

International Study Trips

Content

Part of the Cologne-Rotterdam EMBA curriculum is the participation in two interesting international study trips. While these study trips are a lot of fun, providing you with networking opportunities and taking you to local tourist attractions, there are a number of academic objectives for the international study trips. For one week in each year, you will expand your understanding of business in a significantly different socioeconomic and cultural environment. You will focus on complex issues surrounding business with and within emerging economies. A typical week consists of lectures, in-class discussions and visits to local enterprises for a deep insight into local business and social culture.

During the 3rd term, the first study trip will bring together the EMBA students from Cologne with the EMBA students from the Rotterdam School of Management. You can choose among at least 6 destinations, each of them is related to a specific business topic. In previous years, groups have gone to such diverse locations as Brazil, China, Costa Rica, Italy, South Africa, the United Kingdom and the United States.

During the 4th term of the study programme, the cohort of the Cologne EMBA students will spend a second study trip on their own in a further exclusive destination.

Objectives

- To gain knowledge and experience of most important issues within emerging markets
- To immerse intensely into a different social and economic environment
- To apply acquired skills on consulting projects
- To experience education in a global context
- To get international exposure opportunities
- To gain knowledge, attitudes and skills that allow to work effectively in a variety of international business settings.

Study trips 2016 (Examples)



London and the International Financial Markets – in collaboration with the Warwick Business School



Marketing for Fashion and Luxury Goods - hosted by Graduate School of Business, Politecnico di Milano



Doing Sustainable Business in Latin America: Costa Rica, the Green Economy – hosted by INCAE Business School



Politics, Business and Global Economy – in collaboration with the McDonough School of Business, Georgetown University



Global Logistics and Supply Chain Management at Hamburg's Harbour – in collaboration with Kühne Logistics University



Doing Business in China – hosted by Tsinghua University, Beijing