a) 30h b) 30h c) 30h	Self-Studies a) 150h b) 150h c) 150h	Course Language a) German b) English c) English
2	Module Content <ul style="list-style-type: none"> • Introduction to scientific writing • Varying contents from Interdisciplinary Business Administration • Research approaches and methods of the respective discipline (Economic geography, Economic psychology,...) 				
3	Learning Objectives Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... use under guidance techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommendation: Completion of the corresponding Specialization Module is highly advised				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a), b) or c)				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialization Section				
9	Module Manager Area Interdisziplinäre Betriebswirtschaftslehre				
10	Miscellaneous Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.				

3.6.5 Bachelor Thesis

Bachelorthesis Accounting & Taxation					
Module Code 1015BaBATx	Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content				
3	Learning Objectives Students... ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design and academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards.				
4	Teaching and Learning Methods Bachelor's Thesis				
5	Module Entry Requirements 100 CP completed, Module Bachelor Seminar Accounting & Taxation passed				
6	Mode of End-Of-Module Examination Written test 12 weeks				
7	Prerequisites for Awarding of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis				
9	Module Manager				
10	Miscellaneous Students can register for bachelor thesis in the first KLIPS enrolment phase. When assigning the bachelor thesis topics, priority is given to those students who have successfully completed the associated bachelor seminar.				

Bachelorthesis Corporate Development						
Module Code 1015BaBCDv		Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses			Contact Hours	Self-Studies	Course Language
2	Module Content					
3	<p>Learning Objectives</p> <p>Students...</p> <ul style="list-style-type: none"> ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design an academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards. 					
4	<p>Teaching and Learning Methods</p> <p>Bachelor's Thesis</p>					
5	<p>Module Entry Requirements</p> <p>100 CP completed, Module Bachelor Seminar Corporate Development passed</p>					
6	<p>Mode of End-Of-Module Examination</p> <p>Written test 12 weeks</p>					
7	<p>Prerequisites for Awarding of Credit Points</p>					
8	<p>Other Programmes that Use the Module</p> <p>Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis</p>					
9	<p>Module Manager</p>					
10	<p>Miscellaneous</p> <p>Students can register for bachelor thesis in the first KLIPS enrolment phase. When assigning the bachelor thesis topics, priority is given to those students who have successfully completed the associated bachelor seminar.</p>					

Bachelorthesis Finance						
Module Code 1015BaBFin		Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses			Contact Hours	Self-Studies	Course Language
2	Module Content					
3	Learning Objectives Students... ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design an academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards.					
4	Teaching and Learning Methods Bachelor's Thesis					
5	Module Entry Requirements 100 CP completed, Module Bachelor Seminar Finance passed					
6	Mode of End-Of-Module Examination Written test 12 weeks					
7	Prerequisites for Awarding of Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis					
9	Module Manager					
10	Miscellaneous Students can register for bachelor thesis in the first KLIPS enrolment phase. When assigning the bachelor thesis topics, priority is given to those students who have successfully completed the associated bachelor seminar.					

Bachelorthesis Marketing						
Module Code 1015BaBMar		Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses			Contact Hours	Self-Studies	Course Language
2	Module Content					
3	Learning Objectives Students... ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design an academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards.					
4	Teaching and Learning Methods Bachelor's Thesis					
5	Module Entry Requirements 100 CP completed, Module Bachelor Seminar Marketing passed					
6	Mode of End-Of-Module Examination Written test 12 weeks					
7	Prerequisites for Awarding of Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis					
9	Module Manager					
10	Miscellaneous Students can register for bachelor thesis in the first KLIPS enrolment phase. When assigning the bachelor thesis topics, priority is given to those students who have successfully completed the associated bachelor seminar.					

Bachelorthesis Supply Chain Management						
Module Code 1015BaBSCh		Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses			Contact Hours	Self-Studies	Course Language
2	Module Content					
3	Learning Objectives Students... ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design an academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards.					
4	Teaching and Learning Methods Bachelor's Thesis					
5	Module Entry Requirements 100 CP completed, Module Bachelor Seminar Supply Chain Management passed					
6	Mode of End-Of-Module Examination Written test 12 weeks					
7	Prerequisites for Awarding of Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis					
9	Module Manager					
10	Miscellaneous Students can register for bachelor thesis in the first KLIPS enrolment phase. When assigning the bachelor thesis topics, priority is given to those students who have successfully completed the associated bachelor seminar.					

Bachelorthesis Interdisciplinary Business Administration					
Module Code 1015BaBlnt	Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content				
3	Learning Objectives Students... ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design and academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards.				
4	Teaching and Learning Methods Bachelor's Thesis				
5	Module Entry Requirements 100 CP completed, Module Bachelor Seminar Interdisciplinary Business Administration passed				
6	Mode of End-Of-Module Examination Written test 12 weeks				
7	Prerequisites for Awarding of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis				
9	Module Manager				
10	Miscellaneous Students can register for bachelor thesis in the first KLIPS enrolment phase. When assigning the bachelor thesis topics, priority is given to those students who have successfully completed the associated bachelor seminar.				

Bachelorthesis General Business Administration						
Module Code 1015BaBAII		Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term
1	Courses			Contact Hours	Self-Studies	Course Language
2	Module Content					
3	Learning Objectives Students... ... are familiar with current debate on business administration theory and methods. ... identify specifically defined academic questions and issues. ... work on those specific questions independently, sharing ideas with teaching staff and students and using the main primary and secondary literature. ... are familiar with theoretical and methodical (qualitative and/or quantitative) approaches to producing an academic paper. ... draw up a research design and implement it independently. ... organise and design an academic research process that ensures that the tasks are clearly defined. ... develop conclusions of academic and social relevance. ... share their knowledge with teaching staff, other students and persons with an interest in the subject. ... present their findings in written form in accordance with academic standards.					
4	Teaching and Learning Methods Bachelor's Thesis					
5	Module Entry Requirements 100 CP completed					
6	Mode of End-Of-Module Examination Written test 12 weeks					
7	Prerequisites for Awarding of Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Bachelorthesis					
9	Module Manager					
10	Miscellaneous Students can register for bachelor thesis in the first KLIPS enrolment phase.					